SPORT MANAGEMENT CAREER SUMMARY

OFFICE OF CAREER EDUCATION & DEVELOPMENT
SLIPPERY ROCK UNIVERSITY

CAREER RESPONSIBILITIES
The Sport Management program at Slippery Rock University prepares students for careers in areas such as sport event and sport facility management, marketing, promotions, fitness centers, major and minor league sports, operation of professional and collegiate teams, sports information, and other areas of the sport/business, sport/entertainment fields.

Skills Associated With Sport Management Majors
• Strong counseling and/or training skills
• Well-developed organizational, leadership, and coordinating skills
• Ability to motivate and develop others; evaluate skills of potential players
• Strong decision making and problem solving skills
• Propensity to working with others as part of a team
• Interact successfully with players, coaches, etc.

Sample Career Titles:
Athletic Instructor
Athletic Director
Athletic Enhancement Program Director
Athletic Manager
Athletic Trainer
Biomechanics
Camp Director / Trainer
Coach
Commercial Wellness Center Director
Director
Community Fitness Director
Community Health Director
Corporate Health Advisor
Dietitian
Director of Operation
Director of Recreation
Employee Fitness Director
Event Marketing Representative
Event Promoter
Exercise Specialist
Facilities Manager
Fitness Center Director
Fitness Instructor
Group Exercise Instructor
Gym Manager
Health Educator
Health Information Administrator
Health Instructor
Health Promoter
Health Service Administrator
Health Teacher
High School Trainer
Hospital Administrator
Hospital Health Educator
Injury Management Advisor
Managed Care Administrator
Marketing Specialist
Medical Salesperson
Nurse
Occupational Physiologist
Occupational Therapist
Personal Stress Manager
Personal Trainer
Personnel Director
Pharmaceutical Salesperson
Pharmacy Assistant
Physical Education Teacher
Physical Therapist
Physician
Physician’s Assistant
Professional Team Trainer
Professor
Public Relations Director
Recreational Therapist
Researcher
School Health Educator
Sporting Goods Salesman
Sports Agent
Sports Broadcaster
Sports Information Director
Sports Manager
Sports Nutritionist
Sports Official
Sports Promoter
Sports Scout
Sports Writer
Wellness Coordinator

** Some careers may require additional training and/or education

To find out more about the daily work of these professions, skills needed, and salary ranges, go to Occupational Outlook Handbook and type a career title into the search field.

Visit Career Education & Development, 124 Bailey Library, to discuss these occupations and career opportunities with a Career Counselor.