



# I am The **ROCK**

## **Bruce Orvis**

**Job:** Associate professor of marketing.

**Joined SRU:** 1995.

**Background:** I was born and raised in western Nebraska and received my undergraduate degree in business education from the University of Nebraska. After graduating, I taught distributive education at the senior high school level for three years. I spent the next 10 years in restaurant management and real estate development in Colorado and Alaska. I then entered graduate school at the University of Oklahoma, where I earned my master of business administration and doctorate in business administration/marketing.

**Interests:** I enjoy spending time at my cabin in the Rocky Mountains of Colorado as well as traveling as often as possible to Italy. My other interests/hobbies include sports, photography, computers and music.

**Person I would most like to have dinner with:** Wow, just one? So many people that I could learn from – their thoughts, motivations, philosophy. Jesus Christ would have to be at the top of the list.

**Why I work at the Rock:** I value my employment because of the people who make up the Slippery Rock University community – especially the students. My interactions with a wide range of students are what give me the most satisfaction. I enjoy the challenge of trying to add something of meaning that will help them in their future endeavors, even though I sometimes wonder if I am enriching their lives as much as they are enriching mine.

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