

SLIPPERY ROCK UNIVERSITY COUNCIL OF TRUSTEES MINUTES

September 3, 2015

The quarterly business meeting of the Council of Trustees of Slippery Rock University was held Thursday, September 3, 2015, in room 321 of the Robert M. Smith Student Center. The meeting was called to order at 1:00 p.m. by Senator Mary Jo White, chairperson.

Recording of Attendance

Trustees present: Mr. Tom Breth, Mr. Matt Lautman, Mr. Jeff Smith, Commissioner William McCarrier, Senator Mary Jo White, Dr. Robert Marcus, Dr. Dennis Murray

Trustees absent: Mr. Matt Shaner, Ms. Suzanne Vessella, Mr. Robert Taylor

Approval of Meeting Agenda

Trustee Murray moved, seconded by Trustee Marcus, approval of the Thursday, September 3, meeting agenda. Motion carried. (TAB 17) (Appendix A)

Approval of Minutes

Commissioner McCarrier moved, seconded by Trustee Smith, approval of the Friday, June 5, 2015 meeting minutes. Motion carried. (TAB 18)

Presentations

Center for Economic and Community Development
Ms. Renee Decker, Government Contract Specialist

Council of Trustees – Commendation
Dr. David Valentine, Professor, Computer Science (Appendix B)

Public Comments

Senator White welcomed public comments from the audience. Senator White announced individuals to come forward in order as they appeared on the sign-up sheet.

Susan Lubinski (Associate Professor, Criminology and Criminal Justice)

Good afternoon to SRU Council and members of Cabinet. It is my pleasure to share with you statements from government and public officials in support of the proposed Bachelor of Science in Homeland Security and Bachelor of Science in Corporate Security.

Philip W. Gasiewicz, who rose through the ranks of government to become the Chief of Investigations for the Office of Personnel Management writes after reviewing our curriculum, “he would have benefited if he had earned a B.S. in Homeland Security instead of the degrees he graduated with” and further states “many of us can take comfort knowing that a respected institution

is taking one of the giant steps necessary to enhance the security of all of us in the challenging times in which we live.” “Your program jump starts a graduate into an environment where a certain knowledge and skills base is indispensable.”

Warren Wylupski, from Corporate Allocation Services, contractor to the Department of Energy/National Nuclear Security Administration and supports the Nuclear Incident Team writes “due to increased global threats and more sophisticated challenges to homeland security, there is a greater need for higher education to prepare students for professions in this field.” There is a strong need for professionals to be versed in infrastructure protection, terrorism/counterterrorism, intelligence operations, leadership and management.

Dr. James Ramsay “strongly endorses our program” and from his over nine years of experience recognizes interest for future employees to have this degree in both the public and private sector.” He concludes that “SRU’s program is very forward looking and progressive for Slippery Rock to build a new undergraduate program.”

Frank Hartle, Assistant Federal Security Director, DHS Federal Air Marshal Services sees the need for well-trained entry-level employees to handle technology in both the investigation and management of evidence.

Senator Jay Costa, supports the program because it supports our efforts and recognizes not just the national need for well-trained individuals ready to identify and eliminate threats, but that the Commonwealth of Pennsylvania’s Governor’s Office of Homeland Security has a need for homeland security staff and employees and a top quality program to train them would be a great asset to the Commonwealth.”

Thank you for your time and consideration.

Ben Shaevitz (Local APSCUF President)

Good Afternoon SRU Council of Trustees. I would like to offer greetings from the APSCUF membership. My remarks today will be brief.

First, I would like to publically acknowledge President Norton and Provost Way for the time we have spent in meetings this summer and fall facilitating a transition to my new role as APSCUF President. I have probably spent about ten hours with each in exchanging background information and in discussions about initiatives and strategies to advance the stature of SRU. Both have sought my opinions, positions, and ideas about items ranging from professional development for faculty, alignment of the Liberal Studies program to University outcomes, and the Inclement Weather policy for example. Both the access and the tone of the meetings demonstrate the President’s and Provost’s commitment to shared governance. Please know that I have and will continue to share this commitment with the faculty.

