



2010 AIR Conference - Session 373

Using a Portal Environment to Strategically Manage Enrollment: The Integration of People, Relationships and Information

*Data Driven and Informed Decision Making in Higher Education
Use of Business Intelligence (BI) at Slippery Rock University*

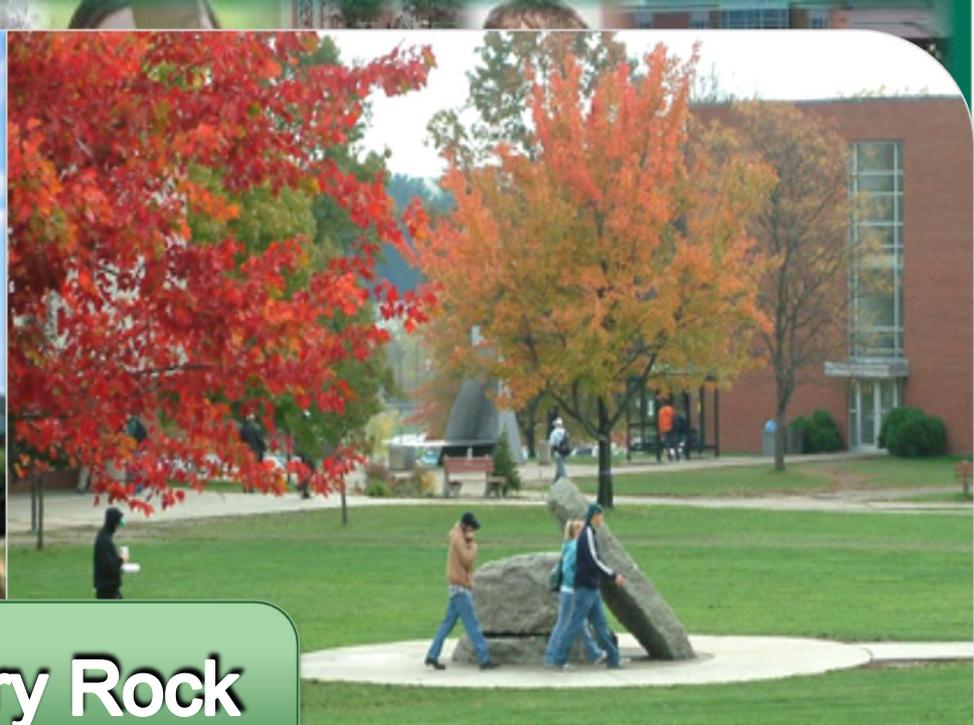
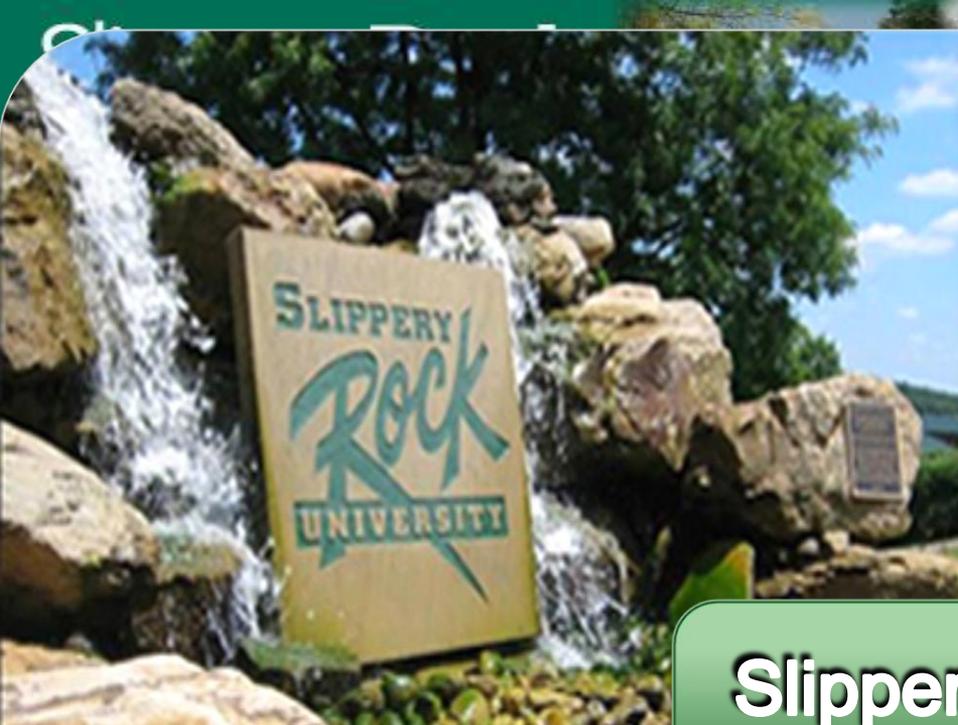
[http://academics.sru.edu/infotech/conference/2010 AIR
Conference Version SRU EM Portal.pdf](http://academics.sru.edu/infotech/conference/2010 AIR Conference Version SRU EM Portal.pdf)

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**Slippery Rock
University**





Creating a Culture
for Evidenced-
Based Decision-
Making



Developing Useful
Reporting and
Analytics



Using Evidence
for Decision
Making



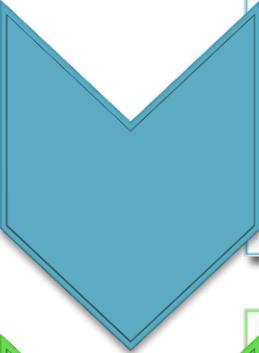


How are decisions often made?

- ◆ Move away from decisions based on intuition; someone has experience in an area and we rely on what they believe is true to make a decision.
 - Sometimes data is queried and a report is produced; a report is only as good as the data available and data can become out-of-date, or be incomplete, or is difficult to assemble.
 - Oftentimes, if good information is difficult to obtain, it is likely that this information will not be pursued.



How can “Business Intelligence” (BI) improve institutional effectiveness?

- 
- BI: A set of technologies and processes that use data to understand and analyze our performance. These tools provide insight into institutional performance rather than an account of its transactions.
 - **BI includes both data access, reporting, and analytics.**

- 
- SIS/CMS tools answer questions such as, “What happened, who did it and when did it happen?”
 - BI tools answer questions such as: “**Why did it happen, how will it happen in the future, and what can we do about it?**”
 - These types of questions help us to improve **institutional effectiveness.**

- 
- **SAS BI tools draw data from multiple sources and provide users with sophisticated models for analysis.** By analytics we mean the extensive use of data, statistical and quantitative analysis, explanatory and predictive models, and fact-based reporting used to drive decisions and actions.



Our Institutional Data Challenges Why BI?

Lack of
“cleanliness” of
institutional data
- disparate
answers to a
common query

Flood of static
print reports
that result in
confusion than in
insights into
performance

Shadow systems
that are
maintained at
multiple
department
levels



Approach: Introduction to the Enrollment Portal

- ◆ Today we must have easily accessible and accurate information to strategically manage enrollment.
- ◆ Our institution has massive amounts of information available, but if that information can't be used to personalize services, strengthen relationships or make decisions, its value is diminished.
- ◆ We wanted to find the quickest and most intuitive way to access enrollment information and get it into the hands of all of our users in just a few clicks to accurately identify trends, pinpoint areas that need improvement/intervention, and serve as a means to build relationships with students.

Our Vision:

Through the use of the BIE software, people, relationships, and information will come together to strategically create the best solutions for managing enrollment.



BI at SRU – Applied to Enrollment-Related Functions “Building a Culture of Performance”

Provide flexible, ad hoc (anytime) reporting & analysis at the operational & trend levels

Simplify operational reporting to eliminate a flood of print data reports

Extract select longitudinal data to provide a foundation for trend analysis (2002)

Develop data models around key institutional metrics

Align service/intervention redesign strategies with key performance indicators

Provide scorecards/dashboards for monitoring key performance indicators at the institutional & department levels

Guide a “enrollment council” in creating open access and evidence for driving institutional performance and planning



Enrollment Portal Goals

- ◆ To provide enrollment information through an online portal-based reporting system which provides users at all levels of the institution with the information they need, in the format they need, at the time they need it.
- ◆ To integrate data and deliver self-service reporting and analysis. Enrollment Services, Institutional Research, Administrative Computing Services and Information Technology will spend less time responding to requests, and users will spend less time looking for information, so more time is spent on making better, more informed decisions which are based on accurate and timely data.
- ◆ By leveraging data in existing systems and combining data sources, key personnel across multiple levels of the institution can access, analyze and glean greater value from the enrollment data for improved decision-making.



Enrollment Portal Benefits

- ◆ Transform our once static enrollment reporting environment to a dynamic and fluid solution by providing enrollment data through an web-based environment.
- ◆ Leverage the data in our existing systems and combine data sources to view, customize, and create data reports which are located in one place.
- ◆ Place enrollment information for decision-making on every desktop.
- ◆ Understand the past, monitor the present, and predict outcomes.
- ◆ **Improve decision making with up-to-date data you can trust.**
- ◆ Gain a holistic view of the enterprise with data aggregated from across the institution, regardless of the location or systems used.
- ◆ Intervene and modify enrollment strategies to ensure strategic goals are met.
- ◆ Harness the power of advanced analytics to glean greater value from the information to solve business challenges.
- ◆ **Improve planning by identifying trends and taking actions earlier.**
- ◆ Offer secure information access to users.



