ABOUT THE PROGRAM
Do you thrive in the hospitality and tourism field?
Slippery Rock University’s Master of Science in Hospitality and Tourism Management (MSHTM) will provide the training necessary to be successful in multiple facets of the hospitality industry. The program is a 30-credit professional degree to be delivered 100 percent online. The program is designed to be completed in 24 months.
SRU’s MSHTM program focuses on the development of leadership, management, financial and analytical skills specific to hospitality and tourism. Along with work experience, the program provides graduates with the skills necessary to advance their careers into leadership positions such as general manager, division manager, revenue manager, director, corporate-level executive or president of a hospitality, recreation, events or tourism enterprise. Professionals already working in the hospitality and tourism sector will develop the advanced skills needed to maximize their career potential and provide the industry with much needed management talent. Additionally, The MSHTM will enable professionals in other fields to pivot from an existing career to one of the most stable and growing industries, with a diversity of well-paid opportunities, by leveraging communication and business skills they already have from other fields of study and practice.
Regionally, Pennsylvania ranks ninth in the United States in tourism industry employment, while Pittsburgh and western Pennsylvania are experiencing a “hospitality renaissance” with Pittsburgh Business Times reporting in a March 2017 article a 25 percent increase in hotel rooms since the beginning of 2015, with additional hotels under construction; while Visit Pittsburgh booked 598 conventions, meetings and sporting events in 2016 valued at $204.8 million, an increase of 31 percent over the previous year. As one Pittsburgh hotel executive said, “…our biggest challenges to support this growth continues to be the need for talent, and this requires the combination of education and experience.”

PROGRAM HIGHLIGHTS
SRU’s Master of Science in Hospitality and Tourism Management offers:
• 100% online coursework and can be completed in 24 months
• A focus on the “business side” of hotels, resorts, events, food and beverage and other HT enterprises
• A curriculum designed in consultation with HT industry leaders, providing a balance of both theory and practical application
• A competitive advantage in a growing industry with a rich diversity of career opportunities
• A Capstone “Master’s Project” - students have a choice of designing a business plan, feasibility study, internship, consulting project, research project or other approved professional HT related project

CURRICULUM (30 CREDITS)
SRU’s Master of Science in Hospitality and Tourism Management consists of ten courses;
HEMT 600: Global Dynamics of Tourism
HEMT 602: Leadership and Management for Hospitality and Tourism
HEMT 604: Performance Management for Hospitality and Tourism
HEMT 618: Financial Fundamentals for Hospitality and Tourism
HEMT 620: Marketing for Hospitality and Tourism
HEMT 625: Revenue Optimization for Hospitality and Tourism
HEMT 630: Service Management for Hospitality and Tourism
HEMT 635: Hospitality Business Law and Risk Management
HEMT 642: Meetings, Conferences, and Event Management
HEMT 650: Master’s Project for Hospitality and Tourism Management

ADMISSIONS REQUIREMENTS:
All applicants must submit the following materials along with a completed online graduate application and non-refundable application fee:
1. Official undergraduate transcripts from the applicant’s baccalaureate granting institution and any graduate transcripts (if applicable) with a GPA of a 3.00 or higher.
2. Statement of Purpose (describing the applicant’s interest in the program, background, and personal/professional career goals)

GRE not required

The educational policies and procedures are continually being reviewed and changed in keeping with the mission of the university. Consequently, this document cannot be considered binding and is intended to be used as only an informational guide. Students are responsible for being informed of official policies and regulations for meeting all appropriate requirements.