

SPORT MANAGEMENT

COLLEGE OF BUSINESS



WHAT CAN I DO WITH A SPORT MANAGEMENT DEGREE?

You will be a part of the fast growing sport industry, assisting in the selling, marketing, production and operation of games and events at the interscholastic, intercollegiate, amateur and professional levels. Students will graduate with more than 800 hours of hands-on, practical experience by working and volunteering with our local, regional, national, and international sport industry partners. Our high-quality, accredited curriculum, and dynamic faculty make the SRU Sport Management program one of the oldest and most respected in the country. The program prepares students for entry-level positions with teams, leagues and governing bodies, as well as for advanced study in graduate school.

SPORT MANAGEMENT AT SRU

Through the Sport management curriculum, students learn to apply business skills including finance, accounting, advertising, marketing, social media, economics, legal issues, rules compliance, fundraising, facility operations, leadership and data analytics to the sport industry. Through the completion of four practicums, 120 volunteer hours and a semester-long internship, students are able to develop a focused career path.

WHY CHOOSE SPORT MANAGEMENT AT SRU?

- 1. Strong alumni network:** As the third oldest Sport Management program in the country, SRU has more than 1,000 proud alumni in sport industry positions who are willing and able to assist students with job and internship placement.
- 2. Experienced faculty:** You will be taught by full-time faculty members, not graduate assistants, who bring real-life examples and research and/or industry experience to enhance your learning experience.
- 3. COSMA accreditation:** SRU was the first Sport Management program in the country to be accredited by the Commission on Sport Management Accreditation. This rigorous process validates that the SRU curriculum and faculty meet or exceed expectations and have set the standard by which other programs are measured
- 4. Support and guidance:** Every undergraduate is assigned an academic adviser to guide students through the program. Additionally, upperclassmen and alumni serve as mentors to help students make decisions about educational and career goals.
- 5. Practical experience:** After completing four practicums, 120 volunteer hours and one semester-long internship, many students find themselves in high demand soon after graduation.

MAJOR

- Sport Management (BS)

MINOR

- Sport Management



The Bachelor of Science degree in Sport Management at Slippery Rock University has received specialized accreditation through the Commission on Sport Management Accreditation (COSMA) located in Fort Collins, Colorado, USA.

SlipperyRock
University

A member of Pennsylvania's State System
of Higher Education

EXPERIENCE THE DIFFERENCE

www.sru.edu

INTERNSHIP OPPORTUNITIES

Recent SRU Sport Management students have completed internships at various locations including:

- United States Olympic Committee
- Daytona International Speedway
- Pittsburgh Steelers
- Clemson University Athletics
- United States Naval Academy
- Orlando Magic
- Miami Dolphins
- Monumental Sports
- Ripken Baseball
- PPG Paints Arena

CAREER OUTCOMES

While many SRU Sport Management majors will continue their education after earning their bachelor's degree, graduates of the program have secured rewarding careers in the following areas:

- Vice President of Ballpark Operations, Pittsburgh Pirates
- Associate Athletic Director, University of Oregon
- Director of Athletics, Shippensburg University
- Tournament Director, PGA Champions Tour
- Senior Manager of Events, Hershey Events and Entertainment
- Groups Sales Specialist, Madison Square Garden
- Senior Director of Operations, U.S. Club Soccer
- General Manager, Legends Sports and Entertainment
- Senior Vice President, Central Florida Sports Commission
- Senior Ticket Operations Manager, Los Angeles Chargers

CLUBS AND ORGANIZATIONS

- Commission on Sport Management Accreditation (COSMA)- Institutional Member
- Sport Management Alliance
- Stadium Managers Association - Institutional Member



ALUMNI SPOTLIGHT

Olivia Beach, '20

*Assistant Director of Compliance,
University of Southern California*

"The Sport Management program prepared me academically and professionally to take on the challenges of a career in college athletics. I left SRU empowered and confident in my abilities to make a positive impact."

Matan Cohen, '13

Senior account executive with the NBA Orlando Magic

"The Sport Management program challenged me to go outside of my comfort zone by having me attend nearly one dozen industry-related conferences. I was able to build my professional network and develop confidence in speaking with industry professionals. The connections I made allowed me to foster career opportunities with the NBA's Atlanta Hawks and Orlando Magic."

Lauren Ashman, '04

*Executive senior associate athletic director at the
University of Memphis*

"My experience with the Sport Management program had a profound impact on my professional career. I was able to flourish in an environment with supportive faculty who fostered growth, perspective, leadership and individuality. I believe that the success I have achieved to this point can be attributed to the foundation built at SRU through its faculty members, curriculum and overall academic mission."

ACADEMIC CONTACT: FOR MORE INFORMATION:

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www.sru.edu/majors

ADMISSIONS OFFICE:

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