SRU Enrollment Portal Views – Multiple Stakeholders

Using SAS BI - Strategic Performance Management for Enrollment

◆ Meeting the needs of different individuals -

● Enrollment Portal Views:

- **President/Provost/Vice President Level**
(Overall Strategy Detail - 5,000 ft view)
- **Dean/Chair Level (4 Views - 1 view for each college)**
(*Customized to College* - Mid-Level Detail for College Specific Areas - 2,000 ft view)
- **Enrollment Services Team/Institutional Research View**
(High Detail/High Analytics - 0 foot view - Front Line)
- **General View - All Faculty/Student Life**
(*Customized for General Overview of Enrollment & Department Applications*)
- **Drill Through View**
(High detail for analysis and student communications)

◆ Placing information for decision-making on every desktop -

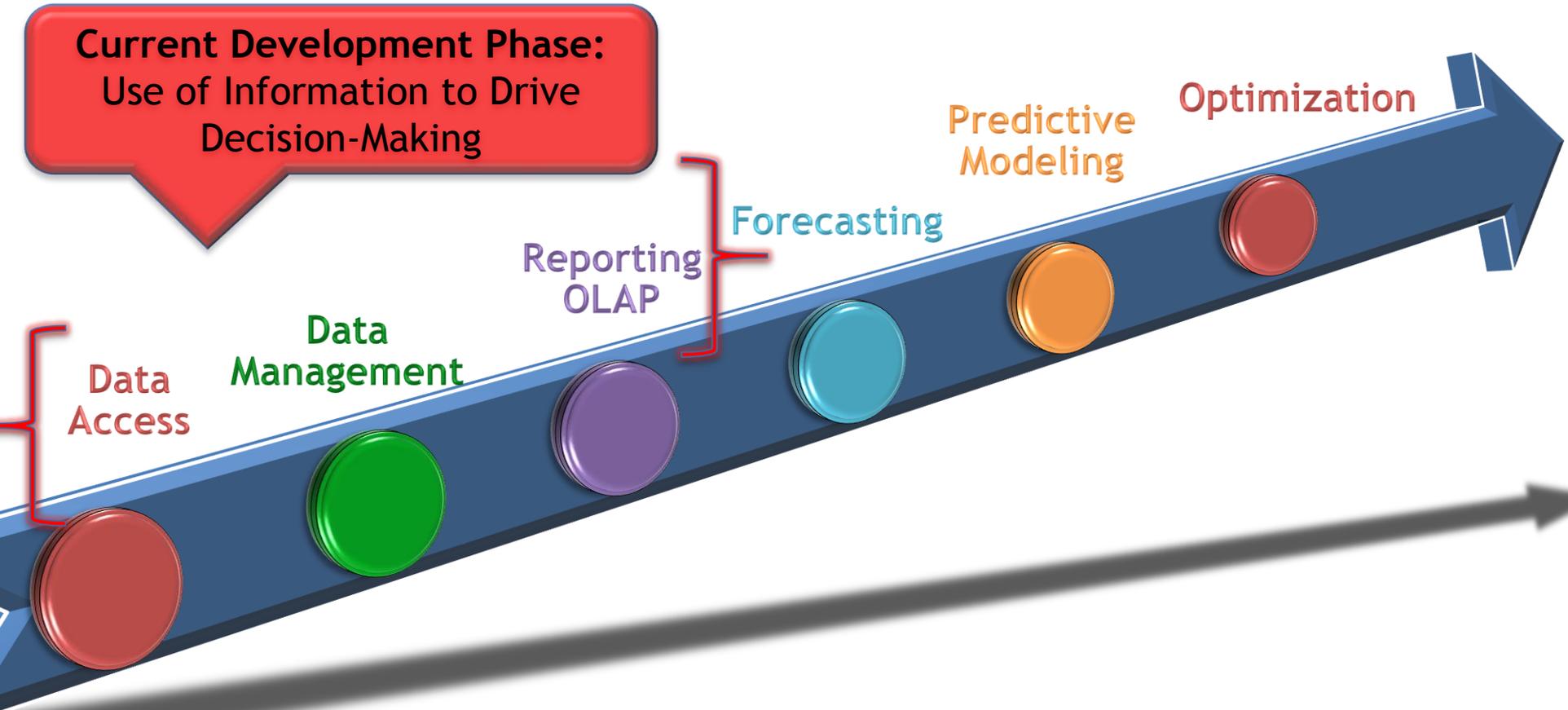
- Making the information specific to the user and providing a launch pad to more detail





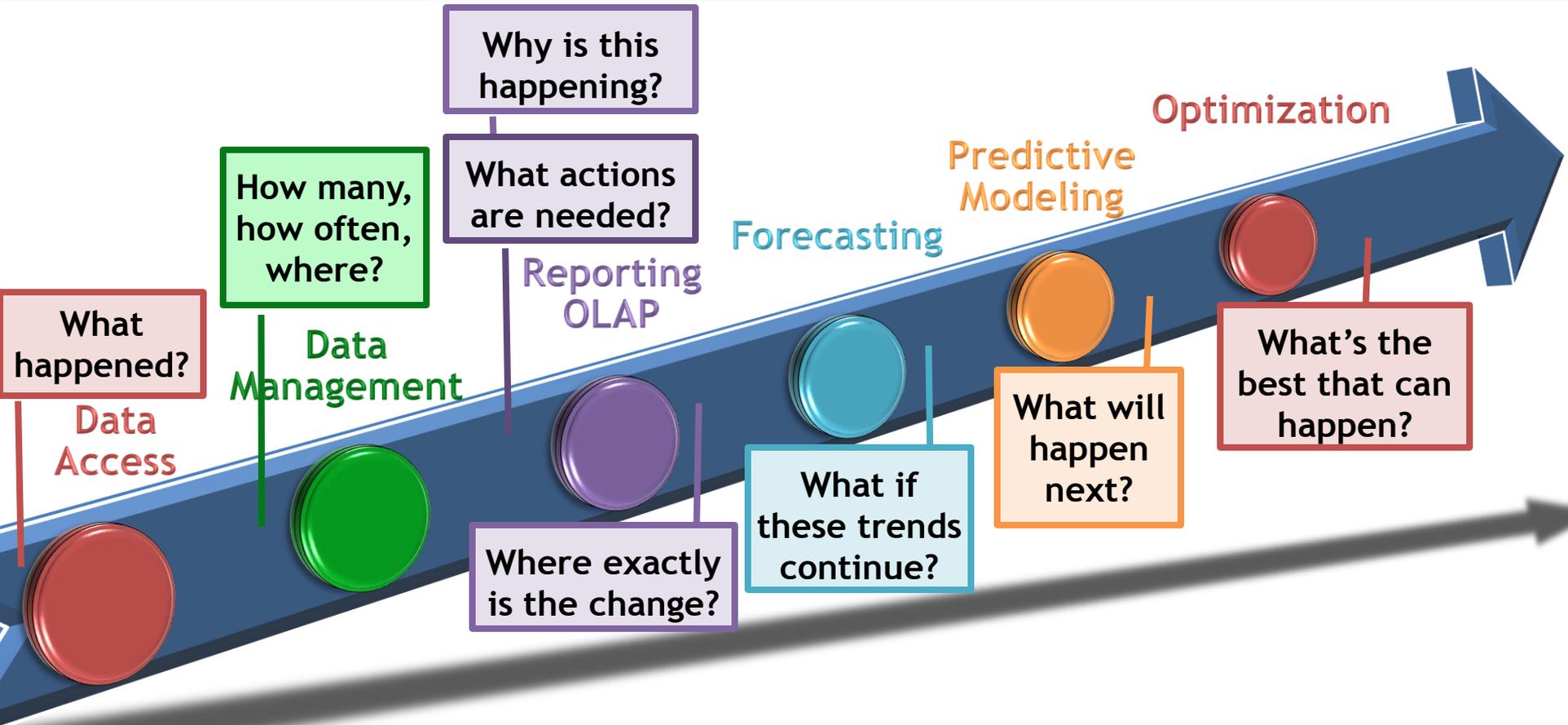
Business Intelligence and Analytics

Current Development Phase:
Use of Information to Drive
Decision-Making





Business Intelligence and Analytics





Business Intelligence and Analytics

How many applications have we received compared to the same time last year, over the last 3 years and date-to-date?

How many applications have we received to date?

What happened?

Data Access

Data Management

where?

Reporting OLAP

Forecasting

Predictive Modeling

Optimization

Offer quality, as measured by SAT M, Class Rank, & HS GPA are down as compared to the same time last year. What action is needed?

If application trends continue to occur in a specific major over the last three to four years what can we forecast for next year?

If we raise our stands of admission what will happen to our freshman-senior year retention rates based on last 4 years?

Based on a higher admissions stand, what is the best Fr-Sr retention rate that we can expect?



BI – Central Role in Developing Strategies for Institutional Effectiveness

- ◆ **Two major outcomes have resulted from the use of the business intelligence application:**
 - **First**, we are managing enrollment across the institution to ensure a single, comprehensive view of relationships and data across departments, functions and institutional systems.
 - **Second**, information is now communicated across various departments in an effort to inform key constituencies and collaborate on effective measures of decision-making.

The portal unites data from all sources and locations so that everyone from the president to department chairs are working with the same data, viewing identical information against the most current criteria for success.

