



## We are in a time of transition



#### Leadership Searches – Pillar 4 Structured for Success

- Chief IATS Officer
- DEI/Climate and Culture
- Associate Provost for Academic Innovation and Dean of Graduate Studies and Continuing Education
- Dean College of Business

Pillar 1: Commitment to a Robust, Supportive, and Inclusive Culture Strategy: 1.3.b Raise the reputation of SRU



### Earned Media

A knife that cuts both ways



### PITTSBURGH BUSINESS TIMES

#2

"Most Selective in Pittsburgh area"

Behind only Carnegie Mellon

NEWS JAN 10, 2025, 4:02PM EST

#### These are the most *selective* colleges and universities in *Pittsburgh*

Four regional colleges (including Penn State main campus, a popular college destination for *Pittsburgh* metro students and statewide) were among the top 300 most *selective* in the U.S. Slippery Rock University ranked second in the region for selectivity and ranked 164th nationally, a jump of 19 positions from 183rd a year ago. ...



#11

"Most Selective in Pennsylvania"

Based on American Business Journals analysis







"Best Regional Universities"
Up 41 positions since 2023



"Most Innovative Schools"
In the North Region



"Best Undergraduate Teaching"

In the North Region







"Best Mid-Atlantic"

The Princeton Review



"Top Public Universities in Pennsylvania"
Niche



"Best Bang for the Buck" Washington Monthly





Not cool....COLD! @ @ @

We feel their pain! Many various comments have been made in social media about this situation that occurred on campus. We like to think of it as a problem solved...in time, yes, but also in below freezing temperatures, with commitment and d... See more



#### KDKA-TV | CBS Pittsburgh •

January 24 at 1:00 PM · 🚱

"There wasn't a good plan, everyone was left to kind of fend for their own." An hours-long power outage left many Slippery Rock students scrambling earlier this week.



CBSNEWS.COM

Slippery Rock University students left scrambling due to no electricity or heat



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#### SRU officially opens new Campus Success Center

Zach Zimmerman Eagle Staff Writer

⊙ January 24, 2025 Last Updated: January 23, 2025 06:54 PM ► Local News



The Campus Success Center officially opened at Slippery Rock University with a ribbon-cutting ceremony on Thursday, Jan. 23, 2025. Morgan Phillips/Butler Eagle
MORGAN PHILLIPS



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### Slippery Rock University, 3 other Pa. schools face civil rights complaint

William Pitts Eagle Staff Writer

January 30, 2025 Last Updated: January 29, 2025 11:12 PMEducation



Slippery Rock University is one of three Pennsylvania universities targeted by a federal civil rights complaint this week from the Equal Protection Project.

SHANE W POTTER



# 3,418

Students earned recognition on the Fall 2024 Dean's List







#### Pillar #4

- 4.1 Structured for Success
- 4.1.d Implement policies and practices to optimize unit-level performance, including acquisition and allocation of technological, financial and physical resources
  - Business Continuity Plan
  - Crisis Management Plan
  - Essential Personnel
  - Omni Alert System



#### **Spring 2025 Preliminary Enrollment & Operational Persistence**

HEADCOUNT	Spring 2024	Spring 2025	+/-	%
Undergraduate	6,309	6,442	+133	+2.1%
Graduate	1,486	1,519	+33	+2.2%
Total	7,795	7,961	+166	+2.1%

COHORTS	<b>Total Cohort</b>	+/-
2024 FR	94.8%*	+1.5%
2023	93.3%	
2023 SO	80.6%*	+2.5%
2022	78.1%	
2022 JR	74.2%*	+1.9%
2021	72.3%	

Headcount as of 7th Day

Persistence is 7<sup>th</sup> Day Operational compared to Final Operational





#### Rationale for changing models

- Financial considerations
  - operating at a deficit since 2016
  - student appointments have decreased by 50% since 2017
  - staffing matched older 24/7 model
- Expanded services and network
  - tapping into Allegheny Health Network
- Nimble approach for the future, reinvesting in our students' needs

