



Council of Trustees Meeting
June 5, 2026
Karen Riley, PhD

Office of the President
University Marketing and Communication Team
Academic Affairs
Enrollment Management Team
Finance Team
Climate and Culture Team
Strategic Planning Teams
Student Affairs
Human Resources
University Advancement and Alumni Engagement

Thank you – we have a great team



Leadership Searches – Pillar 4 Structured for Success

- Chief IATS Officer
- Chief Human Resources Officer
- Dean College of Education

Interim Dean College of Education - Dr. James Preston



Women's Flag Football Head Coach



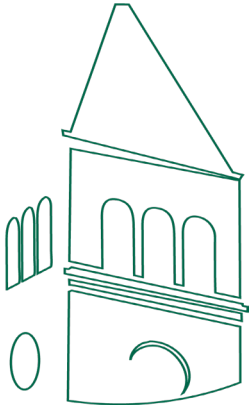
Men's Wrestling Head Coach



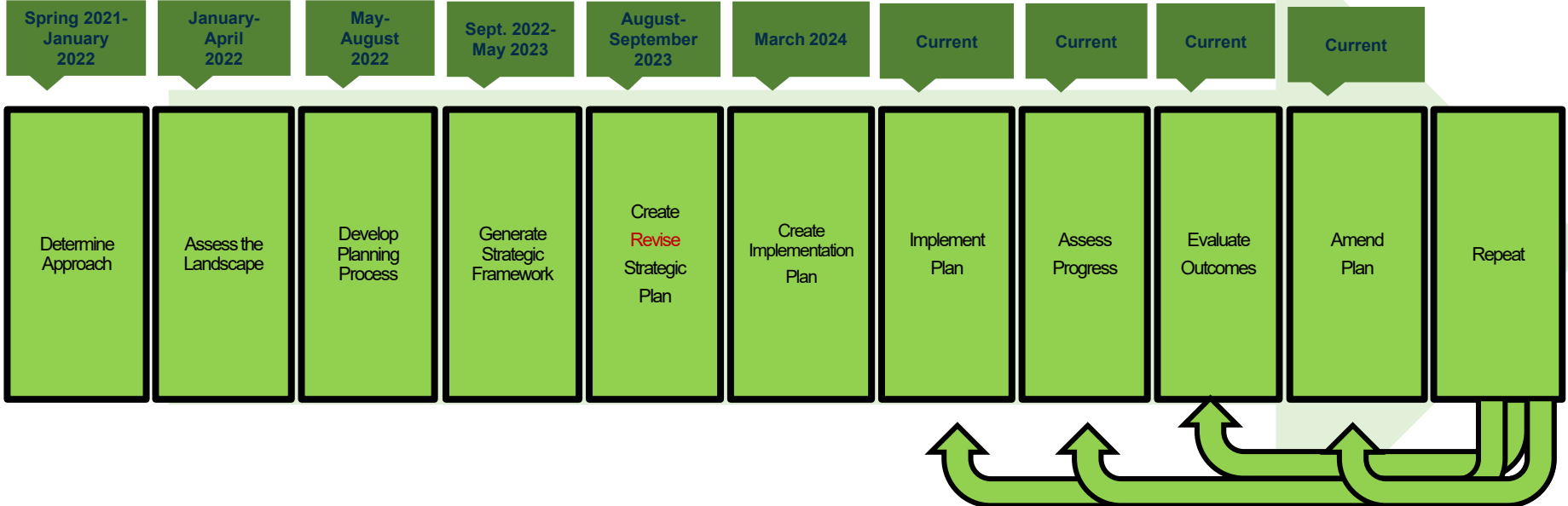
Welcome to The Rock
JEFF BREESE
WRESTLING HEAD COACH



SLIPPERY ROCK UNIVERSITY
THE FIRST CHOICE



Strategic Plan



The Development of the Strategic Planning Framework is a collaborative effort led by the Academic and Non-Academic community.

