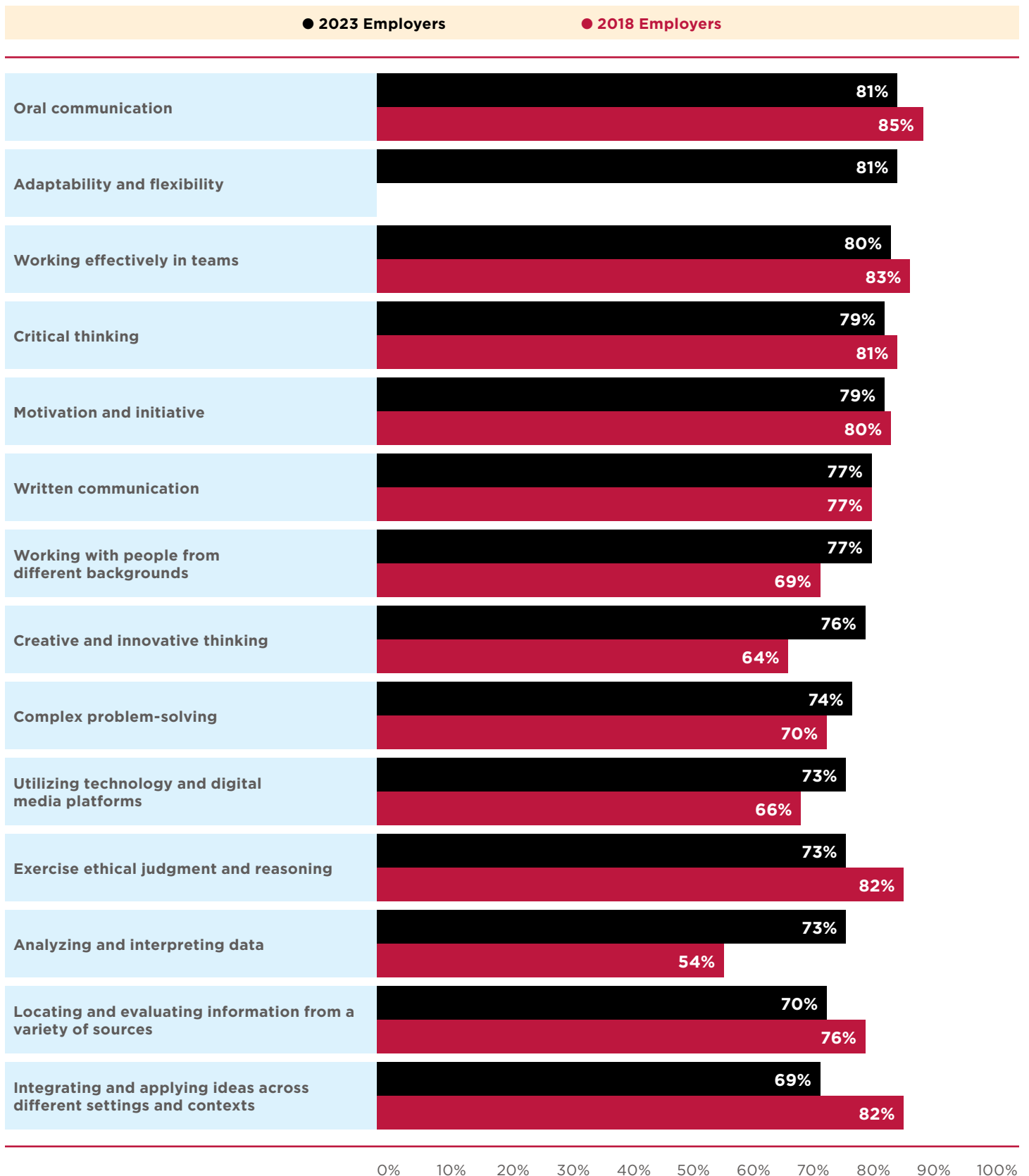


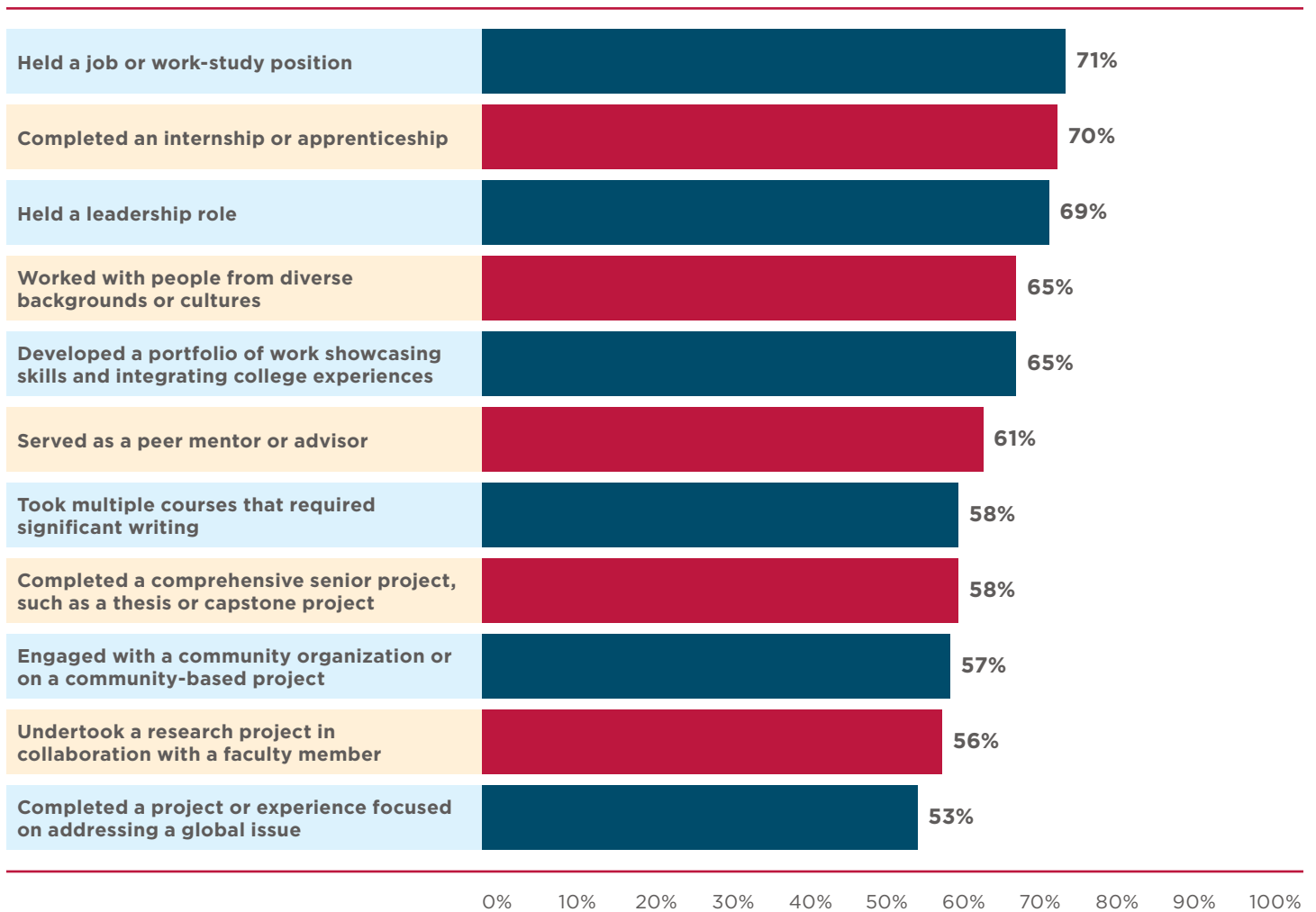
**FIGURE 11**

Percentages of employers indicating a skill is “very important” in identifying strong job candidates<sup>9</sup>



**FIGURE 15**

Percentages of employers who indicated they would be “much more” likely to consider a job candidate with particular experiences