Accessing the Enrollment Portal

On-Campus Use ONLY

Slippery Rock University of Pennsylvania

About SRU | Academics | Admissions | Administration

Search Slippery Rock University GO

- Prospective Students
- Current Students
- Graduate Students
- Lifelong Learning
- Faculty & Staff**
- Going to SRU
- Cultural Arts Calendars
- Visitors & Community
- Alumni
- Parents & Family
- Employment Opportunities
- Emergencies
- Personal Response Guide

- Administrative Offices
- Common Hour Schedule
- Employee Self Service (ESS)
- Enrollment Services Portal**
- Faculty Department Pages
- Faculty Web Pages
- Identifying At Risk Students
- Institutional Research
- My Rock Audit
- Office of the President
- Office of the Provost
- Rock Dollars
- RockMail
- Telephone Directory
- TLTR
- More

A Gift From Maya Angelou

Desire2Learn Learning Mgt. System

Step 1

SRU Enrollment Portal

User name:

Password:

Log On

Step 3

Search Slippery Rock University GO

HOME | Calendar | Library | Athletics | Index | Map

Current Students | Academics | Administration | Faculty & Staff | Visitors & Friends

Home > Administration > Enrollment Services Portal

Enrollment Services Portal

Printable version

This Enrollment Services Portal has been created for the express use of authorized Slippery Rock University faculty and staff. It provides historical and current enrollment information. **The use of this portal has been restricted to on-campus.**

Enrollment Services Portal

Step 2

SRU Enrollment Portal

- Home
- Enrollment
- College
- Quality
- Retention
- General
- Registration
- Spring
- Dept_Apps

Enrollment Tabs
Describe Report Content

SRU Performance Dashboard

Shared: PUBLIC

Persistent: PU

Shared: PUBLIC

Freshman Deposits Year To Date



This Year: 1,626
Last Year: 1,601

Transfer Deposits Year To Date



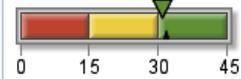
This Year: 532
Last Year: 546

Freshman African American Deposits Year To Date



This Year: 90
Last Year: 107

Freshman Hispanic Deposits Year To Date



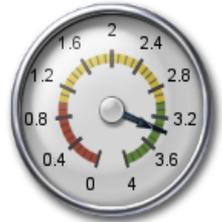
This Year: 31
Last Year: 32

Out Of State Deposits Year To Date



This Year: 246
Last Year: 180

Freshman Deposits Avg HS GPA Year To Date



This Year: 3.37
Last Year: 3.38

Freshman Deposits Avg SAT Year To Date



This Year: 1015
Last Year: 1017

Top 10%



This Year: 14.0%
Last Year: 12.4%

Top 25%



This Year: 44.9%
Last Year: 38.8%

Graduate Acknowledgements Date to Date



This Year: 263
Last Year: 275

- Slippery Rock University
- SRU E-Mail
- My Rock One Stop
- SRU Videos
- Office of the Provost
- University Offices
- Telephone Directory
- Employee Self-Service
- Academic Department
- Faculty Web Page
- Graduate Catalog
- Undergraduate Catalog

SRU Enrollment and Student Engagement Links

Click here to refresh collection.

- Freshman Survey Results & Millennials
- National Survey of Student Engagement
- National First Year Initiative Survey
- Strategic Enrollment Management Plan
- Institutional Research Enrollment Data
- Institutional Research Student Profile
- Institutional Research Retention & Graduation Rates
- Institutional Research Degrees Awarded
- Academic and Social Integration Survey
- Foundations of Excellence Self-Study

ational Accountability

Shared: PUBLIC

Easy Access to National Survey Results and IR Enrollment Data

SRU Enrollment Portal

Home Enrollment College Quality Retention General Registration Spring Dept_Apps

Undergraduate Enrollment for Enroll. Serv. Detail

[Click here to refresh collection.](#)

-  1 - FALL FR + TR (AOD) NEW ENROLLMENT.srx
-  1 - FALL FRTR - FT (AOD) - COHORT DATA.srx

Graduate Enrollment

[Click here to refresh collection.](#)

-  11 - FALL GRADUATE ENROLLMENT - A SUMMARY (270).srx

Ethnicity - Enrollment - Enroll. Serv. Detail

[Click here to refresh collection.](#)

-  9 - Fall FR Deposits by Ethnicity - Contact Report.srx
-  1 - New FR and TR Enrollment -- African American.srx
-  1 - New FR and TR Enrollment -- Hispanic American.srx
-  1 - FALL NEW FR ENROLLMENT (AOD) BY ETHNICITY.srx
-  1 - FALL NEW TR ENROLLMENT (AOD) BY ETHNICITY.srx

Regional - Enrollment Reports

[Click here to refresh collection.](#)

-  4 - FALL REGIONAL - FR and TR.srx
-  4 - FALL REGIONAL - FR by County.srx
-  4 - FALL REGIONAL by ETHNICITY-AFRICAN-AMERICAN FR.srx
-  4 - FALL REGIONAL by ETHNICITY-HISPANIC FR.srx
-  4 - Fall Freshman by State.srx
-  4 - FALL TRANSFERS BY STATE.srx
-  4 - Fall High School by Region.srx
-  Fall High School by Region - County.srx
-  4 - FALL HIGH SCHOOL BY STATE.srx
-  4 - FALL HIGH SCHOOL QUALITY by STATE.srx

Enrollment Reports - 5 Year History

Easy Access to Reports
Reports are Refreshed Daily

Report Questions:

•“What information is necessary to make well-informed decisions (undergraduate & graduate enrollment funnel activity; conversion and yield rates; breakouts on ethnicity, regional, out-of-state and international students) on our new enrollment condition?”

Fall Freshman and Transfer (AOD) New Enrollment

Snapshot Year		2008	2009		2010	
Snapshot_Description		Final for Fall 2008	Final for Fall 2009	Year-to-date for 2009	Year-to-date	
Term_Applying_For		+ 2008 Summer/Fall	+ 2009 Summer/Fall	+ 2009 Summer/Fall	+ 2010 Summer/Fall	
Applicant Type Olap Applied As Full or PartTime EXPAND (+) FR to Ethnicity & Gender + Freshman	Full Time	Recruitment Funnel				
		Applicants	5,774	5,923	5,799	5,884
		Offers	3,433	3,716	3,639	3,976
		Deposits	1,554	1,557	1,567	1,536
		Registrations	1,548	1,545	726	739
		Denials	1,745	1,728	1,283	613
		Cancellations	353	276	109	142
		Offers Declined	415	448	333	200
		Incomplete Applications	599	481	526	703
		Wait List	.	1	354	593
		Applicant_to_Offer_Rate	59.46%	62.74%	62.75%	67.57%
		Offer_to_Deposit_Rate	45.27%	41.90%	43.06%	38.63%
		Deposit_to_Registered_Rate	99.61%	99.23%	46.33%	48.11%
+ Transfer	Full Time	Applicants	1,040	1,143	917	974
		Offers		890	640	662
		Deposits		875	466	464
		Registration			264	274
		Denials			16	23
		Cancellation		73	13	11
		Offers Declined		33	6	8
		Incomplete A		225	261	289
		Wait List				
		Applicant_to		7%	69.79%	67.97%
		Offer_to_De		4%	72.81%	70.09%
		Deposit to Re		.19%	56.65%	59.05%

Report Questions:

- "Are applications, offers, & deposits up as compared to the same time last year?"
- "How does the offer rate compare to the same time last year and previous years?"
- "How should our waitlist strategies be changed due to the increase in applications?"
- "What impact is the increase in denials having on our communications and time?"

Report Questions:

- "Are applications, offers, & deposits up as compared to the same time last year for in-state, out-of-state, and international students?"
- "How do the conversion and yield rates differ for Eastern PA and Western PA students as compared to out-of-state students?"

Date to Date Comparisons

Fall Regional – Freshman

Applicant Type	Snapshot Year	Snapshot_Description	Term_Applying_For	Region	Applicants	Offers	Deposits	Registrations	In Process
+ - Freshman	2008	Final for Fall 2008	+ - 2008 Summer/Fall	+ - Western PA	3,680	2,150	1,153	1,150	334
				+ - Non-Resident	968	674	207	205	111
				+ - International	35	21	10	10	15
				+ - Eastern PA	1,091	588	184	183	139
	2009	Final for Fall 2009	+ - 2009 Summer/Fall	+ - Western PA	3,819	2,334	1,167	1,158	258
				+ - Non-Resident	945	697	168	167	91
				+ - International	50	28	12	12	23
				+ - Eastern PA	1,109	657	210	208	109
		Year-to-date for 2009	+ - 2009 Summer/Fall	+ - Western PA	3,736	2,282	1,151	557	301
				+ - Non-Resident	935	685	189	78	94
				+ - International	34	14	2	.	22
				+ - Eastern PA	1,094	658	225	91	109
	2010	Year-to-date	+ - 2010 Summer/Fall	+ - Western PA	3,640	2,433	1,072	525	379
				+ - Non-Resident	1,019	807	236	106	93
				+ - International	28	5	1	.	24
				+ - Eastern PA	1,197	731	227	108	207

College/Department Reports-Enroll. Serv. Detail

[Click here to refresh collection.](#)

- 3 - A FALL ENROLLMENT BY COLLEGE (AOD) (270) DEPT-MAJOR.srx
- 3 - FALL - EXPLORATORY - FR - TR (AOD).srx
- 3 - Fall Undergraduates - Contact Report (Names).srx
- 3 - FALL GRADUATE STUDENTS - CONTACT REPORT (NAMES).srx
- 3 - FALL - College of BISS by Department - FR - TR (AOD).srx
- 3 - FALL - College of EDUC by Department - FR - TR (AOD).srx
- 3 - FALL - College of HES by Department - FR - TR (AOD).srx
- 3 - FALL - College of HFPA by Department - FR - TR (AOD).srx

