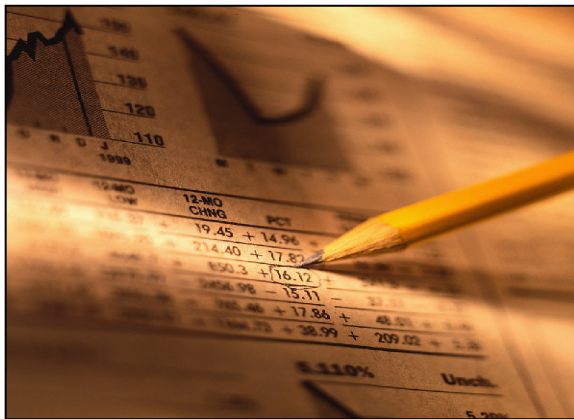


# School of Business



## vision

The vision of the School of Business at Slippery Rock University is to be a leading undergraduate business program in the region. Six majors, five minors, and one certificate program taught by a diverse faculty, prepare students for successful careers in the public and private sectors.



## program

The School of Business currently has more than 900 students majoring in business. All School of Business students take a common core of business courses then specialize their BSBA Degree in one of the six major areas listed below.

## Majors and Minors

### Majors:

- Accounting (BSBA)
- Economics (BSBA)
- Finance (BSBA)
- Business Administration (BSBA)
- Management (BSBA)
- Marketing (BSBA)

### Minors:

- Accounting
- Economics
- Finance
- Management
- Marketing

### Certificate:

- Accounting

<http://sru.edu>

SlipperyRock  
University  
of Pennsylvania

## mission

The mission of the School of Business is to provide high quality academic programs that prepare students for successful careers. We prepare students to provide effective, ethical leadership in the ever-changing, technologically-advanced, global business environment through high quality academic programs. This preparation is ensured by:

- Maximizing opportunities for personal and professional development of students by engagement in active and collaborative learning
- Enhancement of learning through small classes, personalized faculty advisement, international experiences, and participation in student-managed professional organizations
- Faculty Commitment to applied and practitioner-oriented research and professional development activities that make contributions to the discipline, enhance the quality of instruction, promote innovation in pedagogy, aid in the continuous improvement of curricula, and assist external stakeholders.

## career opportunities

Recent graduates have found careers in the public and private sectors in areas such as: public accounting, financial analysis, security analysis, commercial and investment banking, financial planning, human resources, international marketing and sales, production management, market research, e-commerce, advertising, and retailing. Many graduates also pursue advanced educational training in a variety of masters and doctoral programs.

## service-learning/international experiences

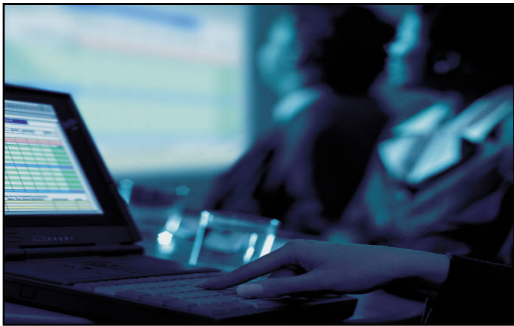
A service-learning component of a business class allows students to apply classroom concepts to “real-world” problems. Most recently, business classes have worked with organizations in Zelienople and Greenville, PA. Students have also traveled to Italy and Spain as part of class work and others take advantage of the “study abroad” programs offered through SRU’s International Services office. Visit their website for details: <http://www.sru.edu/academics/internationalservices/Pages/InternationalServices.aspx>

# School of Business



## student engagement

The college learning experience is significantly enhanced by activities and events that occur beyond the walls of the classroom. The School of Business provides a variety of opportunities for our students to add value to their business degree via student organizations, internships, and assorted professional activities.



## student organizations

Majors in the School of Business are encouraged to participate in one of the many student-managed professional organizations. Student organizations provide students with an opportunity to meet with professionals in their field, attend conferences and workshops, participate in School of Business week activities and enjoy social functions.

- Alpha Kappa Psi  
(Honor Society for all Business Majors)
- American Marketing Association (AMA)
- Educational Society for Resource Management (APICS)
- Economics and Finance Club
- Omicron Delta Epsilon  
(International Honor Society in Economics)
- School of Business Roundtable
- Society for Human Resource Management (SHRM)
- Student Accounting Society

Members from the organizations listed above have attended conferences in Las Vegas, Orlando, Philadelphia, and Washington, DC, as well as “field trips” to tour businesses in the Cleveland and Pittsburgh areas.

## internships

Students are encouraged to gain valuable “real-world” business awareness and experience by completing an internship with a company that fits their specific interests and chosen area of study. Academic credit will be earned for successful completion of an internship or it can be a non-credit activity. A sampling of the companies that have hosted our interns includes:

- CBS Radio
- KDKA-TV
- Blattner-Bruner Advertising Agency
- College Directory Publishing
- DeLoitte
- General Electric
- Marmon/Keystone
- Merrill Lynch
- PA Department of Revenue
- Nordstrom’s Department Store
- Sherwin Williams
- Spectrum Medical Services
- Volvo Trucks of North America

## Contact Info:

### Admissions Office

146 North Hall Welcome Center  
Slippery Rock University  
Slippery Rock, PA 16057  
Phone: 724-738-2015  
E-mail: [admissions@sru.edu](mailto:admissions@sru.edu)  
Campus Tours: 1-800-929-4778  
Web: [www.sru.edu/undergraduateadmissions](http://www.sru.edu/undergraduateadmissions)

### Department Contact:

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Slippery Rock University is an equal opportunity/affirmative action institution  
A member of the Pennsylvania State System of Higher Education