What has been absent from our discussions are points of major disagreement and “typical” union-management tensions. Yes, there are some issues and differences in perspective but we have all agreed to work in a collegial and forward-looking manner. The students and the institution are our focus. Thank you to President Norton and Provost Way for including me and the faculty voice in the process of actualizing the commitment implied in our new marketing tag line “Experience the Difference.”

Second, I would like to urge the Council of Trustees to use any influence you have with the PASSHE Board of Governors to recommend a rapid settlement of the Collective Bargaining Agreement with APSCUF. We realize that the State budget is not yet approved and that causes challenges in negotiating a contract that contains financial elements. I can report that tensions between the stakeholders in the process do not seem high at the moment. But, as time goes on, the lack of an agreement may elevate the stress felt by faculty, management, and also students. Unnecessary stress is neither healthy nor productive. As a member of the Negotiations Committee for State APSCUF I can say that we are participating in contract talks both seriously and in good faith. I ask the Council of Trustees to lobby PASSHE towards a timely settlement, sooner rather than later.

Thank you for your time.

Logan Steigerwalt (SRU SGA President)

Hello and thank you for allowing me to speak today. My name is Logan Steigerwalt and I will be serving as the Slippery Rock Student Government Association President for the 2015-2016 academic school year. I am a junior marketing major and I am glad that I am able to attend such an amazing University.

I would like to update you on the goals that our organization will be pursuing over the next academic year, and some key tasks that we believe will be of interest to you as the governing body of Slippery Rock University. As the representatives of SRU students, we want to ensure their voices are heard by not only their elected leaders, but also the university faculty, staff, and administration. This month we are administering a Student Life Survey, soliciting input from the students about their campus experience. We anticipate the results of this assessment will provide us a deeper understanding of the current campus climate, satisfaction and areas in which we can collaborate with the administration to improve our campus experience. We will then use this data to see if anything needs to be looked into further or changed to make the experience here at Slippery Rock the best it possibly can be.

We are currently in a review process of a student-operated Computer Repair Center on campus, which, if implemented, will be the first of its kind at SRU. We are working out the fine details of a proposal and hope that we will be able to solidify this plan so that it may be available for the students to use as soon as possible.

As the Student Government Association, we will host a Student Leadership Conference on campus where students will participate in an experience that is designed to prepare our student attendees to prepare themselves for leadership of campus events, organizations, and as they prepare themselves to be engaged, civic-minded leaders in the career fields of their choice. A conference such as this will benefit the campus by exposing the students to local, regional, and national experts on leadership skills development, and provide tangible opportunities for our students to explore the possibilities that can be achieved during their time at SRU.

Last December, during the race relations debate that was taking place nationally, our campus was unfortunately immersed in racial hate messaging through various social media outlets. The Student Government Association decided to act and coordinated a project led by former SGA President Katie Hill. The project, known as the Project Positivity Campaign, focuses on bringing forward the positive aspects of our everyday life. We are attempting to empower our campus

constituents to address negative messages and “down vote” comments on yik yak, favorite/retweet positive messages on twitter, and focus on creating a campus that will not tolerate hate, and instead, focus on the positives of our community. The Project Positivity Campaign was wonderfully received last year, and our goal as the elected student representatives, is to continue to end hate messaging in our community.

These tasks can best be conquered through a continued strong working relationship with Slippery Rock University administration. I would like to let you know that each one of the seven Student Government Association executive board members meets with at least one member of the university upper administration per month. This conversation is a fantastic opportunity for the elected students to inform the administrators what is going on around campus, and possibly ask for assistance in moving our key tasks forward. These meetings also allow administrators regular access to student leaders for feedback, and thoughts or ideas on university projects. As a student government we are looking forward to a continued strong relationship between the students and administration. Such a relationship is an important key for the advancement of this already great university.