Strategic Plan Implementation

Pillar working groups and cabinet members are engaged in activities and action items within each of the four pillars.



Pillar 1 a robust, supportive, and inclusive culture.



Pillar 2 academic discovery and human growth.



Pillar 3 community impact and collaboration.



Pillar 4 financial sustainability & resource stewardship.

Robust, Supportive, and Inclusive Culture

1

BRAND PLATFORM

Launched and activated new SRU brand platform following campus-wide feedback process; advanced digital advertising strategy

2

ALTERNATIVE SCHEDULES

Implemented four-day summer work schedule for AFSCME, SCUPA, and managerial employees

3

ACCESSIBILITY

Drafted ADA appeals process and distributed campus-wide ADA communication



Robust,
Supportive
and Inclusive
Culture

1

NURSING PROGRAM

Acquired approvals for new Nursing program plan

2

CONTINUING EDUCATION

Developed full proposal and obtained curriculum committee approval for continuing education program with PA Carpenter's Union

3

ENROLLMENT PIPELINE

Finalized and activated collaboration plan with local community colleges to strengthen enrollment pipeline



Academic
Discovery and
Human Growth

Percent of Fall 2025 First-time, Full-time Bachelor's Degree-seeking Freshmen in GPA Category

	<2.0	2.0-2.49	2.5-2.99	3.0-3.49	3.5-4.0	Average HS GPA
Cheyney	0.0%	28.7%	16.4%	19.3%	35.3%	3.05
Commonwealth	0.2%	5.3%	13.9%	23.1%	57.4%	3.44
East Stroudsburg	0.0%	14.8%	16.7%	23.5%	45.1%	3.26
Indiana	0.1%	6.9%	16.7%	25.9%	50.5%	3.40
Kutztown	0.7%	5.6%	19.7%	27.6%	46.4%	3.35
Millersville	0.1%	2.6%	13.7%	27.5%	56.1%	3.50
PennWest	0.3%	8.8%	13.8%	24.5%	52.5%	3.41
Shippensburg	1.1%	7.5%	14.7%	24.2%	52.6%	3.38
Slippery Rock	0.0%	0.3%	9.4%	27.7%	62.7%	3.58
West Chester	0.1%	3.0%	15.6%	34.2%	47.1%	3.41
System	0.2%	6.2%	14.9%	27.0%	51.7%	3.41

1 SCHOLARSHIP PARTNERS
Implemented scholarship sponsorship campaign with community partners (pilot phase)

2 INFRASTRUCTURE
Applied for heating plant renovation funds - advancing infrastructure investment and long-term sustainability

3 OPERATIONAL EFFICIENCY
Converted Payroll forms to digital fillable formats, reducing waste and improving operational efficiency



Community
Impact and
Collaboration

1

ATHLETICS FINANCE

Standardized athletics financial operations: reporting, 12% collections, apparel contracts; achieved \$300k scholarship contribution; eliminated student wage overspend

2

INCREASE GRANTS

Hired McNees to support grant development

3

IT MODERNIZATION

Modernized IT operations: issued PO for new ticketing software; signed new copier/printer contract (converting summer 2026); restarting CITO search via search firm



Financial
Sustainability
and Resource
Stewardship

Pillar 4: Diversify Revenue Streams



Outreach to Governmental Officials

- Bi- Monthly meetings with County Commissioners
- Pennsylvania Rural Population Revitalization Commission
- Ireland Pennsylvania Trade Commission

Affiliates meetings

“What can the SRUAA/Foundation do for SRU?”

We are facing tighter and tighter budget situations.
With greater enrollment we need more scholarships.
We all need to be rowing in the same direction.

Looking Ahead

Examining where we are and where we need to focus

1 Assess Progress

State of the Strategic Plan review across all four pillars: what is on track and what is lagging?

2 Identify Gaps

What adjustments are needed for the next phase of implementation?

3 Set Priorities

Determine focus areas: aligning resources, leadership, and accountability to our most critical goals.

Thank you
Questions