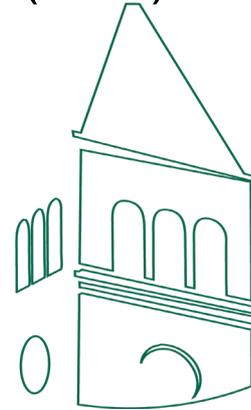


Town Hall
April 15, 2025
12:30 p.m. – 1:30 p.m.
Robert M. Smith Student Center (SSC)

SLIPPERY ROCK UNIVERSITY
THE FIRST CHOICE





Agenda

- **Strategic Plan Pillars 1-4 Working Group Updates**
- **Budget Update**
- **Enrollment Management Update**
- **Structure for Success (Search Updates)**
- **PASSHE Update (Chancellor Search)**
- **Campus Climate Updates**
- **Q & A**

University Strategic Plan Community Updates:



- **Pillars 1 – 4**

- **Pillar 1: Commitment to a Robust, Supportive, and Inclusive Culture**

- Dr. Dallas Jackson, associate professor, Physical and Health Education
- Ms. Amanda Nichols, payroll and employment manager, Payroll

- **Pillar 2: Commitment to Academic Discovery and Human Growth**

- Dr. Keith Dils, dean, College of Education
- Dr. Steve Verba, associate professor, Exercise Science

- **Pillar 3: Commitment to Community Impact and Collaboration**

- Dr. Christopher Cole, assistant vice president/Auxiliary Operations & Student Support
- Dr. Melissa Swauger, professor, Non-Profit Mgmt., Empowerment, and Diverse Studies

- **Pillar 4: Commitment to Financial Sustainability and Resource Stewardship**

- Dr. Nicole Dafoe, dean, College of Engineering and Science
- Dr. David Jordan, professor, Healthcare Administration and Management

Pillar 1: Commitment to a Robust, Supportive, and Inclusive Culture



Working Group Updates:

Meeting #4: February 17, 2025

- Discussed the Employee Community Space (formed subcommittee)
 - Molly Mistretta, Brad Henry, Keshia Booker, and Amanda Nichols
- Guest Speakers
 - Scott Albert and Chris Cole

Meeting #5: March 3, 2025

- Discussed the potential for new Employee Awards (formed subcommittee)
 - Aaron George, Betsy Strawbridge, Ken Messina, and Sunshine Mushrush
- Marketing, and fundraising proposal for Employee Community Space
- Discussed marketing campaign to tell the story of SRU students and employees (formed subcommittee)
 - Dallas Jackson, Michael Holmstrup, Beth LaGamba, Justin Zackal, and Amanda Nichols

Meeting #6: April 14, 2025

- Reviewed updates from subcommittees



Pillar 1: Commitment to a Robust, Supportive, and Inclusive Culture

Strategy: 1.3.b Raise the reputation of SRU

Updates:

SRU Campaign/Raise Reputation

- Subcommittee members (Dallas, Michael, Beth, Justin, and Amanda)
- Meeting with Ken Bach and Justin Zackal to share ideas and see how we can support their efforts
 - Excited to collaborate and assist with collecting information to “tell stories” of students, faculty, and staff
 - Can be done along side consulting/rebranding/creative campaign happening

Pillar 1: Commitment to a Robust, Supportive, and Inclusive Culture



Strategy: 1.4.e Create/enhance programs to strengthen holistic wellbeing for the entire campus community

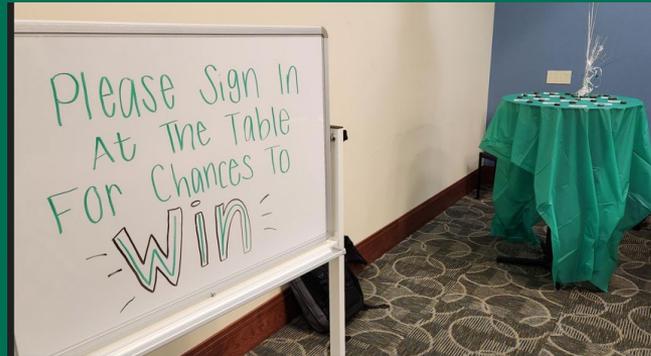
Updates:

- Employee Community Space opened on Wednesday April 2, 2025
40 people attended, 22 people won giveaways
(including meal tickets, football game tickets, \$25 gift cards, performing arts tickets and more!)
Giveaway's will continue monthly for those who check in when utilizing space (table signs)

