

Slippery Rock University Council of Trustees
Special Meeting
Thursday, October 23, 2025
2:30 p.m. – 3:00 p.m.
Conference Room 304, Old Main, SRU Campus

Call to Order: Chair Angèle Stoebener called the meeting to order.

Roll Call:

Present: Trustee Alfonso Angelucci, Trustee Domenic Ionta, Trustee Matt Lautman, Trustee Dan Lavalley, Trustee Elise Michaux, Trustee Charli Severo, Trustee Jeffrey Smith, Trustee Angèle Stoebener, Trustee Robert Taylor

Absent: Trustee Joshua Young

Approval of Agenda:

Trustee Angelucci moved, second by Trustee Ionta, approval of the special meeting agenda. Motion carried.

Public Comment:

Chair Stoebener: I will turn it over to Troy Miller now to provide brief remarks about the naming resolution and the \$5 million gift from the Haverlacks, which is the largest gift in SRU history. Troy, you have the floor.

Troy Miller: Excellent, thank you very much. I'm not going to reread the resolution or the memo. You all have that in your packets, but I thought I would give a brief overview of the meeting myself.

Troy Miller: President Riley, Prasad Vemala, our Dean of the College of Business, met with Rhonda and Elliott Haverlack on October 9th. So, you have the giving vehicle and the stewardship, I'll share that information.

Troy Miller: So, on October 9th, Elliott and Rhonda were here, on campus the entire day. They were meeting a goddaughter who is a student here at Slippery Rock University. They then met with their Haverlack civic scholars.

Troy Miller: As you can see in the resolution, they gave a million dollars to create the Haverlack Civic Scholars program. And, then they had the opportunity to engage with a College of Business book club.

Troy Miller: And then did a fireside chat, which was not by actual fire, but we did have fire up on the screens, with a larger group of College of Business students as well. Following that meeting, we did solicit the Haverlacks for a \$5 million gift to name the Haverlack College of Business. And at that meeting, they accepted. We've then been working with their financial folks related to the vehicle. The vehicle itself is an irrevocable trust. The interesting thing about this gift is that this trust will support not only the \$5 million, but it will provide to Slippery Rock University \$400,000 in perpetuity following that pledge, so we will need to go back out to the Haverlacks at that time frame and talk to them about where that additional support would go. From a stewardship standpoint, they would receive exterior, interior signage in proximity of the facility, denoting the Haverlack College of Business.

Troy Miller: The Haverlack College of Business would be visible in all peripheral materials. That's including, but not limited to, letterhead, business cards, electronic signatures, website, enrollment documents. The Advancement Office will provide, at least annually, a stewardship report that outlines the use of the funds. If the pledge is at any time unfulfilled, the college name will revert back to the original name.

Troy Miller: And the donors have agreed to be involved from a press release promotion standpoint. I should note that, initially they were not interested in that until President Riley did a fantastic job of explaining the importance of this gift to the institution. And the importance of being able to acknowledge their generosity and philanthropic investment.

Troy Miller: We still do have the opportunity to name facilities or other components of the college. This is simply the naming of the college, and this will remain in perpetuity pursuant to the completion of the pledge.

Bob Taylor: Yes. One question for you, Troy.

Bob Taylor: Is there currently some type of a name attached to the business college? So, are we replacing some other commitment we may have made to another family or giver at a previous time?

Troy Miller: It's a good question. The facility itself has a name attached to it, but this is our first named college, so the answer is no.

Bob Taylor: What's the facility's name? Can you tell us?

Troy Miller: It's the Eisenberg Classroom Building (ECB).

Bob Taylor: Okay, it's the Eisenberg. Absolutely, thank you. Okay, thank you.

Chair Stoebener: Any other questions? Okay. Thank you, Troy. Hearing there are no other questions, we will move on to the item for Council action today.

Purpose:

Chair Stoebener: The purpose of the special meeting is for the Council to act on the naming opportunity for the SRU College of Business. Information had been circulated prior to the meeting.

Call to Action: Motion to approve:

Chair Stoebener: Do I have a motion to approve the resolution naming the SRU College of Business the Haverlack College of Business?

Trustee Michaux moved, second Trustee Ionta. Motion carries.

Trustee Taylor: Can we have discussion on this real quick?