Department Specific Reports - Special Reports

[Click here to refresh collection.](#)

- Enrollment Detail (270) HES - Nursing.srx
- Enrollment_Detail (270) HES - Nursing_DRILL.srx
- 3 - FALL - EXPLORATORY (AOD) FR - TR_Drill.srx
- FT New FR_TR 3+3(62PB,61P9,62P5,62P3) 4+3PPTH.srx

College - Graduate Enrollment for Enroll. Serv. Detail

[Click here to refresh collection.](#)

- 11 - FALL GRADUATE ENROLLMENT - BY DEPARTMENT (270).srx
- 11 - FALL GRADUATE ENROLLMENT - BY SCM (270).srx
- 11 - FALL GRADUATE ENROLLMENT - COLLEGE OF EDUC (270).srx
- 11 - FALL GRADUATE ENROLLMENT - COLLEGE OF HES (270).srx
- 11 - FALL GRADUATE ENROLLMENT - COLLEGE OF HFPA (270).srx

Portal Training Presentation - College

[Click here to refresh collection.](#)

- College Portal Presentation Training
- How to Export Reports to Excel

Report Questions:

- “Are applications, offers, & deposits up for first year and transfer students as compared to the same time last year for BISS, EDUC, HES, AND HFPA?”
- “How does the offer rate compare to the same time last year and previous years for BISS, EDUC, HES, and HFPA?”
- “How many of our incoming students are entering with an interest in Physical Therapy?” “What are their majors?”
- “How can academic departments build their relationships with offers, deposits, and registered incoming students?”
- “Are applications, offers, and acknowledgements up for graduate students?”
- “Are applications, offers, and acknowledgements up in our web-based graduate programs?”
- “Where are the increases in enrollment occurring so that course planning and faculty complement can be addressed?”

Informational Streaming
“How to” Videos

Fall Enrollment by College (270) (AOD) Department–Major

Snapshot Year		2008	2009		2010
Snapshot_Description		Final for Fall 2008	Final for Fall 2009	Year-to-date for 2009	Year-to-date
Term_Applying_For		⊕ ⊖ 2008 Summer/Fall	⊕ ⊖ 2009 Summer/Fall	⊕ ⊖ 2009 Summer/Fall	⊕ ⊖ 2010 Summer/Fall
College					
⊕ ⊖ Exploratory	Applicants	1,098	1,171	1,137	1,149
	Offers	576	631	612	699
	Deposits	204	219	211	205
	Registrations	203	216	65	78
	Denials	381	450	338	146
	Cancellations	71	47	25	35
	Incomplete Applications	142	91	105	141
	Wait List	.	.	83	164
	Appliant_to_Offer_Rate	52%	54%	54%	61%
	Offer_to_Deposit_Rate	35%	35%	34%	29%
Deposit_to_Registered_Rate	100%	99%	31%	38%	
⊕ ⊖ BISS	Applicants	1,275	1,232	1,188	1,153
	Offers	675	700	677	705
	Deposits	263	251	255	233
	Registrations	261	248	103	102
	Denials	447	412	315	154
	Cancellations	50	64	18	18
	Incomplete Applications	153	122	135	189
	Wait List	.	.	63	105
	Appliant_to_Offer_Rate	53%	57%	57%	61%
	Offer_to_Deposit_Rate	39%	36%	38%	33%
Deposit_to_Registered_Rate	99%	99%	40%	44%	
⊕ ⊖ Education	Applicants	1,351	1,283	1,266	1,258
	Offers	767	813	790	874
	Deposits	426	407	417	386
	Registrations	424	404	224	217
	Denials	484	411	302	130
	Cancellations	76	54	19	22
	Incomplete Applications	100	58	72	99
	Wait List	.	1	102	155
	Appliant_to_Offer_Rate	57%	63%	62%	69%
	Offer_to_Deposit_Rate	56%	50%	53%	44%
Deposit to Registered Rate	100%	99%	54%	56%	

Report Questions:

- “Are applications, offers, & deposits up for first year and transfer students as compared to the same time last year for each of the colleges?”
- “How does the offer rate compare to the same time last year and previous years for each of the college?”
- “Can we pinpoint specific trends that might be useful for planning purposes?”

Fall – College of Business, Information, and Social Science

Report Questions:

• "Are applications, offers, and deposits up for freshman and transfer students for a specific department as compared to the same time last year?"

• "How does the offer rate compare to last year for the specific department?"

• "Based on the enrollment information how do you need to plan for specific coursework and faculty complement in your department and in other departments?"

• "Can we pinpoint specific trends that might be useful for planning purposes?"

					Applicants	Offers	Deposits	Registrations	
Department	Applicant Type	Snapshot Year	Snapshot_Description	Term_Applying_For					
Total: BISS	Transfer	2008	Final for Fall 2008	2008 Summer/Fall	307	247	188	181	
		2009	Final for Fall 2009	2009 Summer/Fall	365	287	216	211	
			Year-to-date for 2009	2009 Summer/Fall	298	212	147	80	
		2010	Year-to-date	2010 Summer/Fall	285	189	125	59	
	Freshman	2008	Final for Fall 2008	2008 Summer/Fall	1,275	675	263	261	
		2009	Final for Fall 2009	2009 Summer/Fall	1,232	700	251	248	
			Year-to-date for 2009	2009 Summer/Fall	1,193	681	255	122	
		2010	Year-to-date	2010 Summer/Fall	1,153	705	233	102	
	COMMUNICATIONS	Transfer	2008	Final for Fall 2008	2008 Summer/Fall	42	32	21	21
			2009	Final for Fall 2009	2009 Summer/Fall	39	31	20	20
Year-to-date for 2009				2009 Summer/Fall	35	28	16	11	
2010			Year-to-date	2010 Summer/Fall	35	18	13	6	
Freshman		2008	Final for Fall 2008	2008 Summer/Fall	228	129	50	50	
		2009	Final for Fall 2009	2009 Summer/Fall	195	122	36	34	
			Year-to-date for 2009	2009 Summer/Fall	187	118	35	19	
		2010	Year-to-date	2010 Summer/Fall	208	133	40	18	

Fall – College of Business, Information, and Social Sciences by Department –

Report Questions:

						Applicants	Offers	Deposits	Registrations	Denials	Cancellations		
Department	Curriculum/Major	Applicant Type	Snapshot Year	Snapshot_Description	Term_Applying_For								
COMMUNICATIONS	2 13 COMMUNICATION	Transfer	2008	Final for Fall 2008	2008 Summer/Fall	10	6	5	5	.	.		
			2009	Final for Fall 2009	2009 Summer/Fall	7	6	4	4	.	.		
				Year-to-date for 2009	2009 Summer/Fall	9	8	4	3	.	.		
			2010	Year-to-date	2010 Summer/Fall	5	2	1	.	.	.		
		Freshman	2008	Final for Fall 2008	2008 Summer/Fall	55	25	8	8	24	.	.	
				Final for Fall 2009	2009 Summer/Fall	35	24	5	5	7	.	.	
			2009	Year-to-date for 2009	2009 Summer/Fall	32	21	4	2	6	.	.	
				2010	Year-to-date	2010 Summer/Fall	40	25	6	1	4	.	.
			2111 COMMUNICATION EMERGING TECH	Transfer	2008	Final for Fall 2008	2008 Summer/Fall	6	5	4	4	1	.
					2009	Final for Fall 2009	2009 Summer/Fall	8	8	5	5	.	.
	Year-to-date for 2009	2009 Summer/Fall				7	6	5	4	.	.		
	2010	Year-to-date		2010 Summer/Fall	8	7	6	2	.	.			
	Freshman	2008	Final for Fall 2008	2008 Summer/Fall	29	23	14	14	5	.	.		
			Final for Fall 2009	2009 Summer/Fall	39	24	14	14	11	.	.		
		2009	Year-to-date for 2009	2009 Summer/Fall	38	23	14	7	9	.	.		
			2010	Year-to-date	2010 Summer/Fall	46	29	13	8	2	.	.	
	2112 COMMUNICATION	Transfer	2008	Final for Fall 2008	2008 Summer/Fall	13	12	5	5	.	.		
				Final for Fall 2009	2009 Summer/Fall	6	5	4	4	.	.		
			2009	Year-to-date for 2009	2009 Summer/Fall	6	5	4	1	.	.		
				2010	Year-to-date	2010 Summer/Fall	9	3	1	.	.	.	

•“Which tracks and majors within a specific department are up or down in applications, offers, and deposits for first year and transfer students as compared to the same time last year?”

•“Are cancellations (from deposits) occurring in a specific track or major?”

•“Is there an inordinate number of denials, incomplete applications, or wait list students within a specific department?”

•“Based on this data, how can you use this information for course planning?”

•“Can you pinpoint specific trends that might be useful for planning purposes?”