Space available between 11-2pm (hoping soon to have it available from 10am-2pm) through Friday May 9th
Space to reopen at the start of the 25/26 Academic Year

Employee Community Space Webpage
Updates to be posted here
- Expansion of Employee Awards (Spring 2026)
Ideas from subcommittee members have been shared with Cabinet for approval (discussed with working group)
Subcommittee members Aaron, Ken, Sunshine, and Betsy

Employee Community Space Opening Day



Employee Community Space Opening Day



Keshia Booker
Ann Cook
Aaron George
Brad Henry
Michael Holmstrup
Dallas Jackson

Tori Kapopoulos
Jenny Kawata
Beth LaGamba
Ken Messina
Molly Mistretta
Sunshine Mushrush

Julie Naviaux
Nan Nicholls
Amanda Nichols
Betsy Strawbridge
Kimberly Tissue
Justin Zackal
Heer Zaveri

Pillar 2: Commitment to Academic Discovery and Human Growth



Strategy: 2.2c Enhance the quality, functionality, and aesthetic appeal of the campus environment

- **Spring 2025**
 - Continued to establish ideas from committee POV and November Town Hall feedback
 - Identified need for student input
- **Student Focus Groups (3/31 3-5pm and 6-8pm)**
 - Engage with students while evaluating the process
 - Seniors from across campus
 - 5 colleges, 8 programs, traditional, non-traditional, transfer
 - Discussion centered around academic experience
 - Initial Observations – conversations were positive
 - Community, Affordability, Opportunities, Preparedness, Availability of Services, Communication
- **Moving Forward**
 - Scrub transcripts and generate themes
 - Establish process(es) to engage with students

Michelle Amodei
Allison Brungard
Brian Danielson
Keith Dils
Wayne Forbes
Scott Irlbacher
Bill Jordan

Samantha Kelly
Dallas Kline
Shah Limon
Joseph Losko
Emily McClaine
Kathy Melago
Tim Oldakowski

Timothy Ruppert
John Silvestro
Steve Verba
Amy Warner
Jennifer Willford
Hye Ryung Won
Junko Yamamoto
Alessia Zanin-Yost
Kevin Beatty (SRSGA)

Pillar 3: Commitment to Community Impact and Collaboration



Strategy: 3.2.d Develop educational-specific partnerships with industry and philanthropic leaders to enhance student learning experiences while cultivating outside funding sources for program growth.

Action item #1: Assessing current state of community engagement

Accomplishments:

- Developed a community partnership data collection survey and implementation plan
- Distributed survey to all faculty and staff
- Received 58 survey responses from 36 Departments/Programs.
- Preliminary Findings:
 - Desire to use data to inventory collaborations, generate partnerships, reduce duplication
 - 60 partnerships (excludes large databases)
 - Types of Partnerships
 - Education-12%
 - For profit-17%
 - Government-20%
 - Non profit-52%

Next Steps:

- Create a database/map of community partners
- Conduct further outreach to expand data gathering
- Review results for duplication of efforts and analysis of gaps

Action item #2: Increasing internal partnerships and collaboration

Accomplishments:

- Reviewed various resources related to community engagement advisory boards
- Collaborative editing of a shared draft document to identify mission, vision, and objectives of an advisory council for SRU
- Revised draft following updates on the mission and focus of the Center for Community Engagement
- Circulating current draft for final comments

Next Steps:

- Submit recommendation to university leadership

Current Members

Brandon Berns
Christopher Cole
Amanda Gault
Elizabeth Geib
Teresa Glasgow
Denna Hays
Jonathan Helmick
Kim Keeley

Betsy Kemeny
Seth Lee
Melissa Luchynsky
Mark O'Connor
Hope Pietrocarlo
Jim Preston
Jeffrey Rathlef
Ken Reichl

Doug Strahler
Melissa Swauger
Miranda Virone
Jialing Wang
Mingchia Yeh
Matthew Zarit
Norah Spradling (SGA)

Previous Members

Frances Amatucci

Lisa Gray

Julia Rismiller

Pillar 4: Commitment to Financial Sustainability and Resource Stewardship



Strategy: 4.1.e Encourage collaboration, communication, and connection across campus to minimize the duplication of programs/services and increase variety of options.