I also want to use my time in front of you today to bring some areas of concern to your attention. We are in discussions with the university administration about these items, but also want to share here with you. A new apartment complex opened last fall, and apparently it was determined by the township not to provide sidewalks/lighting along the path from that complex to the university. The sighting to/from this apartment complex to the SRU campus is dismal, and dangerous for pedestrians and drivers if you hesitate to believe this description, I encourage you to drive down this road at night. When driving down the road with oncoming headlights, it is nearly impossible to see oncoming pedestrians that are walking on the road due to no sidewalk being available. This unfortunate and dangerous situation is especially prevalent on the weekends when there may be a significant number of students walking along maybe even on the road. This conversation has just begun and we are looking forward to working with the university administration and the township to address this hazardous situation.

Also, the varsity tennis courts were updated and redone this summer and now look beautiful for our athletic teams to compete. However, the sand courts that are open to the students and general community need to be addressed. It has been brought to our attention by the club tennis team that these courts are outdated and more importantly, dangerous to play on because of the cracks, mold, and other hazards. Thru negotiations with the club tennis team, architects and court designers, we would like these courts updated by the end of the academic year. As representatives of the student body, we want to ensure we advocate on behalf of the students and this has been on the minds of students for two years now.

I am excited for all the possibilities and partnerships in the year ahead. Once we receive the results of our campus assessment, we will be able to move in a more disciplined direction on the topics I have mentioned and others yet to be identified.

I am excited to be in this role as a student leader, and I will perform my duties as President to the best of my ability. I know, with the help of others around me, this year's student government and student body can leave the already well-established University on the continued path towards excellence.

We do have open positions for students interested in being involved with student government. I am proud to state we currently have over 40 applicants for those open positions within Senate. That number is more applicants than have previously applied in many, many years.

We expect this to be a great year and I look forward to seeing our goals become a reality. Thank you for your time. I will now take any questions.

REPORT OF THE PRESIDENT

President Cheryl J. Norton provided remarks (Appendix C)

COMMITTEE REPORTS

Governance Committee (Agenda, Appendix D))

Trustee Jeff Smith, chair, provided the following report:

This morning we met in committee with three items discussed.

The first item was an annual BOG requirement "Order of Succession," which reflects Presidential Designee protocol. This item was reviewed and approved for full consideration by Council.

The second item was approval of the annual PACT Dues, \$3,500 for FY15-16. This item was approved for payment by committee.

The third item was possible revisions to the BOG Bylaws:

Article IV- Meetings: Section 6. Voting. Voting by proxy is prohibited. Telephone conference call is not permitted.

Article VI – Committees, Section 2, Standing Committees 5. Governance Committee –Amend Governance Committee membership structure to reflect five members shall be appointed to serve on the Governance Committee.

Following discussion in committee, the makers of the revisions to the COT Bylaws withdrew their motions. These items will be discussed with possible action at the December meeting.

Academic and Student Affairs Committee (Agenda, Appendix E)

The Academic and Student Affairs Committee met yesterday at 1:30 p.m.

Provost Way introduced Dr. Lawrence Shao, Dean of the College of Business who joined the University August 3. Dr. Shao comes from Marshall University. Welcome Lawrence!

Dr. Jerry Chmielewski was appointed interim dean of the College of Health, Environment and Science, replacing Dean Susan Hannam, who retired with 28 years of exemplary service and will be honored by naming the athletic laboratory after her in Patterson Hall Oct. 9. Jerry is a well-respected faculty member with 25 years of outstanding teaching at SRU.

Three academic programs were brought to us for review and approval. The first is a Bachelor of Science in Homeland Security. Dr. David Champion, Dept. of Criminology & Criminal Justice provided an extensive overview of the program. This degree prepares graduates to identify and analyze external and internal domestic security threats, along with competing risk analyses and establishing strategic plans

to prevent those threats. The degree will prepare students to develop expertise in the prevention, detection, investigation and remediation of threats to the United States. There is a projected 17% growth in the investigation and Security Solutions industry between 2015 and 2025 with over 400 new jobs in Butler County (a 28% growth rate) based on EMSI research. The committee voted to move this program forward for consideration by the full board.

