**Bachelor of Science with a Major in Health Care Administration & Management Concentration in Marketing & Sales Management**

**LIBERAL STUDIES REQUIREMENTS (45-46 credits)**
See Liberal Studies Guide for Goal and Enrichment choices

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<th>GOAL COURSE REQUIREMENTS</th>
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### Basic Requirements (9 credits)
- **ENGL 102**: Critical Writing 3
- **ENGL 104 or ENGL 220**: Critical Reading* or Intro to Literary and Cultural Studies* 3
- **COMM 200**: Public Speaking* 3

### The Arts (3 credits)
- **Goal** 3

### Global Community (9 credits)
- **Goal – Non-US** 3
- **Goal – Non-US** 3
- **Goal – US** 3

### Human Institutions/Interpersonal Relationships (3 credits)
- **Goal** 3

### Science, Technology & Math (9-10 credits)
- **Goal – Sci** 3
- **Goal – Sci** 3
- **Lab – Sci** 0-1
- **MATH ____**: Math 113, 118, 122, 123, 125, 131, or 225 3

### Challenges of the Modern Age (3 credits)
- **PHIL 325**: Medical / Health Care Ethics 3

### ENRICHMENT COURSE REQUIREMENTS
Choose one course from the following Enrichment areas.
(9 credits)

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### OTHER BASIC REQUIREMENTS
Check with your advisor or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

- **ACSD 110**: Beginning Algebra 3

### COMPUTER COMPETENCY
Students must demonstrate “computer competency” by:
- Passed Exam: Pass Computer Competency Exam
- OR: CPSC ____
  - Complete one of the following courses: CPSC 100, 110, 130, or PE 202 at SRU or another post-secondary institution 1-3

**IMPORTANT CURRICULUM GUIDE NOTES**
This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisors to ensure accurate progress towards degree completion. The information on this guide is current as of the date below. Students are responsible for curriculum requirements at the time of enrollment at the University.

- * Course may have a prerequisite. See Undergraduate Online Catalog.
- † Course can be counted as both a Major and a Liberal Studies Requirement, but earns credit only once toward your 120-credits total.
- ^ Course counts for 50% of Major and Major GPA
- ~ Course counts for 50% of Major and not for Major GPA

**GPA REQUIREMENT**
2.0 GPA overall or higher to declare HCAM as major
2.5 GPA or higher in the major to graduate in HCAM
2.0 GPA or higher and instructor permission to apply for the internship

**REQUIREMENTS**
- **Bachelor of Science with a Major in Health Care Administration & Management Core Courses (39 credits)**
- **30 major credits must be taken at SRU or PASSHE**
- **60 major credits must be taken at the 300 level or above**

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### Marketing & Sales Management Core Courses (12 credits)
- **MRKT 330**: Principles of Marketing 3
- **HCAM 415**: Marketing for Health Care Organizations 3

Choose two of the following:

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### ELECTIVES

**HEALTH CARE ADMINISTRATION & MANAGEMENT – BS (2346)**
Concentration in Marketing & Sales Management (MKSM)
Effective Fall 2017
Revised 03/2018

Slippery Rock University
Pennsylvania State System of Higher Education Institutions
I. Policy for achieving and maintaining “Sufficient Academic Performance” *
   A. At the end of the semester in which a student has earned 40 credits (and every semester thereafter), the Major and Overall GPA will be reviewed:
      i. A student must earn a 2.50 Major GPA to achieve “Sufficient Academic Performance” and continue in the HCAM major.
      ii. A student earning below a 2.50 in the Major GPA at any time after earning 40 credits will be placed on a “one semester probation.” ** He/she must increase his/her GPA to 2.50 or higher by the end of the “one semester probation” or be PERMANENTLY removed from the HCAM major. The student will be notified by email of his/her status following the “one semester probation.” A student who has not achieved “Sufficient Academic Performance” will have his/her major changed to Exploratory.
      iii. A student can be placed on a “one semester probation” a maximum of two times as an HCAM major. He/she will be PERMANENTLY removed from the HCAM major if his/her Major GPA drops below a 2.50 a third time.
      iv. A student on a “one semester probation” may not enroll in Required 400 Level Courses unless he/she is repeating the course(s).
   B. A transfer student who enters from another university or a Slippery Rock University student who changes his/her major to HCAM:
      i. With 40 or more earned credits will have a one-semester extension before his/her Major GPA are reviewed to determine if he/she has achieved “Sufficient Academic Performance”.
      ii. With less than 40 earned credits will follow Policy I.A above.
   C. An incoming FYRST student earning college credits prior to entering SRU may reach 40 credits before completing two semesters at SRU. In this case, the review to determine “Sufficient Academic Performance” will not begin until the student has completed two semesters as a student in the HCAM major.

II. Policy for earning acceptable grades in Required 400 Level Courses
   A. A student must earn a grade of “C” or better in Required 400 Level Courses.
   B. A student will not be permitted to begin an internship unless he/she has “Sufficient Academic Performance” and he/she has earned a grade of “C” or better in Required 400 Level Courses.
   C. A student must also earn a grade of “C” or better in HCAM 400, 405, 410, 430 and MIS 403 before he/she is allowed to take HCAM 499 and HCAM 450.

III. Policy for changing to the HCAM major
   A. A Slippery Rock University student wishing to change his/her major to Health Care Administration and Management MUST have an overall GPA of 2.00.

IV. Additional costs associated with the HCAM major
   A. A student in the HCAM major is required to maintain a current Student Professional Liability Insurance and meet any immunization or physical requirements set forth by an internship employer while enrolled in HCAM 450 at his/her own cost.

* “Sufficient Academic Performance” is defined as having a Major GPA of 2.50 or higher. The Major GPA is comprised of Required Basic Courses, Required 300 and 400 Level HCAM Courses. Please see My Rock Audit for specific courses.
** “One semester probation” is defined as the initial semester after which “Sufficient Academic Performance” was not achieved and the first occurring summer.
1If taken – HCAM 410 is an elective for non 3+2 PA or 3+3 PT majors
2If required – not required for 3+2 PA or 3+3 PT majors

Updated January 2017