

WHAT CAN I DO WITH A MANAGEMENT DEGREE?

A Management degree opens doors to a wide range of careers—from running a business to leading teams in healthcare, technology, retail, and beyond. At SRU, you'll gain the skills to lead, problem-solve, and make smart decisions—qualities that employers value in any industry.

SRU's Bachelor of Science in Business Administration (BSBA) in Management prepares graduates for entry-level leadership roles in areas like human resources, small business operations, supply chain and logistics, marketing, and sales. Students learn to align people, strategy, and resources to achieve organizational goals.

A concentration in Human Resources focuses on recruitment, training and development, compensation, and labor law. A concentration in Supply Chain Management emphasizes procurement, operations, logistics, and collaboration across business networks.

MANAGEMENT AT SRU

The Management program at SRU provides a strong business core and applied learning across key areas including accounting, finance, operations, marketing, international business, and human resources. Students also develop critical skills in communication, teamwork, and problem-solving.

Our curriculum blends theory with hands-on experiences to prepare students for professional success and ethical leadership across industries. You won't just study business—you'll gain experience through real-world projects and professors who know and care about you.

WHY CHOOSE SRU MANAGEMENT?

- 1. Small class sizes:** With personalized attention and faculty support, students receive one-on-one guidance in both academics and career planning.
- 2. Career-ready learning:** Projects, simulations, and consulting with real organizations help students gain practical experience that employers value.
- 3. Expert faculty:** Courses are taught by full-time professors with doctoral degrees and real-world industry or consulting experience.
- 4. Strong career outcomes:** Graduates find jobs at top employers like UPMC, PNC, Amazon, SAP Ariba, BNY Mellon, and Highmark.
- 5. Globally recognized quality:** All degree programs within the SRU School of Business are accredited by the Association to Advance Collegiate Schools of Business (AACSB). Only 6% of business schools globally are accredited by AACSB, which means that our business programs meet or exceed the industry standards developed by experts in higher education.



MAJORS

Management (BSBA)

- General Management
- Human Resources
- Supply Chain Management

MINORS

Available to School of Business students:

- Human Resource Management
- Management
- Sustainable Management

Available to non-School of Business students:

- Business Administration
- Business Management: Pre-MBA
- Human Resource Management

GRADUATE PROGRAM

- Management (BSBA) 4+1 Master of Business Administration (MBA)

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INTERNSHIP OPPORTUNITIES

SRU Management students have completed internships at various locations including:

- UPMC
- PNC
- Amazon
- BNY Mellon
- Highmark
- Enterprise
- Coca Cola
- Northwestern Mutual
- PepsiCo
- Sherwin Williams

CAREER OUTCOMES

According to the BLS (May 2024), the median annual wage for business/management occupations was \$122,090, which was higher than the median annual wage for all occupations. Overall employment in management occupations is projected to grow faster than the average for all occupations from 2023 to 2033. About 1.2 million openings are projected each year in these occupations due to employment growth and the need to replace workers who leave permanently. While many Management majors will continue their education after earning their bachelor's degree, graduates have secured careers in the following areas:

- Employment specialist – UPMC
- Human resources coordinator – Enterprise Holdings
- Senior director operations – Truck Brokerage, Hub Group
- Account manager – Information Technology, AEC Group
- Project manager – ARMADA Supply Chain Solutions
- Business manager – Clinique
- Distributions unit team lead – BNY Mellon Wealth Management

CLUBS AND ORGANIZATIONS

- Alpha Kappa Psi: Professional Business Fraternity
- The American Marketing Association, SRU chapter
- The Association for Supply Chain Management (ASCM) Student Chapter
- The Sales Club
- The Society for Human Resource Management (SHRM)



ALUMNI SPOTLIGHT

Justin Leeper – SRU class of 2025
The People Team Intern, BNY Mellon

"What I loved most about SRU was how welcoming and supportive the Management faculty were. They truly cared about my success. My advisors were approachable and took the time to get to know me, which made classes more engaging. Being involved in marching band and tutoring also helped me grow and build lasting connections. SRU gave me the perfect balance of campus life and academics—and all the effort paid off with great career opportunities."

Eric Festa – SRU class of 2021
Contract Specialist, NASA International Space Station Procurement Office

"SRU's College of Business gave me a strong foundation in technical and professional skills. Courses in supply chain, information systems, and leadership were incredibly relevant to my work today. The faculty brought real-world insight into the classroom, which helped me apply concepts critically and effectively. As a student-athlete, I also developed time management and resilience—skills that helped me excel during internships at MSA and NASA and ultimately led to my current role."

ACADEMIC CONTACT:
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