SRU's MBA offers a unique, blended academic experience with both online and traditional classes, designed to increase your skill level by combining knowledge with specific business situations. SRU’s MBA program is:

- **FLEXIBLE** – offering both online and on-site classes
- **CONVENIENT** - located at the Regional Learning Alliance in Cranberry Township, Pa.
- **ACCELERATED** – the degree can be completed in one year
- **INTERDISCIPLINARY** – includes business, computer science and communications classes

The content, delivery methods, and expectations reflect the standards set in the corporate world. You will be prepared to compete with other MBAs in the job market and manage challenging situations that arise as you climb the corporate ladder, start your own business, or tackle complex problems.

The MBA program offers three tracks, enabling you to choose the track that best aligns with your career goals:

- **GENERAL MBA**
  The General track requires students to take one additional elective course for a total of 36 credit hours

- **ACCOUNTING/FINANCE**
  The Accounting/Finance track requires students to take two elective courses specific to the track for a total of 39 total credit hours.

- **MANAGEMENT/MARKETING**
  The Management/Marketing track requires students to take two elective courses specific to the track for a total of 39 total credit hours.

A limited number of internships are available.

### MBA Core Requirements (33 Credits)

- **ACCT 612**: Corporate Accounting
- **COMM 631**: Strategic Corporate Communication
- **ECON 602**: Managerial Economics
- **ECON 619**: Quantitative Analysis
- **FIN 603**: Global Dynamics of Business
- **FIN 620**: Financial Management
- **MGMT 620**: Supply Chain Management
- **MGMT 650**: Master's Project
- **MGMT 651**: Organizational Dynamics
- **MGMT 658**: Strategic Management
- **MIS 610**: Business Analysis and Decision Support

The MBA also allows greater career mobility and advancement as well as career path and industry flexibility. Projections by the Georgetown University Center for Education and the Workforce indicate that 63 percent of jobs will require postsecondary education by 2018 nationally and 57 percent in Pennsylvania by 2018. It also projects that over 125,000 jobs in management, business operations, financial specialists and sales will require a graduate degree.
Admissions Requirements

Applicants must have completed a Pre-Calculus or higher level class, with a C or better. The Pre-Calculus requirement can be waived if the applicant’s quantitative score on the GRE or GMAT is sufficient, as determined by the admissions committee.

Applicants must submit the following materials:
• Online Application and Application Fee (non-refundable)
• Two letters of reference and transcripts from all undergraduate and previous graduate studies are required.
• Resume
• Applicants must successfully complete the GMAT (Graduate Management Admission Test) with a target score of 450 or an equivalent score on the GRE (Graduate Record Examination)

Please note: The online application, application fee, and references have a direct link to an electronic form for easy submission. Find detailed program information and links to the forms at www.sru.edu/graduate and click on requirements by program.

The GMAT requirement can be waived if:
1. The applicant has demonstrated sufficient professional work experience as determined by the admissions committee.
2. The student has earned a terminal degree or a master’s degree from a regionally accredited institution.
3. The student has a business or business related degree with a GPA of 3.0 or above, from a regionally accredited institution.

If a student has less than a 3.0 or equivalent, they will need to successfully complete the GMAT with a score of 450 or better. Exceptions to these requirements may be made on a case-by-case basis at the discretion of the admissions committee.

International students should check with the Office for Global Engagement to review all international documents and visa status.

Please visit the Graduate Admissions website at www.sru.edu/graduate for more information.

Please refer to PATRAC link on our graduate website, www.sru.edu/mba for course transfer evaluation.

MBA Electives

Accounting/Finance Track:
choose two from ACCT 620, ACCT 640, or FIN 636

Management/Marketing Track:
choose two from MRKT 631, MRKT 636 or MRKT 658

Other Electives:
• ACCT 620: Forensic Accounting
• ACCT 640: Business Law
• FIN 636: Advanced Corporate Finance
• MRKT 632: Marketing Seminar
• MRKT 636: Sales Management
• MRKT 658: Strategic Marketing Management

Tuition & Assistantships

Information on current tuition and assistantships can be found on the main Graduate Admissions website at www.sru.edu/graduate. Financial Aid brochures are available through the Financial Aid Office www.sru.edu/FinAid or the Office of Graduate Admissions.

*The educational policies and procedures are continually being reviewed and changed in keeping with the mission of the university. Consequently, this document cannot be considered binding and it is intended to be used as only an informational guide. Students are responsible for being informed of official policies and regulations for meeting all appropriate requirements.