#### Projected cost savings while expanding services

	YR 1	YR 2	YR 3	3-year total
In-house model	\$1,840,721	\$1,873,002	\$1,927,997	\$5,641,722
AHN Partnership	\$940,599	\$973,622	\$1,011,415	\$2,925,646
Cost Savings	\$900,122	\$899,370	\$916,582	\$2,716,076

- Fee-based model stays the same
- Students do not need insurance
- Expanded hours, including Saturdays
- Dedicated women's health Nurse Practitioner
- Connection to AHN's provider network
- Expertise for public health needs such as the pandemic

#### Reinvesting for our students' needs

 Any cost savings that are achieved from this move (after eliminating existing deficit) will be reinvested in health and wellness efforts for students

- Potential areas that have seen the greatest demand:
  - Student Counseling Center
  - Psychiatric services
  - Overnight emergency support

#### **Current status**

Student Health Center has relocated to Campus Success Center

 We are at 75% of services for the month of February, will be fully operational by March 3

Monday through Friday, 9 am to 7 pm Saturdays, Noon to 5 pm

Thank you for your patience as we embark on this new model



What is a Comprehensive Campaign?

What is completed? What are our next steps?

What are the results?



# Frequently Asked Questions



#### **ACADEMIC EXCELLENCE AND INNOVATION**

- Upgrading Campus Aesthetics
- Facilities Naming
- Faculty Research
- Harrisville Campus Upgrades
- Honors Innovation Lab and Honors Programming
- Named Colleges, Programs, and Faculty Positions
- Healthcare Simulation Center
- STEM Maker Spaces and Academic Programming
- Upgrading Technology and Al Modality in Education Classrooms
- Upgrading Arts Venues and the Cultural Arts Series
- Faculty Awards
- Women in Business Program



#### **ATHLETICS**

- Scholarships
- Stadium (Press Box)
- Facility Upgrades



#### **SCHOLARSHIPS**

- Named and Annual Scholarships
- Merit and Need-Based Scholarships
- Study Abroad Accessibility
- Honors College
- Internships/Experiential Learning



#### STUDENT SUPPORT AND ENGAGEMENT

- Student Travel
- Undergraduate Research
- Childcare Center Facility and Programmatic Upgrades
- Career Development Support
- DEIB Support//Enhance the Belonging Fund
- Upgrading the Student Pantry
- Veteran Student Programming



# Unrestricted



Campaign as of 12/31/2024	Academic Excellence and Innovation	Athletics	Scholarships	Student Support and Engagement	Unrestricted	Total
Cash Received FY 2024	\$651,344.86	\$558,872.37	\$1,651,734.71	\$179,705.28	\$86,853.18	\$3,128,510.40
Cash Received FY 2025	\$570,131.01	\$210,405.13	\$1,255,897.12	\$138,225.60	\$30,632.59	\$2,205,291.45
Cash Received FY 2026						
Cash Received FY 2027						
Cash Received FY 2028						
Cash Received FY 2029						
Cash Total	\$1,221,475.87	\$769,277.50	\$2,907,631.83	\$317,930.88	\$117,485.77	\$5,333,801.85
All Pledges (not yet paid)	\$102,485.94	\$1,300.08	\$85,064.66	\$22,136.00	\$1,456.00	\$212,442.68
Estate Gifts/Planned Giving	\$1,894,399.64	\$10,000.00	\$3,239,528.16		\$25,000.00	\$5,168,927.80
Other	\$3,800,000.00					\$3,800,000.00
Campaign Total	\$7,018,361.45	\$780,577.58	\$6,232,224.65	\$340,066.88	\$143,941.77	\$14,515,172.33
Goal						\$ 30,000,000.00
% of Goal	23%	3%	21%	1%	0%	48%



- \* Be Passionate About Your Program!
- \* Engage with the Advancement Office!
- \* Be a Champion for Slippery Rock University!



#### Recent and Upcoming Events – Pillars 1,2,3,4

- Student Success Center Ribbon Cutting January 23, 2025
- Rep. Mike Kelly and Victoria Kelly visit January 29, 2025
- Lunch and tour Regional Council of Carpenters February 3, 2025
- Legislative Breakfast February 13, 2025
- Florida Alumni Trip March 4-7, 2025

# Questions?