Increase Engagement Across Campus and the Community

- Explored options to share information regarding events, ideas are in the works

Foster a Culture of Idea-Sharing and Collaboration

- Developed structure and guidance for College Development Committees to be implemented in Fall 2025
- Exploring feasibility of a Makers/Interprofessional Collaboration Space - Students, Faculty, and Staff

Increase Awareness About Services/Resources Provided

- Action items scheduled for next academic year

Scott Albert
Erik Anderson
Drew Chelosky
Louis Christensen
Nicole Dafoe
Tony DeMarsh

Brad Henry
Casey Hyatt
Jaeda Johnston
David Jordan
Cara Kriebel
Patrick McGinty

Brian Mortimer
Kelly Robinson
Deb Schell
Sharyl Vaughn
Krista White
Travis Wunsch

Fiscal Year 2024-25

Budget Update

Key Year-End Purchasing & Travel Dates

Fiscal Year 2024-25 Budget Update

Fiscal Year 2024/25 Projection as of March 2025			
Educational & General Funds			
	Budget 2024/25	Projection 2024/25	Projection More/(Less)
Revenue:			
Tuition	\$75,566,236	\$76,065,506	\$499,270
Fees	\$17,818,601	\$17,896,597	\$77,996
State Appropriation	\$58,908,895	\$58,908,895	\$0
Other Revenue	\$11,614,604	\$12,137,806	\$523,202
Total Revenue	\$163,908,336	\$165,008,804	\$1,100,468
Expenses & Transfers:			
Personnel	\$120,771,344	\$122,926,842	\$2,155,498
Non-Personnel	\$35,399,391	\$35,399,391	\$0
Debt Principal	\$1,470,071	\$1,470,071	\$0
Transfers to Plant	\$6,267,530	\$6,267,530	\$0
Total Expenses & Transfers	\$163,908,336	\$166,063,834	\$2,155,498
Net Surplus/(Deficit)	\$0	(\$1,055,030)	

Revenue

- Spring tuition & fees are **\$0.5M** higher than plan, as a result of 203.1 FTE or 2.84% increase in spring enrollment. **Persistence from fall to spring was 94.6%**, or 1.3% higher than last year. Winter session was **\$0.2M** higher, offset by a **\$0.1M** reduction in planned summer revenue.
- Interest rates remained high during Q1 & 2, with decreases beginning in Q3. Current other revenue projections are **\$0.5M** higher than plan.

Expense

- Healthcare settlement costs are **\$0.8M** higher than budget, as a result of prior year actual **claims experience and prescription drug costs**.
- The current estimated cost of the faculty enhanced sick leave payout for retirements is **\$0.9M**, and the actual for overload is **\$0.4M** higher than plan.
- All other personnel and non-personnel expenditures are being monitored for budget recovery options.

Fiscal Year 2024-25 Key Dates for Purchasing & Travel

Purchasing

- Friday, May 2nd is the cutoff date for non-catalog orders.
- Friday, May 16th is the cutoff date for catalog (i.e., Amazon, Staples) orders.
- Tuesday, July 3rd is the cutoff date for uploading purchasing card receipts.
 - Managers must approve transactions in BOA Works by Wednesday, July 7th.
- Tuesday, July 8th is the cutoff date for fiscal year 2024-25 direct payment request forms to be received by Accounts Payable for processing.

Travel

- Friday, June 13th is the cutoff date for reimbursement of all travel through May 31st.
- Tuesday, July 8th is the cutoff date for reimbursement of all travel through June 30th.
 - *Fiscal year 2024-25 travel will not be reimbursed after these dates.*

Look for more communication from Accounting, Accounts Payable & Travel as the end of the fiscal year approaches.

IT Operations Assessment

Recommendations

Recommendations:

Enhancing Efficiency, Security, and Governance

Based on the assessment findings, we propose five targeted initiatives designed to address operational inefficiencies, strengthen system reliability, enhance inter-team collaboration, bolster cybersecurity, and improve strategic governance. These recommendations provide a clear roadmap that balances immediate actions with long-term strategic objectives.



Enhance IT Service Management

Streamline ticketing, enhance automation, and centralize knowledge sharing.



Strengthen Infrastructure Resilience

Modernize network and classroom technology with proactive monitoring.



Improve IT Team Collaboration

Establish clear escalation paths and improve real-time coordination.



Bolster Cybersecurity Measures

Strengthen endpoint security, enforce access controls, and expand user training.



Advance Governance and Engagement

Formalize IT planning and prioritize stakeholder engagement.