The second program, a Bachelor of Science Degree in Corporate Security, was introduced by Dr. Susan Lubinski of the Criminology & Criminal Justice Department. This program sets curriculum standards in line with principles set forth by the American Society of Industrial Security International, the Loss Prevention Foundation, as well as corporate security leaders. The program is designed to attract traditional students, transfer students, veterans, and associate degree graduates who wish to enhance their abilities in the field. The program is designed to bridge with community college and four-year college transfers to allow a smooth transition to the SRU program. The committee voted to move this program forward for consideration by the full board.

The third program is a Master in Public Health, presented by Dr. Joseph Robare. The program promotes health and wellness, a growing importance as health care increasingly emphasizes disease prevention over treatment. The program requires 42 credits and can be completed in less than two years. Teaching will be blended, classroom instruction and on-line learning with classes held at the Regional Learning Alliance in Cranberry. The committee voted to move this program forward for consideration by the full board.

The final presentation was by Dr. Amanda Yale, who provided an overview of our enrollment figures. I will echo the sentiments of President Norton who emphasized the incredible job of our Enrollment Team. SRU is #3 in the State System behind West Chester and East Stroudsburg in seeing a very slight dip in undergraduate enrollment and seeing an increase in graduate enrollment. In these times of demographic challenges, this is an amazing accomplishment. Thank you to Amanda and her team on a job well done.

Finance and Audit Committee (Agenda, Appendix F)

The committee met yesterday to review a number of items for action and information. In addition to the routine items, there were two presentations:

- Funding Overview and FY 14/15 Results and FY 15-16 Budget, presented by Ms. Molly Mercer, Assistant Vice President, Finance.
- Action items:
 - 15/16 Proposed Budget
 - Contracts
 - Fixed Assets
 - Service & Supply Purchase Orders
- Information Items:
 - Financial Report
 - Facilities and Planning Project List
 - HR Personnel Items

University Advancement Committee (Agenda, Appendix G)

The University Advancement Committee met yesterday afternoon to review a number of items with the committee. Joining committee members at the committee meeting were Ed Bucha, Executive Director, SRU Foundation and Samantha Swift, Director of Development.

Gift income as of the end of the most recent quarter (June 30, 2015) totaled \$2,728,143.

Dr. Bucha reviewed The Slippery Rock University Foundation, Inc. Balance Sheet Summary, Statement of Income and Expenses Summary, and Investment Portfolio Summary. Assets and liability as of June 30, 2015, totaled \$29,396,350.

The market value of the investment portfolio increased \$1.06 million at the close of the June 2015 quarter compared to the prior year same quarter. Dr. Bucha shared the NACUBO Endowment Study for Fiscal Year 2014. He highlighted the comparative net performance analysis by type of institution and by size of endowment, noting that the Slippery Rock University Foundation, Inc. endowment has outperformed all other reporting institutions in both categories.

Dr. Bucha highlighted several activities and projects the Foundation Board of Directors has undertaken, some of which include:

- The purchase of the former Har-Mer Elementary School
- Refinancing Residence Suites Debt Service
- SRUF Student Housing LLC
- 2014-2015 Financial Statements and Audit
- 2015-2016 Budgets
- SRU Foundation Development Workshop

Ms. Swift updated the committee on the 125th Anniversary Fundraising Initiatives:

- The 125th Anniversary Challenge brought in \$1.9 million.

The Founders' Society (donors giving \$1,000 or more in consecutive years) now has 357 members.

The 1889 Society, honoring donors who have included SRU in their estate planning, has identified \$2.5 million in planned giving.

