

# Slippery Rock University of Pennsylvania - Curriculum Guide

## Bachelor of Science in Communication – Emerging Technology & Multimedia Track

LIBERAL STUDIES REQUIREMENTS (45-46 credits)				
See Liberal Studies Guide for Goal and Enrichment choices				
GOAL COURSE REQUIREMENTS				
Complete Goal requirements as indicated below (36-37 credits)				
✓	Course	Title	Cr	Gr
<b>Basic Requirements - ENGL101&amp;103 required if student entered SRU prior to Fall 2011. ENGL102 required if student entered SRU Fall 2011 forward.</b>				
	ENGL 101 <i>and</i> ENGL 103 <i>or</i> ENGL 102	College Writing I <i>and</i> College Writing II <i>or</i> College Writing	3 3 3	
	COMM 200	Public Speaking ★	3	
	ENGL 210	Interpreting Literature ★	3	
The Arts				
	Goal		3	
Global Community (see Liberal Studies Guide for details)				
	Goal – Non-US		3	
	Goal – Non-US		3	
	Goal - US		3	
Human Institutions/Interpersonal Relationships				
	Goal		3	
Science, Technology & Math				
	Goal – Sci		3	
	Goal – Sci		3	
	Lab – Sci		0-1	
	Goal – Math		3	
Challenges of the Modern Age				
	Goal		3	
ENRICHMENT COURSE REQUIREMENTS				
Choose one course from three of the following Enrichment areas. (9 credits)				
The Arts				
Global Community				
Human Institutions/Interpersonal Relationships				
Science, Technology & Math				

COMPUTER COMPETENCY (for students entering Fall 2008 and after)				
Students must demonstrate "computer competency" by:				
	Passed Exam	Pass Computer Competency Exam at SRU Orientation		
OR	CPSC _____	<b>Complete one of the following courses:</b> CPSC 100, 110, 130 or 210 at SRU or another post-secondary institution	1 - 3	

#### IMPORTANT CURRICULUM GUIDE NOTES

This Curriculum Guide is provided to help SRU students and prospective students better understand their intended major curriculum. Enrolled SRU students should note that the My Rock Audit may place already-earned and/or in progress courses in different, yet valid, curriculum categories. Enrolled SRU students should use the My Rock Audit Report and materials and information provided by their faculty advisors to ensure accurate progress towards degree completion. *The information on this guide is current as of the date below. Students are responsible for curriculum requirements at the time of enrollment at the University.*

★ Indicates this course may have a prerequisite. Refer to Undergraduate Online Catalog.

Student's Name: \_\_\_\_\_

Advisor's Name: \_\_\_\_\_

Date: \_\_\_\_\_

QPA REQUIREMENT  
2.5 or higher Major QPA  
2.5 or higher Overall QPA

MAJOR REQUIREMENTS (59 credits)				
✓	Course	Title	Cr	Gr
Core Requirements (17 credits)				
	COMM 110	Communication Concepts	3	
	COMM 115	Visual Literacy	3	
	COMM 310	Comm Research Methods ★	3	
	COMM 362	Mass Media and Society	3	
	COMM 393	Junior Seminar ★	1	
	COMM 410	Communication Law ★	3	
	COMM 493	Senior Seminar ★	1	
Level I: Technology and Design Skills/Theory (any 15 credits)				
	COMM 120	Intro to Digital Photography	3	
	COMM 201	Digital Imaging ★	3	
	COMM 232	Public Production	3	
	COMM 242	News Writing	3	
	COMM 247	Photojournalism	3	
	COMM 254	Video Production	3	
	COMM 258	Interactive Multimedia I	3	
	COMM 262	Broadcast Announcing	3	
Level 2: Technology & Design Skills/Theory (any 15 credits)				
	COMM 318	Professional Presentation ★	3	
	COMM 334	Publication Production II ★	3	
	COMM 335	2D Animation ★	3	
	COMM 350	Editing for Video ★	3	
	COMM 354	TV Studio Production ★	3	
	COMM 355	TV Field Production ★	3	
	COMM 359	Multimedia II ★	3	
	COMM 360	Corporate Media★	3	
	COMM 363	Audio Production	3	
Level 3: Management/Interpersonal Communication Skills (any 9 credits)				
	COMM 453	Media Project Management ★	3	
	COMM 449	Communication Project ★	3	
	COMM 458	Media Criticism ★	3	
	COMM 459	Issues in Comm Technology ★	3	
Applied Communication (3 credits)				
	COMM 450	Communication Internship (18 credits in major, junior status, 2.5 QPA in major, 2.5 QPA overall)	3	

OTHER BASIC REQUIREMENTS				
Check with your advisor or a current degree audit report to see if you have been exempted from this course. The credit earned in this course will not be counted toward the 120 credit hour minimum needed to earn a degree.				
	ACSD 110	Beginning Algebra	3	

ELECTIVES (15-16)				
(Major Electives, Other Liberal Studies Electives, Free Electives)				

*Students must earn a QPA of 2.5 in the major and a minimum grade of "C" in 13-110, 13-310, and 13-410. At least 40% (48 hours) of the entire degree and 50% (28 hours) of courses in the major must consist of upper level coursework.*



COMMUNICATION - BS  
Emerging Technology & Multimedia Track  
Effective Fall 2011 to present  
Enrollment Services  
Revised 9-2011