College/Department Reports-Enroll. Serv. Detail

Shared: Enrollment Services Detail

[Click here to refresh collection.](#)

-  3 - A FALL ENROLLMENT BY COLLEGE (AOD) (270) DEPT-MAJOR.srx
-  3 - FALL - EXPLORATORY - FR - TR (AOD).srx
-  3 - Fall Undergraduates - Contact Report (Names).srx
-  3 - FALL GRADUATE STUDENTS - CONTACT REPORT (NAMES).srx
-  3 - FALL - College of BISS by Department - FR - TR (AOD).srx
-  3 - FALL - College of EDUC by Department - FR - TR (AOD).srx
-  3 - FALL - College of HES by Department - FR - TR (AOD).srx
-  3 - FALL - College of HFPA by Department - FR - TR (AOD).srx

Contact Report:

Use this report to contact the students who have been offered admission, made an enrollment deposit, or registered for classes.

Department Specific Reports - Special Reports

Shared: Enrollment Services Detail

[Click here to refresh collection.](#)

-  Enrollment Detail (270) HES - Nursing.srx
-  Enrollment_Detail (270) HES - Nursing_DRILL.srx
-  3 - FALL - EXPLORATORY (AOD) FR - TR_Drill.srx
-  FT New FR_TR 3+3(62PB,61P9,62P5,62P3) 4+3PPTH.srx

College - Graduate Enrollment for Enroll. Serv. Detail

Shared: Enrollment Services Detail

[Click here to refresh collection.](#)

-  11 - FALL GRADUATE ENROLLMENT - BY DEPARTMENT (270).srx
-  11 - FALL GRADUATE ENROLLMENT - BY SCM (270).srx
-  11 - FALL GRADUATE ENROLLMENT - COLLEGE OF EDUC (270).srx
-  11 - FALL GRADUATE ENROLLMENT - COLLEGE OF HES (270).srx
-  11 - FALL GRADUATE ENROLLMENT - COLLEGE OF HFPA (270).srx

Portal Training Presentation - College

Shared: PUBLIC

[Click here to refresh collection.](#)

-  College Portal Presentation Training
-  How to Export Reports to Excel

View Report

Please answer the prompts below and click the View Report button to continue.

Show only required items (denoted by *)

SP_Contact_Report_Fall_Undergrad_STATE

Reset to Defa

* Department

HEALTH & SAFETY

* Registration Status

OlapOffers=1

* Snapshot Description

Snapshot is for Fall/Summer Semesters

Year-to-date

* State

ALL

Major #1

View Report

You can copy and paste the students' contact information directly into an excel or access file for easy use in communicating with students by phone, snail mail, or e-mail. Not all of the students' contact information is displayed here but it can be found in this report on the Enrollment Portal.

Student Contact Information for FALL/SUMMER

Department = HEALTH & SAFETY, Snapshot = Year-to-date, Appstatus = Offers

Columns 1 - 12 of 24

Obs	First	Last	Street_Address	Street_Address2	City	State	Zip	County_Name	HomePhone	Email	High_School
					Oakdale	PA	15071	ALLEGHENY			W.ALLEGHENY SR HIGH
					DuBois	PA	15801	CLEARFIELD			DUBOIS AREA SR HIGH
					Mercer	PA	16137	MERCER			MERCER JR-SR HIGH SC
					Carlisle	PA	17015	CUMBERLAND			BIG SPRING HS
					Clearfield	PA	16830	CLEARFIELD			CLEARFIELD AREA HIGH
					Templeton	PA	16259	ARMSTRONG			SHANNOCK VALLEY HS
					Aliquippa	PA	15001	BEAVER			ALIQUIPPA SR HIGH SC
					Wellington	OH	44090	CODE99			BLACK RIVER HS
					Valencia	PA	16059	BUTLER			MARS AREA HIGH SCHOO
					Ebensburg	PA	15931	CAMBRIA			CENTRAL CAMBRIA HIGH
					Cranberry Twp.	PA	16066	BUTLER			SENECA VALLEY HS
					Youngsville	PA	16371	WARREN			YOUNGSVILLE HS
					Carlisle	PA	17015	CUMBERLAND			BIG SPRING HS
					Butler	PA	16001	BUTLER			SLIPPERY ROCK HS
					East Aurora	NY	14052	CODE99			EAST AURORA HIGH SCH
					Oakdale	PA	15071	ALLEGHENY			W.ALLEGHENY SR HIGH
					Philadelphia	PA	19138	PHILADELPHIA			PARKWAY NORTHWEST
					Pittsburgh	PA	15234	ALLEGHENY			KEYSTONE OAKS HIGH S
					Somerset	PA	15501	SOMERSET			SOMERSET AREA SR HIG
					Wapwallopen	PA	18660	LUZERNE			GR NANTICOKE AREA SR
					New Castle	PA	16101	LAWRENCE			LAUREL JR-SR HIGH SC
					Quarryville	PA	17566	LANCASTER			SOLANCO HS
					Ellicott City	MD	21043	CODE99			CENTENNIAL HS
					Kittanning	PA	16201	ARMSTRONG			KITTANNING HIGH SCHO
					Christiana	PA	17509	LANCASTER			OCTORARA AREA HS
					Westover	PA	16692	CLEARFIELD			HARMONY HIGH SCHOOL
					Pittsburgh	PA	15237	ALLEGHENY			NORTH HILLS HS
					Pittsburgh	PA	15212	ALLEGHENY			PERRY TRADITIONAL AC
					Johnstown	PA	15904	CAMBRIA			RICHLAND HIGH SCHOOL
					Charleroi	PA	15022	WASHINGTON			CHARLEROI AREA HIGH
					Reading	PA	19605	BERKS			MUHLENBERG HS
					Cranberry Twp	PA	16066	BUTLER			SENECA VALLEY HS

Report Questions:

- **"How?"**
Use email, telephone, or correspondence
- **"What?"**
Notes of welcome, informational, invitational
- **"Who?"**
Faculty – Upper Division Students – Alumni
- **"When?"**
Offered, Deposited, Registered



SRU Enrollment Portal

- Home
- Enrollment
- College
- Quality
- Retention
- General
- Registration
- Spring
- Dept_Apps

Persistent: Enrollment Services Detail

Quality Reports-Enroll. Serv. Detail

Quality

Shared: Enrollment Services Detail

[Click here to refresh collection.](#)

- 2 - FALL QUALITY (AOD) FRESHMAN.srx
- 2 - FALL QUALITY BY COLLEGE-DEPT.srx
- 2 - FALL QUALITY DATA BY REGION - COUNTY.srx
- 2 - FALL QUALITY BY COLLEGE-EXPLOR.srx
- 2 - SRU Freshman Qualified Admits by Ethnicity.srx
- 2 - FALL QUALITY BY COLLEGE-BISS.srx
- 2 - FALL QUALITY BY COLLEGE-EDUC.srx
- 2 - FALL QUALITY BY COLLEGE-HES.srx
- 2 - FALL QUALITY BY COLLEGE-HFPA.srx
- 2 - FALL QUALITY (AOD) FRESHMAN-Qualified.srx
- 2 - FALL QUALITY (AOD) FRESHMAN-BY Ethnicity.srx

Report Questions:

- View quality of offers and deposits on SAT scores, high school GPA, and class rank for each year with breakouts for all Freshman, by college, by department, by major, by region, by county, and by ethnicity.
- Includes date to date comparison.
- Includes trend data.

Portal Training Presentation - Quality

Shared: PUBLIC

[Click here to refresh collection.](#)

- Quality Portal Presentation Training
- How to Export Reports to Excel

View Quality of First Time Full Time by Cohort, College, Department, Major, Region, Ethnicity, Gender, At-Risk Admits

Informational Streaming
"How to" Videos

Fall Quality (AOD) Freshman

Snapshot Year	2008		2009				2010	
Snapshot_Description	Final for Fall 2008		Final for Fall 2009		Year-to-date for 2009		Year-to-date	
Term_Applying_For	2008 Summer/Fall		2009 Summer/Fall		2009 Summer/Fall		2010 Summer/Fall	
Offer_Status	Offered	Offered	Offered	Offered	Offered	Offered	Offered	Offered
Deposit_Status		Deposit		Deposit		Deposit		Deposit
Applicants	3,433	1,554	3,716	1,557	3,654	1,576	3,976	1,536
High School Rank Submitted	2,798	1,367	2,835	1,307	2,696	1,222	2,817	1,132
High School Rank, % Submitting	81.5%	88.0%	76.3%	83.9%	73.8%	77.5%	70.9%	73.7%
High School Rank Average	31.8%	33.1%	31.0%	31.6%	30.6%	31.0%	30.7%	30.9%
High School Rank Top10%	13.2%	11.8%	14.9%	12.2%	15.1%	12.5%	15.4%	14.6%
High School Rank Top25%	42.0%	39.6%	43.7%	41.9%	44.3%	43.0%	45.5%	45.2%
High School Rank Top50%	82.1%	80.4%	82.8%	83.6%	83.2%	84.1%	82.6%	83.2%
High School Rank Bot50%	17.9%	19.6%	17.2%	16.4%	16.8%	15.9%	17.4%	16.8%
High School Rank Bot25%	2.1%	2.1%	1.5%	1.6%	1.3%	1.4%	1.5%	1.4%
High School Gpa Submitted	3,099	1,536	3,291	1,535	3,038	1,353	3,380	1,296
High School Gpa, % Submitting	90.3%	98.8%	88.6%	98.6%	83.1%	85.9%	85.0%	84.4%
High School Gpa Avg	3.39	3.39	3.40	3.38	3.40	3.39	3.39	3.38
High School Gpa 2.00to2.99	20.1%	19.3%	17.7%	17.4%	17.2%	16.7%	20.2%	18.8%
High School Gpa 3.00andover	79.8%	80.5%	82.2%	82.4%	82.8%	83.2%	79.8%	81.2%
SAT Scores Submitted	3,021	1,371	3,268	1,358	3,277	1,434	3,473	1,349
SAT, % Submitting	88.0%	88.2%	87.9%	87.2%	89.7%	91.0%	87.3%	87.8%
SAT Average	1035.2	1030.1	1033.1	1025.7	1029.0	1016.7	1027.4	1016.7
SAT Math Avg	524.9	522.1	523.0	519.3	520.8	514.4	521.0	515.9
SAT Verbal Avg	510.3	508.0	510.1	506.4	508.5	502.3	506.5	500.8
SAT Writing Avg	498.1	493.2	499.5	492.1	498.1	488.1	498.2	491.9
SAT 0to599	2	.	1	.
SAT 600to699	.	.	2	.	4	2	4	2
SAT 700to799	51	18	58	18	61	24	42	10
SAT 800to899	158	64	252	111	287	150	305	136
SAT 900to999	981	479	982	451	978	471	1,113	463
SAT 1000to1099	982	469	1,044	446	1,041	470	1,114	443
SAT 1100to1199	568	226	644	238	624	227	589	214
SAT 1200to1299	216	86	225	76	222	72	232	63
SAT 1300to1399	59	26	52	16	49	16	58	15