Ms. Swift reviewed the Fiscal Year 2016 Development Plan goals and objectives. She announced the May 21, 2016, President's Scholarship Gala and made committee members aware of Fall 2015 stewardship and engagement opportunities, including:

- Homecoming Weekend – October 9-10
- Sunset Serenade – October 17
- 1889 Society Luncheon – October 29
- Celebration of Giving – December 5

Executive Session

Council met this morning in executive session with President Norton.

ITEMS FOR COUNCIL ACTION

Bachelor of Science in Homeland Security (Program Approval) (TAB 6)

Motion: That the Council of Trustees of Slippery Rock University of Pennsylvania approve the Bachelor of Science in Homeland Security to move forward to the Board of Governors of the State System of Higher Education for final approval. Commission McCarrier moved, second by Trustee Smith.

Roll Call vote: 6 in favor, 1 opposed. Motion passes. (Appendix H)

Senator White	Yes	Commissioner McCarrier	Yes
Trustee Breth	Yes	Trustee Smith	Yes
Trustee Lautman	Yes	Trustee Marcus	Yes
Trustee Murray	No		

Bachelor of Science in Corporate Security (Program Approval) (TAB 7)

Motion: That the Council of Trustees of Slippery Rock University of Pennsylvania approve the Bachelor of Science in Corporate Security to move forward to the Board of Governors of the State System of Higher Education for final approval. Trustee Lautman moved, second by Commissioner McCarrier.

Roll Call vote: 7 in favor; 0 opposed. Motion passes unanimously. (Appendix I)

Senator White	Yes	Commissioner McCarrier	Yes
Trustee Breth	Yes	Trustee Smith	Yes
Trustee Lautman	Yes	Trustee Marcus	Yes
Trustee Murray	Yes		

Master of Public Health (TAB 8)

Motion: That the Council of Trustees of Slippery Rock University of Pennsylvania approve the Master of Public Health to move forward to the Board of Governors of the State System of Higher Education for final approval. Trustee Smith moved, second by Commission McCarrier.

Roll Call Vote: 7 in favor; 0 opposed. Motion passes unanimously. (Appendix J)

Senator White	Yes	Commissioner McCarrier	Yes
Trustee Breth	Yes	Trustee Smith	Yes
Trustee Lautman	Yes	Trustee Marcus	Yes
Trustee Murray	Yes		

FY 15/16 Proposed Budget (TAB 9)

Trustee Murray moved, seconded by Trustee Breth, approval of the FY 15-16 Budget. Motion carries unanimously. (Appendix K)

Contracts, Fixed Assets, Service and Supply Purchase Orders (TABS 10, 11, 12)

Senator White called for a single motion to approve Contracts, Fixed Assets, and Service and Supply Purchase Orders. Commissioner McCarrier moved, second by Trustee Breth, approval of Contracts, Fixed Assets, Service and Supply Purchase Orders. Motion carries unanimously. (Appendix L) (Appendix M), Appendix N)

BOG Order of Succession (TAB 13)

Trustee Smith moved, seconded by Trustee Murray, approval of the BOG Order of Succession.

Roll Call Vote: 7 in favor, 0 opposed. Motion carries unanimously. (Appendix O)

Senator White	Yes	Commissioner McCarrier	Yes
Trustee Breth	Yes	Trustee Smith	Yes
Trustee Lautman	Yes	Trustee Marcus	Yes
Trustee Murray	Yes		

INFORMATION ITEMS

Meeting Dates 2015

December 3 & 4, 2015

Financial Report (TAB 14) (Appendix P)

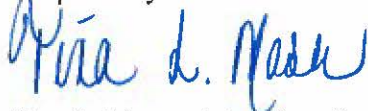
Facilities and Planning Active Project List (Cabinet Report) (TAB 15) (Appendix Q)

HR Personnel Items (TAB 16) (Appendix R)

Divisional Reports (TAB 19)

With no further business, the Thursday, September 3, 2015 Council of Trustees meeting at Slippery Rock University adjourned at 2:10 p.m.

Respectfully Submitted:



Tina L. Moser, Administrative Liaison to the SRU Council of Trustees