**LIBERAL STUDIES REQUIREMENTS (45-46 credits)**
See Liberal Studies Guide for Goal and Enrichment choices

### GOAL COURSE REQUIREMENTS
Complete Goal requirements as indicated below (36-37 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr</th>
<th>Gr</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 102</td>
<td>Critical Writing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ENGL 104 or ENGL 220</td>
<td>Critical Reading or Intro to Literary and Cultural Studies</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>COMM 200</td>
<td>Public Speaking</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

### Basic Requirements (9 credits)
- ENGL 102
- Critical Writing
- ENGL 104 or ENGL 220
- Critical Reading or Intro to Literary and Cultural Studies
- COMM 200
- Public Speaking

### The Arts (3 credits)
- Goal

### Global Community (9 credits)
- Goal – Non-US
- Goal – US

### Human Institutions/Interpersonal Relationships (3 credits)
- Goal

### Science, Technology & Math (9-10 credits) Recommended
- Goal – Sci
- Goal
- Lab – Sci

#### MATH 123 or MATH 125 or MATH 225
- Intro to Applied Calculus
- or PreCalculus
- or Calculus I

#### Challenges of the Modern Age (3 credits)
- Goal

### ENRICHMENT COURSE REQUIREMENTS
Choose one course from three of the following Enrichment areas. (9 credits)

#### The Arts

#### Global Community Recommended
- ECON 201
- Principles of Macroeconomics

#### Human Institutions/Interpersonal Relationships Recommended
- ECON 202
- Principles of Microeconomics

### Science, Technology & Math

- Goal – Sci

### OTHER BASIC REQUIREMENTS
Check with your advisor or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.

- ACSD T10
- Beginning Algebra

### COMPUTER COMPETENCY
Students must demonstrate “computer competency” by:
- Passed Exam
- Pass Computer Competency Exam
- **OR**
- CPSC ______ Complete one of the following courses:
  - CPSC 100, 110, 130, or 202 at SRU or another post-secondary institution

### IMPORTANT CURRICULUM GUIDE NOTES
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| * | Course may have a prerequisite. See Undergraduate Online Catalog. |
| ◊ | Course can be counted as both a Major and a Liberal Studies Requirement, but earns credit only once toward your 120-credit total. |
| ^ | Course counts for 50% of Major and Major GPA |
| ~ | Course counts for 50% of Major and not for Major GPA |

### MAJOR REQUIREMENTS (63 credits)
- 32 major credits must be taken at SRU or PASSHE
- 32 major credits must be taken at the 300 level or above

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Cr</th>
<th>Gr</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 201</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ECON 202</td>
<td>Principles of Microeconomics</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ACCT 209</td>
<td>Financial Accounting</td>
<td>3</td>
<td></td>
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<tr>
<td>ACCT 210</td>
<td>Managerial Accounting</td>
<td>3</td>
<td></td>
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<tr>
<td>BUSA 219</td>
<td>Business Statistics</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MGMT 320</td>
<td>Operations Management I</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MGMT 330</td>
<td>Principles of Marketing</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MGMT 351</td>
<td>Organizational Behavior</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BUSA 303</td>
<td>Issues in Global Business</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FIN 320</td>
<td>Managerial Finance</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ACCT 340</td>
<td>Legal Environment or Business I</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BUSA 450</td>
<td>Business Capstone</td>
<td>3</td>
<td></td>
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<tr>
<td>MGMT/ MIS 365</td>
<td>Management Info Systems</td>
<td>3</td>
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</tr>
</tbody>
</table>

### Required Computer Science Course (3 credits)
- CPSC/MIS 210
- Productivity Software

### Required Math Course (3 credits)
- MATH 123
- Introduction to Applied Calculus
  - or PreCalculus
  - or Calculus I

### Required Marketing Courses (15 credits)
- MRKT 332
- Business Marketing
- MRKT 333
- Consumer Behavior
- MRKT 430
- Marketing Research
- MRKT 431
- Marketing Seminar
- MRKT 437
- International Marketing

### Business Elective – select one of the following: (3 credits)
- BUSA 370
- Sustainable Entrepreneurship and Innovation
- BUSA 459
- Sustainable Business Consulting
- HCAM 415
- Marketing for Health Care Organizations
- MRKT 331
- Distribution Management
- MRKT 334
- Advertising Management
- MRKT 335
- Retail Management
- MRKT 336
- Sales Management
- MRKT 338
- E-Commerce
- MGMT 352
- Operations Management II
- MGMT 360
- Total Quality Management
- MRKT 390
- Experimental
- MRKT 450
- Internship
- MRKT 490
- Independent Study

### ELECTIVES

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### GPA REQUIREMENT
- 2.0 or higher Major GPA
- 2.0 or higher Overall GPA
- 2.0 or higher Core GPA