**Department:** Student Engagement and Leadership

**G.A. Position:** Online Engagement

**Supervisor:** Jayne Piskorik

**Job Description**
The Graduate Assistant for Online Engagement will be responsible for assisting with the development and marketing of co-curricular programs and initiatives supported by the Office for Student Engagement and Leadership. The position will specifically focus on the implementation of the university’s online student engagement platform, CORE.

**Job Functions/Responsibilities**
- Coordinate marketing of the CORE platform to the SRU community, specifically targeting incoming students, the student body, student organization leaders, faculty and staff.
- Recruit, train, and supervise CORE “Street Team”
- Assist in the coordination of CORE training sessions for student leaders
- Serve as a consultant to assist student leaders in effectively implementing the CORE platform within their organizations
- Explore opportunities to integrate CORE into current department and campus-wide processes and procedures
- Attend CORE Implementation Team meetings and provide recommendations for future use of the platform
- Assist with the planning, coordination and implementation of additional Office for Student Engagement and Leadership departmental programs and initiatives (i.e. Homecoming, student leader training)
- Perform other tasks as directed by the Assistant Director for Fraternity & Sorority Life/Student Organizations

**Desired Qualifications**
- Initiative to work effectively and creatively in a fast-paced, student-centered environment
- Experience with marketing or public relations
- Ability to apply new learning, skills, and professional development into daily activities, advising, and programming
- Ability to work independently, be self-directed, give attention to detail, and deliver tangible results
- Ability to communicate and interact in a highly professional manner
As a result of this position, the student will . . .

- Demonstrate critical thinking and problem solving skills
- Demonstrate presentation and facilitation skills
- Develop a level of proficiency with program planning and implementation
- Develop a level of proficiency in advising students
- Apply knowledge of using technology to engage students

Appropriate SRU Graduate Majors

- Student Affairs in Higher Education
- Student Affairs in Higher Education with College Counseling
- Communication Studies
- Integrated Marketing Communication
- Public Relations
- Business Administration
- Education

Supervisor’s Expectations

- Position requires 9.375 hours per week to be arranged with supervisor
- Evening and weekend work is a routine aspect of this position
- Position requires an individual with creativity, a willingness to learn, and ability to have fun in the work environment
- Personal commitment to co-curricular learning

Supervisor’s address:
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