Report Questions:

- View quality measures on offers and deposits on over thirty indicators with date-to-date comparisons and trend data.
- Learn how making a series of offers to waitlist students will impact quality measures.



Report Questions:

- “Enrollment generates tuition revenue that is critical to meeting the university’s budget plan. Are we on target to meet our enrollment goal?”
- This report generates data on headcount, credit hours, and FTE with no change to the same time last year.
- This report also contains trend data.

Options ▾

Search

Username

Help ▾

SRU Enrollment Portal

SlipperyRock University
of Pennsylvania

Home Enrollment College Quality Retention General **Registration** Spring Dept_Apps

Registration

Persistent: Enrollment Services Detail

Registration Reports

Shared: PUBLIC

[Click here to refresh collection.](#)

- 12 - FALL REGISTRATION - HEADCOUNT, CREDIT HRS, AND FTE.srx
- 12 - FALL REGISTRATION - NEW STUDENTS - CLASS LEVEL.srx
- 12 - NEW FR TR REGISTERED STUDENTS BY SCM - 5 Year.srx

Portal Training Presentation - Registration

Shared: PUBLIC

[Click here to refresh collection.](#)

- Registration Portal Presentation Training
- How to Export Reports to Excel

Informational Streaming
“How to” Videos

Measures

Registration for undergraduates, graduates, new freshman, new transfers, class level (FR, SO, JR, SR), post-bac, specials, transients, and enrollment type (FT & PT)



12 - FALL REGISTRATION - HEADCOUNT, CREDIT HRS, AND FTE

Institutional FTE, Credit Hours, and Headcount Totals - Undergraduate and Graduate

Applied filters: Time 2 periods ending with (currently 2010) AND Session equal to Fall

Snapshot_Year		2009		2010	
Snapshot_description		Year-to-date for 2009	Final for Fall 2009	Year-to-date	Final for Spring 2010
PlanTypeStudent					
Undergrad	Headcount	6,665	7,825	6,592	.
	FTE	6,471	7,569	6,326	.
	Hours Registered	97,067	113,537	94,885	.
	Headcount % Change	7.31%	1.74%	-1.10%	.
	FTE % Change	8.74%	1.63%	-2.25%	.
	Hours Registered % Change	8.74%	1.63%	-2.25%	.
Graduate	Headcount	442	823	433	.
	FTE	266	581	292	.
	Hours Registered	3,191	6,971	3,501	.
	Headcount % Change	22.78%	7.30%	-2.04%	.
	FTE % Change	24.12%	7.39%	9.71%	.
	Hours Registered % Change	24.12%	7.39%	9.71%	.
Total	Headcount	7,107	8,648	7,025	.
	FTE	6,737	8,150	6,617	.
	Hours Registered	100,258	120,508	98,386	.
	Headcount % Change	8.16%	2.25%	-1.15%	-100.00%
	FTE % Change	9.27%	2.02%	-1.78%	-100.00%
	Hours Registered % Change	9.17%	1.94%	-1.87%	-100.00%

Report Questions:

•“How do registration numbers compare with last fall’s numbers at a comparable point in time?”

•“How do registration numbers compare with the fifteenth day from last fall?”

Report Questions:

- “How do registration numbers compare with last fall’s numbers at the same time?”
- “Are new transfers receiving schedules at the same rate as pervious years? If rates are lower what interventions are in place to improve this effort?”

New FR and TR Cohort Headcount, FTE, and Credit Hours

Records ending with (currently 2010) AND Applicant Type F or T equal to Freshman, Transfer AND Student Type U or G equal to Undergrad AND Enrollment Status FT PT equal to Full-time

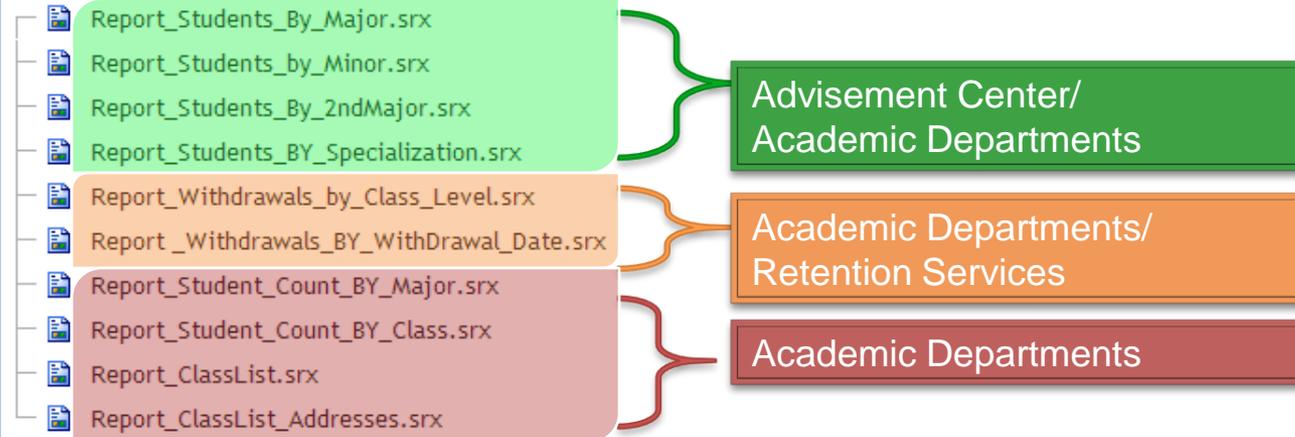
Snapshot_Year		2009		2010	
Snapshot_description		Year-to-date for 2009	Final for Fall 2009	Year-to-date	Final for Spring 2010
Applicant_Type_F_or_T					
Freshman	Headcount	1,007	1,545	737	.
	FTE	1,081	1,645	792	.
	Hours Registered	16,209	24,681	11,885	.
	Headcount % Change	44.06%	-0.06%	-26.81%	.
	FTE % Change	44.83%	0.34%	-26.68%	.
	Hours Registered % Change	44.83%	0.34%	-26.68%	.
Transfer	Headcount	289	618	258	.
	FTE	289	602	259	.
	Hours Registered	4,340	9,024	3,890	.
	Headcount % Change	7.84%	6.19%	-10.73%	.
	FTE % Change	9.96%	5.19%	-10.37%	.
	Hours Registered % Change	9.96%	5.19%	-10.37%	.
Total	Headcount	1,296	2,163	995	.
	FTE	1,370	2,247	1,052	.
	Hours Registered	20,549	33,705	15,775	.
	Headcount % Change	34.02%	1.64%	-23.23%	-100.00%
	FTE % Change	35.74%	1.59%	-23.23%	-100.00%
	Hours Registered % Change	35.74%	1.59%	-23.23%	-100.00%

Persistent: PUBLIC

Academic Department Reports

Shared: PUBLIC

Click here to refresh collection.



Advisement/Scheduling Reports

Shared: PUBLIC

Click here to refresh collection.

- Liberal Studies Registration Activity
- Report_Master_Course_Schedule.srx
- Report_Students_BY_Advisor.srx
- Report_Students_No_Advisor.srx
- Report_CourseSections_over_RmCapacity.srx
- Report_Section_Enrollment_Under_10.srx
- Report_Modern_Languages_Contact.srx

Portal Training Presentation - Dept_Apps

Shared: PUBLIC

Click here to refresh collection.

- Department App Portal Presentation Training
- How to Export Reports to Excel

Report Questions:

- What student information is useful to support the decision-making and planning processes at the departmental level?
- Reports can be generated by Major, Minor, 2nd Major, Specialization, and by Advisor.
- Reports can be generated by withdrawal reason and date.
- A Master Course Schedule is available by department.
- Class lists for contacting students is also available.

Informational Streaming "How to" Videos

Report Questions:

- This report generates a count of students by major.

Portal

SRU Enrollment Portal • Report_Student_Count_BY_Major

Username

Help

Slippery Rock
University

File

1 / 1

View Report

Please answer the prompts below and click the View Report button to continue.

