The ROCK **Brad Kovaleski** Job: Executive director, student development. Joined SRU: 2007. Background: I'm an eastern Pennsylvania guy who traveled west for my studies. I graduated from Slippery Rock University with an undergraduate degree in Spanish in 2001, followed by a master's degree in college student personnel in 2003. My first job was at Franklin & Marshall College where I served as director of student activities and orientation. I finished my coursework at Gannon University for my doctorate last summer, and am working on my dissertation. I am focusing my research on organizational culture. Person(s) I'd like to have dinner with: I'd love to have dinner with Santa Claus, Frosty the Snowman, the Easter Bunny, the Tooth Fairy, the Sandman and Mother Nature. I think the conversation around that table would be unparalleled, and provide an insight into how to be extremely successful in a job for an extended period Why I work at The Rock: SRU is known for the people that work at this institution. The colleagues I have in this occupation are here because they care about students, the community and the region. I am proud when SRU lives its vision statement 'to excel as a caring community of lifelong learners connecting with the world."