**Pillar #4 –
Structured for
Success**

Summer/Fall 2025 New Student Deposits

April 4, 2025

DEPOSITS	Summer/Fall 2024	Summer/Fall 2025	+/-	%
New First-Year	1,323	1,356	+33	+2.5%
New Transfer	219	205	-14	-6.4%
New Graduate*	396	427	+31	+7.8%
NEW TOTAL	1,938	1,988	+50	+2.6%

Fall 2025 Registration is currently taking place in OneSIS.

*The OTD program switched from a Summer to Fall start in 2025.

Leadership Searches – Pillar 4 Structured for Success

- Chief IATS Officer
- Climate and Culture
- Senior Director of Alumni Relations and Annual Giving

**Associate Provost for Academic Innovation
Dean of Graduate and Continuing Education
Dr. Timothy Slekar**



Tim Slekar

Dean of the College of Business Dr. Prasad Vemala



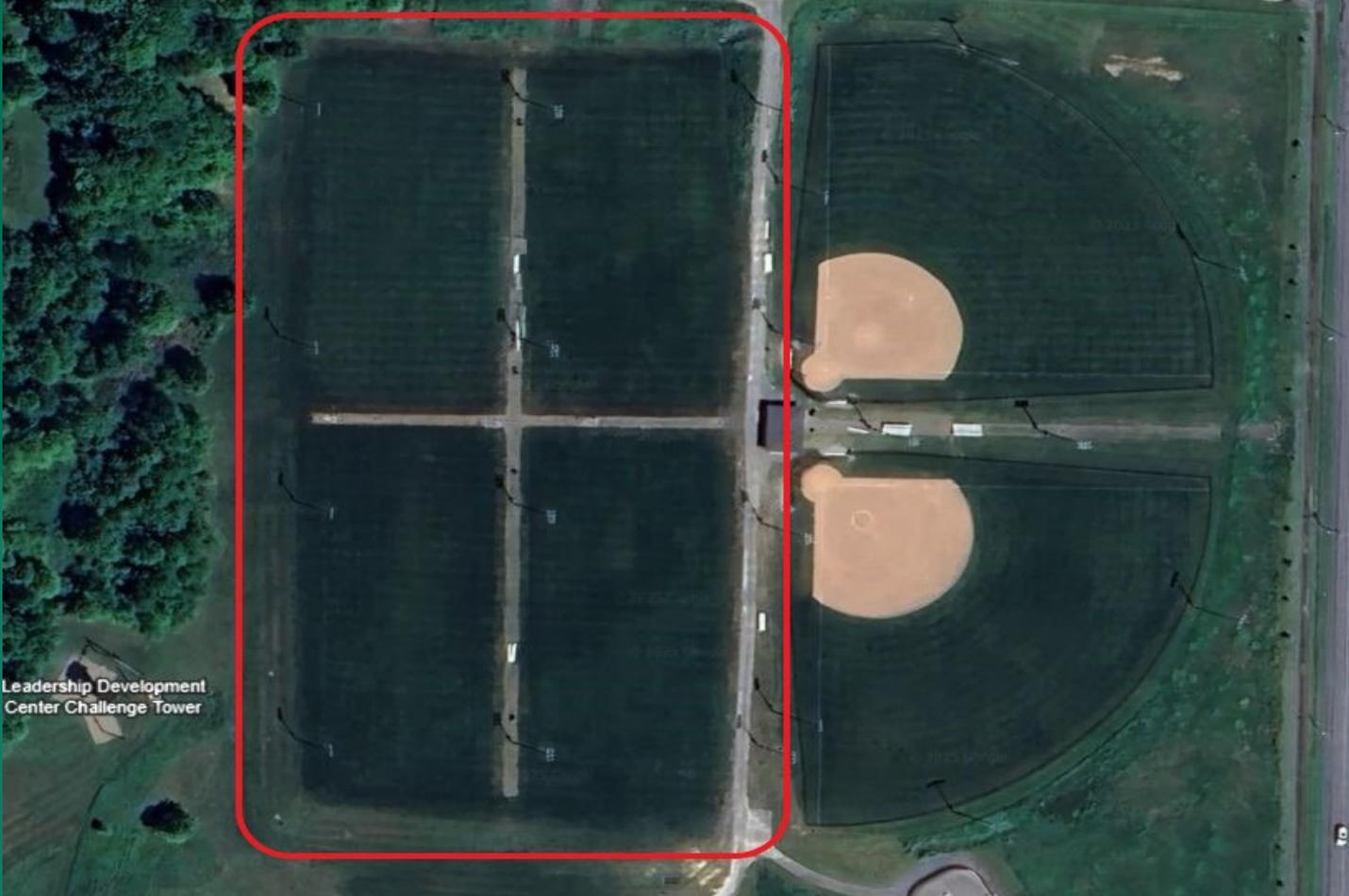
Women's Volleyball Coach – Dylan Lasher



Women's Soccer Coach- Noreen Herlihy

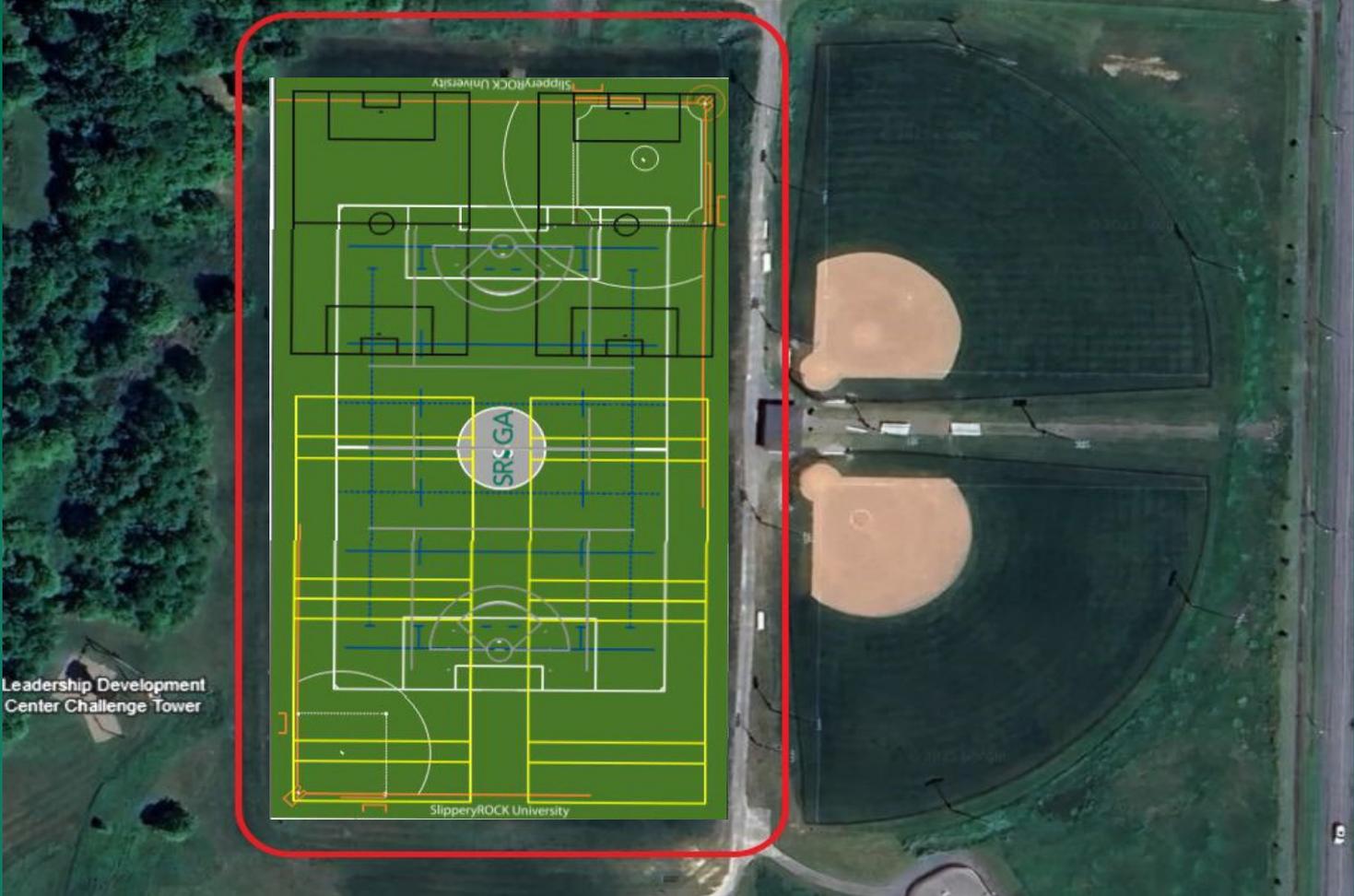


MacFarland Intramural Turf Project- Before



Leadership Development
Center Challenge Tower

MacFarland Intramural Turf Project- After



Week of Welcome Volunteers



SRU did an AMAZING job coordinating a very smooth move in process for everyone today. Thank you to all of the volunteers and staff! Also, the maintenance crew and groundskeepers did a fantastic job beautifying the campus. Zero complaints from this first time SRU parent!