SP_StudentCountByMajor

Reset to Default

*** Semester**

Choose Semester to view

Fall 2009

*** Major1**

Selecting Starting Major or leave at ALL for all Majors

0000 - UNDECLARED

*** Major2**

Select ending Major or leave at ALL for all majors Greater than the first major selected above.

ZZZZ

*** Student Status**

Student status: R = Registered, E = Eligible

R

View Report

Report Questions:

•“Who are current students within a major?”

•The Institutional Research Website reports summary level data by department for the fall semester. The SAS reports provide department chairpersons with real-time, detail and summary level information to help manage their departments.

•“What are the second majors and minors of students within a specific major?”

•This report provides ‘counts’ by majors by gender and full-time and part-time status along with totals.

SRU Students by Major_FT_PT_Gender

		College BISS								
		Gender				Gender		Fulltime PartTime		Total Students
		F		M		F	M	F	P	
		Fulltime	PartTime	Fulltime	PartTime	All	All			
		F	P	F	P	All	All	F	P	
Total for College:		779	52	1090	57	831	1147	1869	109	1978
Semester	Major									
Fall 2009	2 13 – COMMUNICATION	30	1	12	1	31	13	42	2	44
	2 68 – POLITICAL SCIENCE	35	4	48	3	39	51	83	7	90
	2 84 – CRIMINOLOGY – CRIMINAL JU	106	3	193	9	109	202	299	12	311
	2 97 – APPLIED SCIENCE	.	1	.	.	1	.	.	1	1
	2 98 – APPLIED SCI – APPLIED TEC	.	.	.	1	.	1	.	1	1
	2111 – COMMUNICATION EMERGING T	31	.	54	.	31	54	85	.	85
	2112 – COMMUNICATION JOURNALISM	25	1	16	.	26	16	41	1	42
	2113 – COMMUNICATION PUBLIC REL	71	2	22	.	73	22	93	2	95
	2114 – INFO TECHNOLOGY	15	1	64	3	16	67	79	4	83
	2115 – COMPUTER SCIENCE	4	1	58	3	5	61	62	4	66
	2116 – ECONOMICS	.	.	1	.	.	1	1	.	1
	2182 – SOCIAL WORK	95	8	15	1	103	16	110	9	119
	2197 – HEALTH SERVICES ADMINISTR	28	.	8	.	28	8	36	.	36
	2199 – PROFESSIONAL STUDIES	31	14	44	14	45	58	75	28	103
	2240 – INFORMATION SYSTEMS	4	1	20	.	5	20	24	1	25
	224A – INFO SYS (ACCOUNTING)	1	.	2	1	1	3	3	1	4
	224E – INFO SYS (ECONOMICS)	.	.	1	.	.	1	1	.	1
	224F – INFO SYS (FINANCE)	.	.	1	.	.	1	1	.	1
	224J – INFO SYS (MANAGEMENT)	.	.	13	.	.	13	13	.	13
	224K – INFO SYS (MARKETING)	.	.	1	.	.	1	1	.	1
2316 – (ECONOMICS)	4	.	7	.	4	7	11	.	11	

Report Questions:

- The query provides the faculty with a list of their advisees for communication purposes.
- First, choose a semester and select the advisor. Then, choose registration status (ineligible = hold on registration; eligible = not registered, but eligible; registered = registered for classes for the next semester)
- “A faculty member wants to know, ‘Who are my advisees?’”
- “How do I find contact information for advisees to remind them about the upcoming registration period?”
- Email addresses can be easily cut and pasted to create e-mail reminders to advisees.

SRU Enrollment Portal • Report_Students_BY_Advisor

Slippery Rock
University
of Pennsylvania

File

1 / 1

View Report

Please answer the prompts below and click the View Report button to continue.

SP_StudentsBYAdvisor

Reset to Default

* Semester

Choose Semester to view

Fall 2010

* Advisor

Select Advisor

Abney, Robertha

* Registration Status

Registered

For the semester selected.

Report Questions:

- “How might you use the advisor list to contact your advisees?”
- “How might you use specifically the class level field, the cumulative QPA field, and registered credit hours?”

SRU Students for Advisor's Name

For Semester Fall 2010 and Major = EDUC SPMT BS SPORT MANAGEMENT

LastName	FirstName	Class	LI GE	Reg Hrs	Maj	Cum QPA	Email	Act Code
		SO1	L	16	1150	3.063	@sru.edu	R
		SO1	L	15	1150	2.875	@sru.edu	R
		JR1	L	18	1150	3.404	@sru.edu	R
		SR1	L	14	1150	3.278	@sru.edu	R
		SO1	L	15	1150	2.688	@sru.edu	R
		SR2	L	18	1150	2.086	@sru.edu	R
		SR2	L	12	1150	3.167	@sru.edu	R
		JR1	L	16	1150	3.213	@sru.edu	R
		FR2	L	15	1150	0.000	@sru.edu	R
		JR2	L	9	1150	2.500	@sru.edu	R
		JR2	L	15	1150	3.600	@sru.edu	R
		SO1	L	15	1150	0.000	@sru.edu	R
		SO2	L	15	1150	0.000	@sru.edu	R
		JR1	L	15	1150	2.979	@sru.edu	R
		SO1	L	15	1150	3.188	@sru.edu	R
		SO1	L	15	1150	3.063	@sru.edu	R
		SR1	L	12	1150	2.831	@sru.edu	R
		SR2	L	15	1150	3.377	@sru.edu	R
		FR2	L	15	1150	0.000	@sru.edu	R
		SO1	L	15	1150	2.813	@sru.edu	R
		SO1	L	16	1150	3.813	@sru.edu	R
		FR1	L	15	1150	0.000	@sru.edu	R
		SO1	L	15	1150	2.471	@sru.edu	R
		SO1	L	15	1150	3.063	@sru.edu	R
		SR1	L	12	1150	2.733	@sru.edu	R

Please answer the prompts below and click the View Report button to continue.

Show only required items (denoted by *)

SP_StudentsBYMasterSchedule Reset to Defa

* Semester

Select Sememster

Fall 2009

* Dept

Select Department

ACADEMIC SUPPORT SERVICES

Course

Enter Valid Course Number

CampusLoc

Select a Campus Location (INTERNET for online courses), if ONLY a certain location is desired

ALL

OpenCoursesOnly

View Report

Report Questions:

The query provides you with the 'Master Course Schedule' for the selected semester. Either choose 'All' or a 'Department'. You may choose a specific course or permit all courses within a specific department to be reported on. You may choose 'All' for a location or a specific location. Then, you may choose open sessions or leave it blank and permit all courses to be displayed. Finally, if you are interested in a summer session, you may choose the specific summer section.

Report Questions:

- "What is the enrollment in Biology 101 for the Spring 2008 semester for each section of the course?"
- "What sections are still open for Biology 101?"
- "What day, time and place do the open sections meet?"
- "How might you use the room capacity and maximum seats fields?"

Portal Log Off Username | Help ▾

SRU Enrollment Portal • Report_Master_Course_Schedule SlipperyRock University

File View Data 1 / 1

SLIPPERY ROCK UNIVERSITY

Registration Stats as of 30APR2010 at 11:29 AM

Term=Fall 2009 Dept=BIOL Course=100 Sections=1

Columns 1 - 12 of 17

TITLE	Status	Dept	Course	SECT	SEM HRS	BLDG	Room	RM CAP	Max Seats	Enrolled	REM SEATS
100 INTRO BIOL LAB B *		08	100	01	1.0	PAT	339	24	24	23	1
100 INTRO BIOL LAB B *		08	100	02	1.0	PAT	339	24	24	24	0
100 INTRO BIOL LAB B *		08	100	03	1.0	PAT	339	24	24	23	1
100 INTRO BIOL LAB B *		08	100	04	1.0	PAT	339	24	24	24	0
100 INTRO BIOL LAB B *		08	100	05	1.0	PAT	339	24	24	23	1
100 INTRO BIOL LAB B *		08	100	06	1.0	PAT	339	24	24	22	2
100 INTRO BIOL LAB B *		08	100	07	1.0	PAT	339	24	24	25	-1
100 INTRO BIOL LAB B *		08	100	08	1.0	PAT	339	24	24	21	3
100 INTRO BIOL LAB B *		08	100	09	1.0	PAT	339	24	24	23	1
					9.0			216	216	208	8
					9.0			216	216	208	8
					9.0			216	216	208	8
					9.0			216	216	208	8

Persistent: Enrollment Services Detail

Retention Reports

Shared: Enrollment Services Detail

[Click here to refresh collection.](#)

-  Retention Summary All Years, Basic KPIs.srx
-  Retention Summary Sample Year, All KPIs.srx
-  MidTerm_Grade_Review - FYRST Students.srx
-  Report_ClassList_Addr_Ethnic.srx

Detailed Retention Reports

[Click here to refresh collection.](#)

-  Retention Summary Sample Years, Basic KPIs, by Ethnicity.srx
-  Retention Summary Sample Years, Basic KPIs, by Gender.srx
-  Retention Summary Sample Yrs, Basic KPIs, by Department.srx
-  Retention Summary Sample Years, Basic KPIs, by College.srx
-  Retention Summary Sample Years, Basic KPIs, by HS Rank.srx
-  Retention Summary Sample Years, Basic KPIs, by Orient.srx
-  Retention Summary Sample Yrs, Basic KPIs, by Geo-Region.srx
-  Retention Summary Sample Years, Basic KPIs, by Reason.srx
-  Retention Summary Sample Yrs, Basic KPIs, by State.srx

Portal Training Presentation - Retention

Shared: PUBLIC

[Click here to refresh collection.](#)

-  Retention Portal Presentation Training
-  How to Export Reports to Excel

Report Questions:

- The reports provide retention and graduation data by cohort.
- The midterm grade review report provides academic progress for FYRST students.

