About the Program

Travel! Adventure! Exciting locations! Don’t just dream about it, live it! Be part of the dynamic and growing resort recreation, hospitality, event management and tourism industry. If you see yourself as a conference service manager, special events planner, front desk manager, resort recreation manager, or general manager, the Slippery Rock University hospitality, event management and tourism department is the place for you!

A strong curriculum is provided with courses in sustainable hospitality and planning, ecotourism, event programming and leadership, meeting and event planning, and resort and hotel management. SRU offers two practical experiences including a 12-week internship. Internships are available at resorts, hotels, cruise lines and community/municipal recreation centers among others. A minor in business administration is highly recommended. Additional minors or concentrations in communication, safety, leadership, or foreign language are encouraged.

The professional preparation that Slippery Rock University offers enables its students to meet challenges such as programming for special events, planning recreation activities for conference groups and planning sustainable facilities. Our faculty helps students develop the skills, knowledge and field experience to meet the challenges of the fast-paced, exciting field of resort recreation and hospitality management. We take pride in developing young minds while encouraging students to follow their dreams of working in this exciting and expanding job market.

Student Organizations

There are opportunities for students to get involved with several groups on campus, including the Resort Recreation Club. This club hosts professional speakers, conducts service-learning projects and fund-raisers, and hosts campus/community programs.

Major

- Resort, Recreation and Hospitality Management (BS)
Career Opportunities
SRU graduates find employment at hotels, resorts, cruise lines, gated communities, country clubs, amusement/theme parks, or public recreation agencies and non-profit organizations such as municipal/city park recreation, YMCA's and campgrounds. Positions in the hospitality and tourism field are available throughout the United States and internationally.

Specific locations that students find internships and entry-level positions include:
• Upper Saint Clair Township Recreation, Pa.
• Nemacolin Woodlands Resort & Spa, Pa.
• Butler County Tourism, Pa.
• Visit Pittsburgh, Pa.
• Cranberry Township Recreation, Pa.
• Butler Township Recreation, Pa.
• Fripp Island Golf & Beach Resort, S.C.
• Kiawah Island Golf Resort, S.C.
• Omni Amelia Island Plantation, Fla.
• Tradewinds Island Resort, Fla.
• Disney Swan & Dolphin Resort, Fla.
• South Seas Island Resort, Fla.
• Omni Resort at Champions Gate, Fla.
• Disney World, Fla.
• Sunriver Resort, Oreg.
• The Quechee Club, Vt.
• Mohonk Mountain House, N.Y.
• The Boathouse, Mass.
• Atlantis Paradise Island Resort, Bahamas
• Celebrity Cruise Lines