

# BUSINESS ADMINISTRATION

MASTER OF BUSINESS ADMINISTRATION  
DEPARTMENT OF MANAGEMENT AND MARKETING  
COLLEGE OF BUSINESS



**DELIVERY METHOD**  
100% online

**START TERMS**  
Fall, Winter, Spring or Summer

**COMPLETION TIME**  
12 or 24 months

#### NUMBER OF CREDITS

30 credits for General concentration  
36 credits for Accounting, Finance, Human Resources, Management, or Marketing concentration



**SlipperyRock**  
University

A member of Pennsylvania's State System  
of Higher Education

EXPERIENCE THE DIFFERENCE

[www.sru.edu/graduate](http://www.sru.edu/graduate)

## ABOUT THE PROGRAM

SRU's MBA is designed to increase your skill level by combining knowledge with specific business situations. SRU's MBA program is:

- **FLEXIBLE** - 100% online year-round to meet your busy lifestyle (summer, fall, winter, spring)
- **ACCELERATED** - the degree can be completed in as little as one year
- **PRACTICAL** - faculty use case studies and real-world data to bring concepts to life and students discuss current topics in the industry to apply knowledge immediately
- **STRATEGIC** - designed to provide a strategic perspective by allowing students to integrate the functional areas of business
- **INTERDISCIPLINARY** - includes business, data analysis, and communication exercises

The content and expectations reflect the skills required in the corporate world. You will be prepared to compete with other MBAs in the job market and manage challenging situations that arise as you climb the corporate ladder, start your own business, or tackle complex problems.

## CONCENTRATIONS

The MBA program is 100% online for exceptional flexibility. Coursework covers a wide range of areas, including accounting, communication, economics, finance, and management. Choose from six career-focused concentrations:

### GENERAL

The General concentration develops essential management skills and strategies for a broad range of business environments. This concentration requires a total of 30 credit hours

### ACCOUNTING or FINANCE

The Accounting or Finance concentration is designed for those interested in accounting and/or financial leadership roles. Students are required to take two elective courses specific to the concentration, for a total of 36 credit hours.

### HUMAN RESOURCES

The Human Resources concentration is for professionals and managers who seek to acquire expertise in enhancing talent management and leadership development capabilities, and managing organizational transformations in business, industry, government, and non-profit organizations. Students are required to take two required courses and one elective course specific to the concentration, for a total of 36 credit hours.

### MANAGEMENT or MARKETING

The Management or Marketing concentration is designed for professionals with an interest in managerial and marketing positions. Students are required to take two elective courses specific to the concentration, for a total of 36 credit hours.

## THE VALUE OF AN MBA

According to the Graduate Management Admissions Council, 92% of corporate recruiters indicated that they will hire recent MBAs, so do 95% of staffing firms (Corporate Recruiters Survey 2022).

The MBA also allows greater career mobility, advancement, and industry flexibility. Projections by the Georgetown University Center for Education and the Workforce indicate that 68 percent of jobs in 2020 and beyond will require post-secondary education nationally. It also projects that over 125,000 jobs in management, business operations, financial specialist, and sales will require a graduate degree.



**ADMISSION REQUIREMENTS**

Applicants must demonstrate competency in Business Statistics, Pre-Calculus, or higher-level class, with a C or better. The Pre-Calculus requirement can be waived as determined by the admissions committee.

All applicants must submit the following materials along with a completed online graduate application and non-refundable application fee:

- Official undergraduate degree transcript(s) and any graduate transcripts.
- Two Electronic Recommendation Forms
- Resume

In addition to competency in coursework listed above, applicants should also have one or more of the following attributes:

1. The applicant has a business or business-related degree with a GPA of 3.0 or above from a regionally accredited institution.
2. The applicant has demonstrated sufficient professional work experience as determined by the admissions committee.
3. The student has earned a terminal degree or a master's degree from a regionally accredited institution.

**Please note:**

For more information, visit [www.sru.edu/graduate](http://www.sru.edu/graduate). Transfer course evaluation information can be found on the PATRAC link located on our graduate website, [www.sru.edu/mba](http://www.sru.edu/mba).