**Informational Streaming
"How to" Videos**

Retention Summary

Columns 1 - 12 of 14

Yearly_Progress		1		2		3		4		5		6	
Term_Progress		Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
Cohort_Year													
2000	Headcount	1,346	1,346	1,346	1,346	1,346	1,346	1,346	1,346	1,346	1,346	1,346	1,346
	Retained	1,346	1,199	952	889	815	791	760	730	392	243	95	72
	Graduated	6	21	347	138	130	32	43
	Cum Graduated	6	27	374	512	640	667	696
	% Retained	100.00%	89.08%	70.73%	66.05%	60.55%	58.77%	56.46%	54.23%	29.12%	18.05%	7.06%	5.35%
	% Graduated	0.45%	1.56%	25.78%	10.25%	9.66%	2.38%	3.19%
	% Cum Graduated	0.45%	2.01%	27.79%	38.04%	47.55%	49.55%	51.71%
Avg SAT MV Retained	918.91	922.37	928.87	931.18	936.46	940.77	930.76	929.55	940.59	935.68	960.43	936.11	
2008	Headcount	1,532	1,532	1,532	1,532	1,532
	Retained	1,530	1,427	1,234	1,210	1,147
	Graduated
	Cum Graduated
	% Retained	99.87%	93.15%	80.55%	78.98%	74.87%
	% Graduated
	% Cum Graduated
Avg SAT MV Retained	1030.67	1030.10	1031.35	1032.99	1032.10	
2009	Headcount	1,543	1,543	1,543
	Retained	1,540	1,437	1,303
	Graduated
	Cum Graduated
	% Retained	99.81%	93.13%	84.45%
	% Graduated
	% Cum Graduated
Avg SAT MV Retained	1026.33	1026.88	1028.59	

Report Questions:
The retention report provides semester by semester retention data on the first year cohorts.

Transfer Admission Reports Shared: Enrollment Services Detail

[Click here to refresh collection.](#)

- 7 - FALL TRANSFER - ASSOC DEG - PASSPORT.srx
- 7 - TRANSFER CREDITS BY COLLEGE BY STUDENT CLASS LEVEL.srx
- 9-PA COMMUNITY COLLEGES-TRANSFER TOTALS.srx

Orientation Reports Shared: Enrollment Services Detail

[Click here to refresh collection.](#)

- 6 - FALL FR TR ORIENTATION PARTICIPATION.srx
- 6 - FALL TR ORIENTATION PARTICIPATION by Ethnicity.srx
- Report_Orientation_By_Major(RPT OR910).srx
- Report_Orientation by Major- Contact Info.srx
- Report_Orientation_By_Student(RPT OR910).srx
- Report_Orientation_by_Student - Contact Info.srx
- Report_Orientation_by_Dept.srx
- Report_Orientation_by_Dept - Contact Info.srx
- Report_FR_Students_Deposit_NO_Orientation.srx

General Reports Shared: Enrollment Services Detail

[Click here to refresh collection.](#)

- 8 - FALL HOUSING REQUESTS FR - TR.srx
- Report_CourseSections_over_RmCapacity.srx
- Report_Section_Enrollment_Under_10.srx

Portal Training Presentation - General Shared: Enrollment Services Detail

[Click here to refresh collection.](#)

- General Portal Presentation Training
- How to Export Reports to Excel

Report Questions:
These queries provide specific reports on transfer student enrollment (by associate degrees/passport, by college and class levels, by Pennsylvania community colleges); orientation participation; registration information; and advisement for liberal studies.

Informational Streaming "How to" Videos

9-PA COMMUNITY COLLEGES-TRANSFER TOTALS
 Monday, May 10, 2010 10:20:36 AM EDT

[Demo Appt Tranfrom](#) > [Transfer](#)
[Time Yr Cmp Term Dt](#) > [2009](#) > [Final for Fall 2009](#) > [2009 Summer/Fall](#)

Snapshot Date	Sep 21, 2009					
	Applicants	Offers	Deposits	Registrations	Deposit_to_Registered_Rate	Offer_to_Deposit_Rate
Transfer From						
BUCKS COUNTY CMTY COLLEGE	4	3	1	1	100%	33%
BUTLER COUNTY CMTY COLL PA	205	178	155	150	97%	87%
CAMBRIA COUNTY AREA CMTY COLL	2	1	1	1	100%	100%
COMMUNITY C ALLEGHNY CO ALGHNY	149	115	99	99	100%	86%
COMMUNITY C ALLEGHNY CO NORTH	3	2	1	1	100%	50%
COMMUNITY C ALLEGHNY CO SOUTH	1	1	1	1	100%	100%
COMMUNITY C BEAVER COUNTY	62	57	50	49	98%	88%
COMMUNITY C PHILADELPHIA	2	2	1	1	100%	50%
DELAWARE CO CMTY COLLEGE	2
HARRISBURG AREA CMTY COLLEGE	13	11	8	7	88%	73%
LEHIGH CARBON CMTY COLL	2	2	1	1	100%	50%
LUZERNE CO CMTY COLLEGE	2	2
MONTGOMERY COUNTY CMTY COLL	4	2	2	2	100%	100%
NORTHAMPTON CO AREA CMTY COLL	2	1
READING AREA CMTY COLLEGE	6	6	3	3	100%	50%
WESTMORELAND CO CMTY COLLEGE	27	22	14	13	93%	64%
Total	486	405	337	329	98%	83%

Report Questions:

- “How do applications, offers, and deposits compare to last year for each of our PA Community Colleges?”
- “Can we pinpoint specific trends that might be useful for planning recruitment purposes?”
- “Are our outreach strategies to certain PA Community Colleges effective?”

File

1 / 1

[View Report](#)

Please answer the prompts below and click the View Report button to continue.

SP_Orient_Major

[Reset to Defa](#)*** FallSession**

Required - Enter Fall Semester

Fall 2010

*** SummerSession**

Include the summer session in the report?

Summer 2010

*** OrientSession**

Required - Select Session, or select ALL to view all sessions.

3

*** Major**

Required - Select Major, if only 1 major to be viewed, otherwise select ALL.

1189 - (EARLY CHILD/SPEC ED) (PK-4)(K-8)

This query provides student information by major for the selected orientation programs.

ID	HRS	SP	SESS	Student_Name	SAT VERBAL	SAT MATH	SAT TOTAL	SAT WR	SAT ES	ACT ENG	ACT MATH	HS GPA	MAJOR	Specialization	Major_2	MING	CWP
16	3				570	610	1180	540	08	0	0	383	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				500	480	980	500		0	0	378	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				530	480	1010	590	09	0	0	398	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				460	480	940	500	09	0	0	293	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				460	520	980	500	08	22	22	353	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				500	470	970	490	08	0	0	352	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				600	630	1230	560	07	0	0	349	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				450	470	920	500	09	18	17	0	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				450	410	860	490	09	20	16	290	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				0	0	0			18	19	328	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	B	
16	3				410	460	870	510	08	0	0	383	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
17	H	3			490	540	1030	480	07	22	24	383	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-		
16	3				530	440	970	590		0	0	0	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-		
16	3				480	550	1030	510	08	23	23	358	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				430	510	940	400	06	0	0	368	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				460	410	870	290	05	0	0	363	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				0	0	0			27	19	390	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				500	530	1030	480		0	0	294	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				440	510	950	360	07	0	0	313	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				490	500	990	490	07	0	0	0	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				530	480	1010	470	07	0	0	289	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				520	450	970	460	07	0	0	0	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				670	650	1320	680	10	0	0	288	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				500	470	970	500	08	0	0	348	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				480	470	950	500		24	17	0	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				460	490	950	370	07	0	0	335	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				560	540	1100	570	08	0	0	361	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				570	560	1130	610	08	0	0	364	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				430	460	890	580	08	0	0	350	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	
16	3				420	460	880	470		0	0	320	EDUC ELEM BSED EARLY CHILD/SPEC ED(PK-4)(K-8)	-	-	C	

Report Questions:

The report provides orientation advisors with standardized test scores and English placement information. The field on hours provides the 'credit hours' in which the student is registered. If a full-time student is registered for less than full-time, you can contact the student to determine if he/she desires to add courses to obtain full-time status.



A Overview of BI Applications at SRU

◆ Reporting and Analytics

- New enrollment planning for FR, TR, and graduate
- Ethnicity, Gender, Region, State, County, High School, College, Department, and Major, Pre-professional program Segmentation
- New enrollment by funnel activity
- New enrollment by quality
- Registration by headcount, credit hours, FTE by undergraduate, graduate, new students, class levels, full/part time status, special admits status
- Course Planning: Advisement and scheduling information by master course schedule and liberal studies

◆ Contacts/Interventions

- New Admits/Offers, Deposits, Registered Students
- Orientation participation
- First year students at mid-term and final grading for retention and advisors
- Advisor & Academic Departments with majors, 2nd majors, and minors
- Advisor lists and No Advisor lists
- Department applications by major, minor, 2nd major, specializations, & class levels
- Department applications by major counts and class level counts
- Department applications by class lists with contact information



Benefits Beyond Enrollment.....

Making better decisions with access to higher-quality readily available data that informs routine decisions and long-range strategic planning