### Slippery Rock University of Pennsylvania - Curriculum Guide

**Bachelor of Science in Communication – Digital Media Production**

### LIBERAL STUDIES REQUIREMENTS (45-46 credits)

See Liberal Studies Guide for Goal and Enrichment choices

#### GOAL COURSE REQUIREMENTS

Complete Goal requirements as indicated below (36-37 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr</th>
<th>Gr</th>
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<tbody>
<tr>
<td>ENGL 102</td>
<td>Critical Writing</td>
<td>3</td>
<td></td>
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<tr>
<td>ENGL 104 or ENGL 220</td>
<td>Critical Reading or Intro to Literary and Cultural Studies</td>
<td>3</td>
<td></td>
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<tr>
<td>COMM 200</td>
<td>Public Speaking</td>
<td>3</td>
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</tbody>
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#### Basic Requirements (9 credits)

- Global Community (9 credits)
  - Goal – Non-US | 3 |
  - Goal – Non-US | 3 |
  - Goal - US | 3 |
- Human Institutions/Interpersonal Relationships (3 credits)
- Science, Technology & Math (9-10 credits)
  - Goal | 3 |
  - Goal – Sci | 3 |
  - Goal – Sci | 3 |
  - Lab – Sci | 0-1 |
  - Goal – Math | 3 |
- Challenges of the Modern Age (3 credits)
  - Goal | 3 |

#### ENRICHMENT COURSE REQUIREMENTS

Choose one course from three of the following Enrichment areas. (9 credits)

- The Arts
- Global Community
- Human Institutions/Interpersonal Relationships
- Science, Technology & Math

### COMPUTER COMPETENCY

Students must demonstrate “computer competency” by:

- Passed Exam: Pass Computer Competency Exam
- OR: CPSC _____ Complete one of the following courses: CPSC 100, 110, 130, or PE 202 at SRU or another post-secondary institution

### MAJOR REQUIREMENTS (54 credits)

- Core Requirements (15 credits)
  - COMM 110 * Communication Concepts + 3
  - COMM 115 * Visual Literacy 3
  - COMM 263 * Mass Media and Society 3
  - COMM 310 * Comm Research Methods ++ 3
  - COMM 410 * Communication Law ++ 3
  - COMM 497 * Senior Capstone Seminar ++ 3
- Digital Media Fundamentals (12 credits)
  - COMM 201 * Digital Imaging I * 3
  - COMM 232 * Public Production 3
  - COMM 248 * Interactive Multimedia 1 3
  - COMM 254 * Video Production 3
  - Multimedia Emphasis
    - COMM 258 * Interactive Multimedia 2 * 3
    - COMM 307 * Social Media * or
    - COMM 347 * New-Media Journalism * 3
  - Digital Media Electives (6 credits)
    - COMM 247 * Photojournalism 3
    - COMM 258 * Interactive Multimedia 2 * 3
    - COMM 307 * Social Media * 3
    - COMM 334 * Publication Production II * 3
    - COMM 335 * 2-D Animation * 3
    - COMM 347 * New-Media Journalism * 3
    - COMM 459 * Issues in Communication Technologies * 3
  - Television Production Emphasis
    - COMM 350 * Editing for Video * 3
    - COMM 354 * TV Studio Production * 3
    - COMM 355 * TV Field Production * 3
    - COMM 363 * Audio Production * 3
    - COMM 454 * Television Graphics * 3
  - Internship (3 credits)
    - COMM 450 * Internship (3-12 credits) 3

### OTHER BASIC REQUIREMENTS

Check with your advisor or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

- ACSD 110 * Beginning Algebra 3

### ELECTIVES

**GPA REQUIREMENT**

- 2.0 or higher Overall GPA
- 2.5 or higher Major GPA

### IMPORTANT CURRICULUM GUIDE NOTES

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already enrolled students better understand their intended major curriculum. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisors to ensure accurate progress towards degree completion. The information on this guide is current as of the date below. Students are responsible for curriculum requirements at the time of enrollment at the University.

* Course may have a prerequisite. See Undergraduate Online Catalog.
* Course counts for 50% of Major and Major GPA
+ A grade of 'C' or higher must be earned in this course.

PASSHE = Pennsylvania State System of Higher Education Institutions