Chair Stoebener: Yes.

Trustee Taylor: I have a question. Has Josh Young...has this item been vetted through the normal protocols of the Council, wherein there would have been an Advancement Committee meeting on this? I noticed Josh is not on the line today, so has the Advancement Committee taken this vote under consideration before we got to it here today?

Troy Miller: No.

Chair Stoebener: Josh did let me know he was not able to make the meeting. But he and I did talk earlier, Bob. But no, the Advancement Committee did not meet. This [proposal] did come through right after we approved the budget. The Haverlacks were on campus. And Dr. Riley did talk to Butch, Jeff, and I at the Board of Governors meeting when we were on campus. The Haverlacks are interested in starting immediately to fund this, and Troy addressed all of the legal paperwork around the gift, which is why we brought this to the Council today.

Trustee Taylor: Yes, that's all great. Troy, you did a great job. Thanks very much. We just... we tend to cut corners from time to time in terms of protocol and procedure on this Council, led at the very top, so I just... I would like to encourage us on all votes to follow the proper protocols and the proper processes and procedures of the Council when we take up anything, but this is a huge victory for Slippery Rock. So, Troy, well done for you and your team.

Troy Miller: Thank you very much.

Chair Stoebener: Any other discussion? Tina, remind me, do I have a first and a second?

Tina Moser: Yes, you do. Trustee Michaux moved, second by Trustee Ionta

Chair Stoebener: Okay. Alright, moving on to a vote. Are there any negative votes? Okay. Do I have any negative votes for this motion? Alright, hearing none, the motion has carried.

*Noted there was no call to request a roll call vote on the motion.

Next Meeting Date:

Chair Stoebener: Our next Council meeting is December 11-12, 2025.

Adjournment:

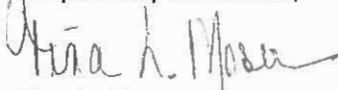
Chair Stoebener: And as we adjourn, I just want to thank you all for participating today. We have just witnessed history with the largest gift in SRU's history, and many congratulations to Dr. Riley and her team. I think it's fair to say we can anticipate many more opportunities like this as the campaign cabinet continues to move on. So, it's very exciting. Thank you all. Can I have a motion to adjourn?

Trustee Michaux: So, moved...Go ROCK!

Trustee Angelucci: Way to go!

Chair Stoebener: We are adjourned. Thank you all, we will see you in December.

Respectfully submitted,



Tina L. Moser

Administrative Liaison to the SRU Council of Trustees

Chief of Staff, SRU

**SLIPPERY ROCK UNIVERSITY
COUNCIL OF TRUSTEES**

Special Meeting via Zoom

2:30 p.m. – 3:00 p.m.

Thursday, October 23, 2025

Conference Room 304, Old Main, SRU Campus

Slippery Rock University, Slippery Rock, PA

The public may participate in the meetings via Zoom by registering at:

Registration: https://sru.zoom.us/webinar/register/WN_uLrlabckTiazMGTia3vgMw

Telephone: (312)626-6799

Webinar ID: 939 4029 0976

AGENDA

- I. Call to Order:** Angèle Stoebener, chair, SRU Council of Trustees
- II. Recording of Attendance:**
- III. Public Comment:**
- IV. Purpose:** The purpose of the special meeting is for Council to act on a naming opportunity for the SRU College of Business.
- V. Approval of Meeting Agenda:** Thursday, October 23, 2025
- VI. Introduction of the Naming Request:**
 - Troy Miller, vice president, University Advancement
- VII. Call to Action: Motion to Approve:**
 - 1:** Resolution: Naming Proposal: the SRU College of Business to be renamed the Haverlack College of Business:
- VIII. Roll Call Vote:**
- IX. Next Meeting Date:** December 11-12, 2025
- X. Adjournment:**

memo



TO: Dr. Karen Riley, President

FROM: Troy M. Miller, Vice President for University Advancement

Date: October 14, 2025

Re: College of Business Naming Opportunity

I am writing to recommend the naming of the College of Business for the Haverlack Family in recognition of pledged philanthropic support to the College of Business in the amount of \$5 million.