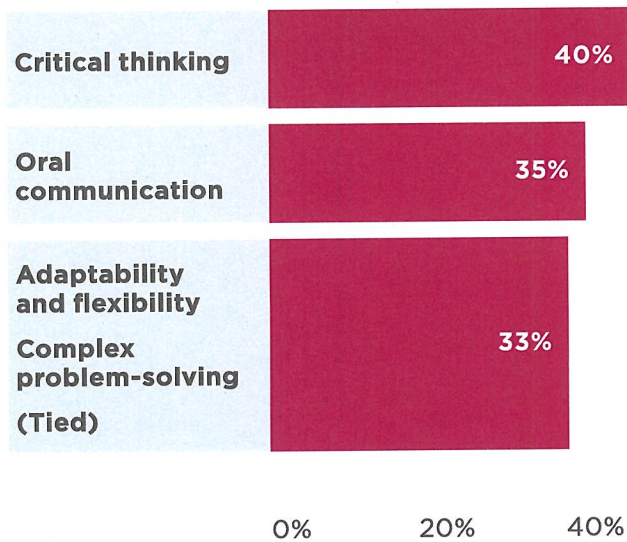
Source: AAC&U 2023 Employer Report

The survey was developed by AAC&U and administered online by Morning Consult to a sample of 1,010 employers. Employers were defined as individuals working full-time who hold a job title of manager or higher and who have been involved in hiring activities over the past eighteen months. To qualify for the study, employers had to have a level of education of at least an associate’s degree and needed to work for an organization that employs at least 25 people.

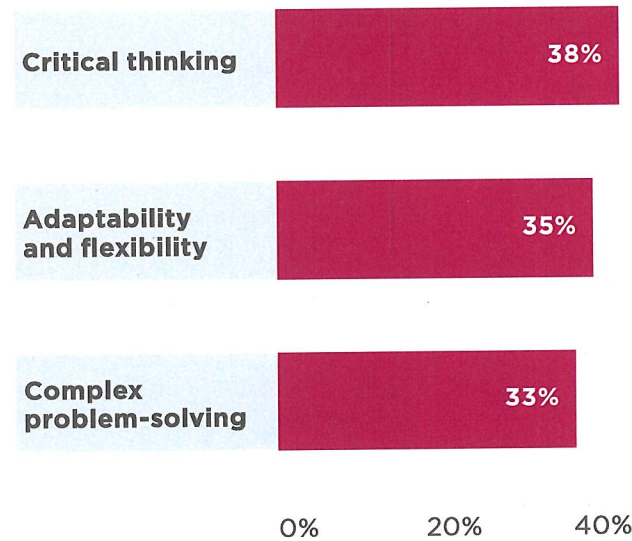
**FIGURE 20**

**Top three skills that employers would like colleges and universities to place more emphasis on to improve college students' preparedness**

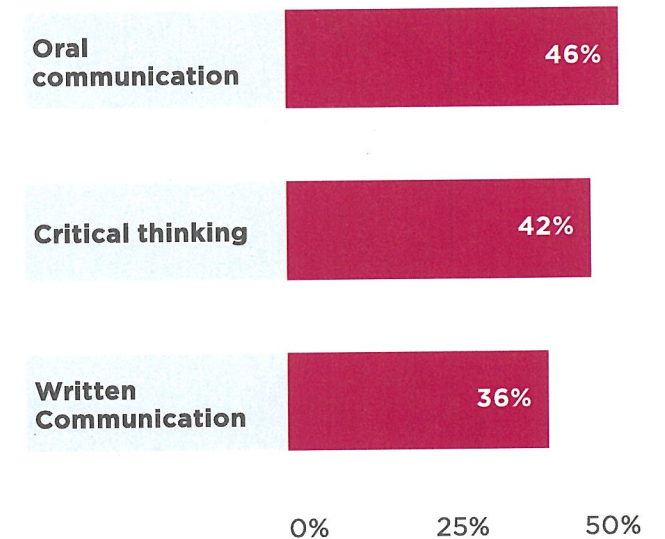
**All Employers**



**Employers under 40**



**Employers 50 and above**



# Rock Studies (45 credits)

## Component Overview



### **The Rock (15 Credits)**

Provides the foundation of what students will begin to develop through the Rock Studies program. They will gain skills that will assist them in being successful in their major classes, such as properly citing resources, creating/using basic word files, Excel, etc. Public speaking is another great example here.



### **Integrated Inquiry (15 Credits)**

These courses are designed to provide a general overview of the various fields - creative and aesthetic, the humanities, natural sciences, physical sciences, and social sciences. These courses are to be general in nature and provide a wide look at the disciplines within these fields.

### **Thematic Threads (12 Credits)**

Thematic Threads are where students can use the skills learned through The Rock, Integrated Inquiry, and their major classes to look for common threads and themes throughout a clustering of courses - demonstrating synthesis and critical thinking skills.

### **Questions? Contact:**

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