Today was AMAZING! We have moved kids into two other schools. SRU knocked it out of the park - from our scheduled time to move the students in, to helping unload and delivering to the dorm, to the amazing golf cart ladies that gave us a ride back after our Walmart run - I have nothing negative to say! Thank you for making our last freshman move in so simple!!

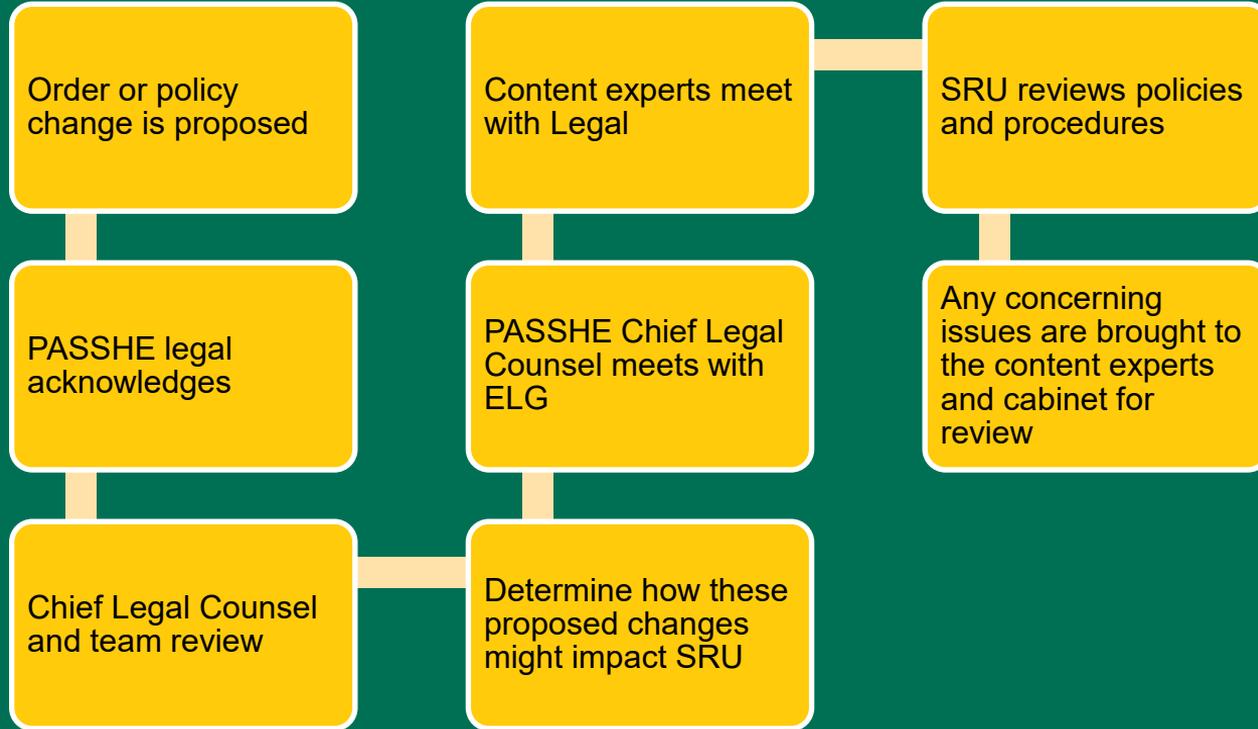
I must say I've heard horror stories about move in day from other college parents.. however you guys nailed it! Thank you for EVERYTHING!💚

I just wanted to say thank you for the amazing job done by the student volunteers and the school for making move in day not so overwhelming for the freshman and their families! Great job!!!

PASSHE Update
Dr. Chris Fiorentino
Chancellor of PASSHE



We continue to live our mission



Communication:

Meetings

Met with the following groups:

President's Commissions Co Chairs	February 11
GIESO Leadership	February 13 & April 4
International Engagement Committee	February 18
Black Faculty and Staff Association Leadership	February 20
International Club Executive Board	February 26
APSCUF EC and Social Justice	March 19
Building Breakfasts	March 18 & April 3
Provost and Deans Faculty Open Session	April 24

Additional email communications

Structure for Success:

Groups will amend their schedules:

- Administrative Council
- Campus Temperature Committee
- APSCUF EC and Social Justice

What if.....?

Questions?