**TUITION & ASSISTANTSHIPS**

Information on current tuition and assistantships can be found on the main Graduate Admissions website at [www.sru.edu/graduate](http://www.sru.edu/graduate). Financial Aid brochures are available through the Financial Aid Office at [www.sru.edu/FinAid](http://www.sru.edu/FinAid) or the Office of Graduate Admissions.

**CURRICULUM GUIDE (30-36 CREDITS)**

**MBA Core Requirements - General Concentration (all core requirements applicable to all concentrations)**

ACCT 612	Corporate Accounting	3
ECON 602	Managerial Economics	3
ECON 619	Quantitative Analysis	3
FIN 603	Global Dynamics of Business	3
or MRKT 603*	Global Dynamics of Business	
FIN 620	Financial Management	3
MGMT 620	Supply Chain Management	3
MGMT 651	Organizational Dynamics	3
MGMT 658	Strategic Management	3
MIS 610	Business Analysis and Decision Support	3
MRKT 658	Strategic Marketing Management	3
<b>Total Hours</b>		<b>30</b>

\*MRKT 603 not included in general concentration

Major Code: 9MBA      Concentration Code: GENL

**CONCENTRATION OPTIONS**

**Accounting Concentration**

Select two of the following:		6
ACCT 620	Forensic Accounting	
ACCT 626	Budgeting, Performance Mgmt, and Cost Analysis	
ACCT 628	Financial Statement Analysis	
ACCT 629	Accounting Data Analysis	
ACCT 630	Risk Analysis and Internal Control	
ACCT 640	Business Law	
<b>Total Hours</b>		<b>36</b>

Major Code: 9MBA      Concentration Code: ACCT  
UCC: 4.5.2022      Revised 6.30.22

**Finance Concentration**

ACCT 640	Business Law	6
FIN 636	Advanced Corporate Finance	
<b>Total Hours</b>		<b>36</b>

Major Code: 9MBA      Concentration Code: FINA  
UCC: 4.5.2022      Revised: 6.30.2022

**Human Resources Concentration**

MGMT 655	Strategic Human Resource Management	3
Select one of the following:		3
MGMT 650	Master's Project	
MGMT 656	Leadership and Talent Development	
MGMT 657	Managing Change for Competitive Advantage	
<b>Total Hours</b>		<b>36</b>

Major Code: 9MBA      Concentration Code: HUMA  
UCC: 3.1.2022      Revised: 2.6.2023

**Management Concentration**

Select two of the following:		6
MGMT 650	Master's Project	
MGMT 653	Management Science Methods	
MGMT 654	Management Seminar	
MGMT 657	Managing Change for Competitive Advantage	
<b>Total Hours</b>		<b>36</b>

Major Code: 9MBA      Concentration Code: MANG  
UCC: 3.22.2022      Revised: 6.30.2022

**Marketing Concentration**

Select two of the following:		6
MGMT 650	Master's Project	
MRKT 632	Marketing Seminar	
MRKT 636	Sales Management	
MRKT 698	Selected Topics	
<b>Total Hours</b>		<b>36</b>

Major Code: 9MBA      Concentration Code: MARK  
UCC: 3.22.2022      Revised: 6.30.2022

**IMPORTANT CURRICULUM GUIDE NOTES**

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisers to ensure accurate progress towards degree completion. The information on this guide is current as of the date listed. Students are responsible for curriculum requirements at the time of enrollment at the University.

PASSHE - Pennsylvania State System of Higher Education Institutions

**FOR QUESTIONS ABOUT ACADEMICS AND COURSE SCHEDULING:**

Dr. Liang Xu  
Graduate Coordinator  
113E Eisenberg Classroom Building  
Slippery Rock, PA 16057  
724-738-4212  
liang.xu@sru.edu

**FOR QUESTIONS ABOUT ADMISSIONS:**

Office of Graduate Admissions  
104 North Hall, Welcome Center  
Slippery Rock, PA 16057  
[www.sru.edu/graduate](http://www.sru.edu/graduate)  
724.738.2051 or 877.SRU.GRAD  
graduate.admissions@sru.edu

The educational policies and procedures are continually being reviewed and changed in keeping with the mission of the university. Consequently, this document cannot be considered binding and is intended to be used as only an informational guide. Students are responsible for being informed of official policies and regulations for meeting all appropriate requirements.