Athletic Communication Graduate Assistant

**Department:** Athletic Communication

**G.A. Position:**

**Supervisor:** Jon Holtz

**Job Description:** The athletic communication graduate assistant will assist the director of athletic communication and the assistant director of athletic communication with executing a comprehensive communication plan for the coverage of Slippery Rock's 17 NCAA Division II intercollegiate athletic programs.

**Job Functions/Responsibilities**

The athletic communication graduate assistant will be expected to provide a comprehensive communication plan for at least three of Slippery Rock's intercollegiate athletic teams. This will include compiling in-game statistical data and sharing that data with the NCAA and the PSAC, as well as archiving all data. The athletic communication GA will also be required to write preview stories and postgame stories for events, handle photography and video projects related to assigned sports, effectively communicate with the SRU students, alumni and fan base through social media, produce digital and printed promotional materials and assist with the live video broadcasting of most home sporting events. Evening and weekend work will be required.

**Desired Qualifications**

The successful candidate will have previous experience working in the athletic communication/sports information office of a collegiate or professional sports organization. The successful candidate will possess strong written and oral communication skills, knowledge of StatCrew software and knowledge of the Adobe Creative Suite including PhotoShop and InDesign. The successful candidate will also ideally have experience with photography, video editing and broadcasting of live sporting events. The successful candidate must be admitted into a graduate degree program at Slippery Rock before a job offer can be made.

**Graduate Student Outcomes**

The athletic communication graduate assistant can expect to receive hands-on experience in the
operation of successful and professionally run athletic communication office. The graduate assistant will receive experience in dealing with diverse populations that include but are not limited to: coaches, administrators, alumni, faculty, staff, student-athletes, corporate sponsors, benefactors and family and friends of SRU student-athletes. The graduate assistant will build a significant digital and printed professional portfolio that will be showcased to more than 1 million visitors of the official athletics website, www.RockAthletics.com, each year.

Appropriate SRU Graduate Majors

Physical Education, Parks and Resource Management

Supervisor's Expectations

Graduate assistant will be expected to work a minimum of 17.5 hours per week, which will include night and weekend hours to cover events. The work schedule will be designed to accommodate the graduate assistant's academic commitments. Office space, computers and all technology and equipment needed to perform the job will be provided. The graduate assistant will also be expected to supervise undergraduate student-workers.

Supervisor's address:

Athletic Communication – Slippery Rock University 1 Morrow Way – Room 204 Old Main Slippery Rock, PA 16057
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