ABOUT THE PROGRAM
SRU's MBA offers a unique, blended academic experience with both online and traditional classes, designed to increase your skill level by combining knowledge with specific business situations. SRU's MBA program is:

- FLEXIBLE - offering both online and onsite classes year round (summer, fall, winter, spring)
- CONVENIENT - located at the Regional Learning Alliance in Cranberry Township, PA
- ACCELERATED - the degree can be completed in one year
- INTERDISCIPLINARY - includes business, data analysis, and communication classes

The content, delivery methods, and expectations reflect the standards set in the corporate world. You will be prepared to compete with other MBAs in the job market and manage challenging situations that arise as you climb the corporate ladder, start your own business, or tackle companies problems.

THREE CONCENTRATIONS
The MBA program offers three tracks, enabling you to choose the track that best aligns with your career goals:

GENERAL
The General concentration requires students to take one additional elective course for a total of 33 credit hours.

ACCOUNTING/FINANCE
The Accounting/Finance concentration requires students to take two elective courses specific to the track for a total of 36 credit hours.

MANAGEMENT/MARKETING
The Management/Marketing concentration requires students to take two elective courses specific to the track for a total of 36 credit hours.

THE VALUE OF AN MBA
According to the Graduate Management Admissions Council, nearly eight in 10 (79%) employers hired MBA graduates in 2017. Of the employers with plans to hire recent MBAs, 58 percent say they expect to increase their starting annual base salaries at or above the rate of inflation.

The MBA also allows greater career mobility, advancement, and industry flexibility. Projections by the Georgetown University Center for Education and the Workforce indicate that 63 percent of jobs will require postsecondary education by 2018 nationally and 57 percent in Pennsylvania by 2018. It also projects that over 125,000 jobs in management, business operations, financial specialist and sales will require a graduate degree.

MBA CORE REQUIREMENTS (30 CREDITS)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 612</td>
<td>Corporate Accounting</td>
<td>MGMT 620</td>
<td>Supply Chain Management</td>
</tr>
<tr>
<td>ECON 602</td>
<td>Managerial Economics</td>
<td>MGMT 651</td>
<td>Organizational Dynamics</td>
</tr>
<tr>
<td>ECON 619</td>
<td>Quantitative Analysis</td>
<td>MGMT 658</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>FIN 603</td>
<td>Global Dynamics of Business</td>
<td>MIS 610</td>
<td>Business Analysis and Decision Support</td>
</tr>
<tr>
<td>FIN 620</td>
<td>Financial Management</td>
<td>MRKT 658</td>
<td>Strategic Marketing Management</td>
</tr>
</tbody>
</table>

MBA ELECTIVES (3-6 CREDITS)

Accounting/Finance Concentration: choose two from ACCT 620, ACCT 640, or FIN 636
Management/Marketing Concentration: choose MRKT 632 and MRKT 636

General MBA and other electives:
- ACCT 620: Forensic Accounting
- ACCT 640: Business Law
- COMM 631: Strategic Corporate Communication
- FIN 636: Advanced Corporate Communication
- MGMT 650: Master's Project
- MRKT 632: Marketing Seminar
ADMISSION REQUIREMENTS
Applicants must demonstrate competency in Business Statistics, Pre-Calculus or higher level class, with a C or better. The Pre-Calculus requirement can be waived if the applicant's quantitative score on the GMAT is sufficient, as determined by the admissions committee.

All applicants must submit the following materials along with a completed online graduate application and non-refundable application fee:

- Two electronic Recommendation Forms
- Official undergraduate transcript from the applicant’s baccalaureate granting institution and any graduate transcripts (if applicable)
- Resume’
- Students with less than a 3.0 or equivalent, must successfully complete the GMAT

Exceptions to this requirement may be made on a case-by-case basis at the discretion of the admissions committee.

The GMAT requirement can be waived if:
1. The student has a business or business related degree with a GPA of 3.0 or above, from a regionally accredited institution.
2. The applicant has demonstrated sufficient professional work experience as determined by the admissions committee.
3. The student has earned a terminal degree or a master’s degree from a regionally accredited institution.

Please note:
The online application, application fee, and references have a link to an electronic form for easy submission. Find detailed program information and links to the forms at [www.sru.edu/graduate](http://www.sru.edu/graduate) and click on requirements by program.

International students should check with the Office for Global Engagement to review all international documents and visa status. For more information, visit [www.sru.edu/graduate](http://www.sru.edu/graduate).

Transfer course evaluation information can be found on the PATRAC link located on our graduate website, [www.sru.edu/mba](http://www.sru.edu/mba).

FOR QUESTIONS ABOUT ADMISSIONS:
Office of Graduate Admissions
104 North Hall, Welcome Center
Slippery Rock, PA 16057
www.sru.edu/graduate
724.738.2051 or 877.SRU.GRAD
graduate.admissions@sru.edu

FOR QUESTIONS ABOUT ACADEMICS AND COURSE SCHEDULING:
Dr. Eric Swift
MBA Director
108 Eisenberg Classroom Building
724-738-4879
eric.swift@sru.edu

The educational policies and procedures are continually being reviewed and changed in keeping with the mission of the university. Consequently, this document cannot be considered binding and is intended to be used as only an informational guide. Students are responsible for being informed of official policies and regulations for meeting all appropriate requirements.

Revised October 17, 2018