About the Program

The vision of the School of Business at Slippery Rock University is Success Starts Here! The School of Business is committed to providing the foundation students need as they start their career path. An integrated curriculum coupled with opportunities for students to be engaged both inside and outside of the classroom provides students with the crucial connection to success in both the private and public sectors of our economy.

The SRU School of Business offers a bachelor of science in business administration in five concentration areas: accounting, economics, finance, management, and marketing. Our more than 800 majors take a common core of business courses along with courses in their concentration area. Additionally, we offer bachelor of science degrees in information systems and health care administration and management.

Our Mission

The mission of the School of Business is helping students build strong foundations for successful careers. We accomplish this by providing high-quality undergraduate programs that will prepare graduates to meet the challenges of the 21st century. SRU has a diverse faculty with a wide range of academic and professional business experience. Our faculty is dedicated to excellence in teaching. This dedication is complemented by a strong commitment to research that enhances the classroom experience.

International Travel

In today's global marketplace the opportunity to travel and study abroad is becoming increasingly important. SRU School of Business students have the opportunity to study abroad for a full semester or longer at a variety of institutions. Credits are counted toward their SRU requirements. In addition, a variety of classes travel abroad in the spring semester as part of the class component. Classes have recently traveled to Italy, Ireland, Spain, Antigua and Costa Rica.

Majors/ Concentrations

- Accounting (BSBA)
- Economics (BSBA)
- Finance (BSBA)
- Health Care Adm. and Mgmt (BS)
- Finance
- Info. Systems Mgmt
- Leadership
- Long-Term Care Mgmt
- Marketing and Sales Mgmt
- Information Systems (BS)
- Management (BSBA)
- Marketing (BSBA)

Minors

- Accounting
- Business Administration
- Economics
- Finance
- Health Care Admin. and Management
- Human Resources Management
- Information Systems
- Management
- Management Pre-MBA
- Marketing
- Sustainable Management

Certificate

- Accounting

Graduate

- Business Admin. (MBA)
  - General
  - Accounting/Finance
  - Management/Marketing
Sustainable Enterprise Accelerator

For those with an entrepreneurial spirit, the SRU School of Business offers a variety of courses and student engagement opportunities to develop business ideas. The Sustainable Enterprise Accelerator offers opportunities for students to work with area business and develop their own business ideas.

Internships

The SRU School of Business has a thriving internship program dedicated to giving students the opportunity for hands-on learning in actual business settings. Internship credits can be used to fill elective requirements in every major. Internships are excellent opportunities to impress potential employers while learning your craft.

Student Organizations

Students are encouraged to participate in one of the many student-managed clubs and honoraries hosted by the School of Business. Student organizations provide students with leadership skills, networking skills and teamwork skills. They also provide students with opportunities to meet and engage professionals in their field, attend conferences, take field trips and enjoy social functions with their peers. Student organizations include:

- Alpha Kappa Psi (Professional co-ed business fraternity)
- American Marketing Association
- Economics and Finance Club
- Omicron Delta Epsilon (International Economics Honorary)
- School of Business Roundtable
- Rock Solid Investment Club
- Society for the Advancement of Management
- Student Accounting Society
- Students for Sustainability
- Delta Mu Delta (Business Honorary)
- ENACTUS
- Future Healthcare Leaders
- APICS
- Organization members have recently attended conferences in Nashville, New York City, Chicago, New Orleans, Philadelphia and Washington, D.C.

Career Opportunities

Recent graduates have found careers in the public and private sectors in areas such as public accounting, financial analysis, commercial and investment banking, human resources, international management and sales, and a host of other professions. Many of our graduates pursue advanced education training with great success.