Mr. C.E. Haverlack is a 1980 alumnus of Slippery Rock University where he earned his degree in Environmental Science. He and his wife, Rhonda, are also proud originators of the Haverlack Scholars Program in which they donated \$1 million to create a cohort of participating students to take action to improve the SRU campus and external community, and the quality of life of its members, as preparation for lives of public purpose and engaged citizenship. At the time of the pledge, this represented the largest gift in the history of the university. Mr. Haverlack also sits on the comprehensive campaign cabinet, often comes to campus to speak and engage with students, and is currently working on his MBA at Slippery Rock so that he can more effectively take on his role as Rock ambassador. Elliott is also proud to have been the first high school student to take college classes at SRU during his high school career.

After leadership roles at Ralston Purina, Star Kist Foods, and HJ Heinz, Mr. Haverlack became the President of Ainsworth Pet Nutrition in 2000. In 2003, Mr. Haverlack became the President of Hampshire Pet Products, before becoming Principal and Coach at Targeted Pet Treats, LLC until he retired in 2019. From 2012 through 2024, Mr. Haverlack was also the President and Founder of Unbundle It, a consulting and coaching firm concentrating on team building, change management, organizational cooperation, and strategic planning. It was during this time that Mr. Haverlack wrote and published three books including Amazon's best-selling *Firestarter: Igniting Change through Leadership*. Rhonda Haverlack, an Engineering Alumna of the University of Pittsburgh and was the principal owner and strategic advisor for Targeted Pet Treats, LLC.

To recognize this gift, the largest in the history of Slippery Rock University, and to honor the Haverlack's advocacy of Slippery Rock University, the University Advancement Office has recommended it would be appropriate to name the College of Business the Haverlack College of Business as per the Council of Trustee naming policy. As the Slippery Rock University Council of Trustees is the sole authorizing entity for naming of university facilities and grounds, I request that this recommendation be submitted for council's approval.

Approved for SRU Council Consideration

A handwritten signature in blue ink, appearing to be "Troy M. Miller", written over a horizontal line.

CC: Tina Moser, Chief of Staff
Michael Zieg, Provost
Prasad Vemala, Dean, College of Business.

Slippery Rock University of Pennsylvania

Council of Trustees

RESOLUTION

Naming: Haverlack College of Business

WHEREAS: The Slippery Rock University Council of Trustees is the sole authorizing body for the naming of facilities and grounds on the Slippery Rock University campus. The University President will present appropriate proposed naming opportunities to the Council of Trustees for approval; and

WHEREAS: Mr. C.E. Haverlack is a 1980 alumnus of Slippery Rock University with an earned degree in Environmental Science. Mr. Haverlack and his wife Rhonda Haverlack, an Engineering Alumna of The University of Pittsburgh and former principal owner and strategic advisor for Targeted Pets, LLC, are distinguished donors and generous philanthropic leaders for Slippery Rock University having created the Haverlack Scholars Program, a \$1 million dollar impact gift, which is preparing students for public life as engaged citizens giving back to their communities; and


WHEREAS: Mr. Haverlack sits on the SRU Comprehensive Campaign Cabinet, shares his experience and passion with SRU students in the classroom, and is living by example as a lifelong scholar and ROCK ambassador currently pursuing his MBA degree. Mr. Haverlack is an accomplished leader in business, having held top executive posts with Ralston Purina, Star Kist Foods, and H.J. Heinz. He was the Founder and President of Unbundle It, a consulting and coaching firm sharing his extensive experience as an organizational leader, executive coach, with expertise in team building, strategic planning, and a motivational agent for positive change. Mr. Haverlack is an accomplished author, entrepreneur, and respected leader; and

WHEREAS: In recognition of the Haverlack's advocacy of Slippery Rock University, visionary partners who are committed to transforming the lives of our students and creating a lasting transformative impact on the campus community by now gifting \$5 million dollars to the University, the largest gift in SRU history, it is only befitting to name the College of Business the Haverlack College of Business.

THEREFORE, BE IT RESOLVED, the Slippery Rock University Council of Trustees sitting at its October 23, 2025, special meeting does hereby officially approve the naming of Haverlack College of Business. It is understood that names on facilities and grounds must adhere to University signage style and standards as set in accordance with University Policy: Naming Guidelines and Procedures for Facilities and Endowments Policy.

October 23, 2025

Date



Ms. Angèle Stoebener, chair
Slippery Rock University Council of Trustees