

Town Hall
November 14, 2024
Strategic Plan Community Updates

SLIPPERY ROCK UNIVERSITY
THE FIRST CHOICE



Campus Updates

“Structure for Success”

Campus Success Center Moves

- Dean of Students Area: new office structure, new programs
- Focused on:
 - Access/Disability Services
 - Care/Student Support
 - Personal Integrity

Rock Alert SMS text messaging

- Subscribers are informed of immediate impact to operations or safety due to weather event, systems failure, facility/grounds issue, active threat
- SIGN UP – STAY CONNECTED

Integrated Marketing Committee

- Collaborative effort with Enrollment Management and University Marketing and Communication Teams

Searches:

- Associate Provost for Academic Innovation and Dean of Graduate and Continuing Education
- Chief Diversity Officer

University Strategic Plan Community Updates:



- **Pillars 1 – 4**

- **Pillar 1: Commitment to a Robust, Supportive, and Inclusive Culture**
 - Dr. Dallas Jackson, associate professor, Physical and Health Education
 - Ms. Amanda Nichols, payroll and employment manager, Payroll
- **Pillar 2: Commitment to Academic Discovery and Human Growth**
 - Dr. Keith Dils, dean, College of Education
 - Dr. Steve Verba, associate professor, Exercise Science
- **Pillar 3: Commitment to Community Impact and Collaboration**
 - Dr. Christopher Cole, assistant vice president/Auxiliary Operations & Student Support
 - Dr. Melissa Swauger, professor, Non-Profit Mgmt., Empowerment, and Diverse Studies
- **Pillar 4: Commitment to Financial Sustainability and Resource Stewardship**
 - Dr. Nicole Dafoe, dean, College of Engineering and Science
 - Dr. David Jordan, professor, Healthcare Administration and Management



Pillar 1: Commitment to a Robust, Supportive, and Inclusive Culture

Working Group Updates:

- Meeting #1: September 20, 2024
 - Overview of Pillar #1 and charge
- Meeting #2: October 17, 2024
 - Reviewed strategies
 - SEM (Social Ecological Model)
 - Exercise sharing ideas using SEM
- Meeting #3: November 18, 2024
 - Vote on activities and assign group leads



Pillar 1: Commitment to a Robust, Supportive, and Inclusive Culture

Strategy: 1.3.b Raise the reputation of SRU

- Working group will vote on and rank activities for this strategy on November 18th
- Ideas that have risen to the surface for strategy **1.3.b**
 - Increase support for faculty/staff presentations at national and international conferences
 - More resources/support to develop global partnerships
 - Leads to internationalization and opportunities for community to develop cultural competencies
 - Campaign to encourage/increase “word of mouth” positive talk (prestigious accomplishments, programs, opportunities)
 - Develop a system to better promote and communicate faculty/staff/student achievements



Pillar 1: Commitment to a Robust, Supportive, and Inclusive Culture

Strategy: 1.4.e Create/enhance programs to strengthen holistic wellbeing for the entire campus community

- **Ideas** that have risen to the surface for strategy 1.4.e
 - Gathering area (lounge) with food available for purchase for faculty, staff, and administration to take breaks and engage with others outside of their areas. Possible collaboration with Pillar #2
 - Enhance and expand mental health wellness prevention programming
 - Develop a system to reduce program overlap and encourage collaboration
 - Mentoring for new employees/job shadowing

Keshia Booker
Ann Cook
Emily Dolan
Aaron George
Brad Henry
Michael Holmstrup
Dallas Jackson

Tori Kapopoulos
Jenny Kawata
Beth LaGamba
Fadoua Loudiy
Ken Messina
Molly Mistretta
Sunshine Mushrush

Julie Naviaux
Nan Nicholls
Amanda Nichols
Betsy Strawbridge
Kimberley Tissue
Justin Zackal
Heer Zaveri

Pillar 2: Commitment to Academic Discovery and Growth

Strategy: 2.2c Enhance the quality, functionality, and aesthetic appeal of the campus environment

- **Conversation Themes**
 - What gets students to SRU and what keeps them here?
 - Physical spaces vs. SRU brand
- **What we are identifying**
 - Work of other committees
 - Student voice – SGA representative Kevin Beatty
 - What other universities do
- **What we are doing**
 - Collect data, gauge interest, assess needs
 - Collaborate and serve as a resource
 - Make recommendations



Pillar 2: Commitment to Academic Discovery and Growth

Strategy: 2.2c Enhance the quality, functionality, and aesthetic appeal of the campus environment

- **Conversation Topics and Activities (A-Z)**
 - Accessibility (sidewalks and classroom buildings)
 - Branding of buildings and programs
 - Faculty/staff lounge (shared with Pillar 1)
 - Classroom spaces
 - McKay Education Building (functionality and SGA childcare center)
 - Mailroom services for residential students
 - Parking (walkability of campus, Happy Bus > parking lots)
 - Student engagement (prospective student visits, Open House, etc)
 - Traffic by Macoskey Center

Brian Danielson
Keith Dils
Wayne Forbes
Scott Irlbacher
Bill Jordan
Samantha Kelly
Dallas Kline

Shah Limon
Joseph Losko
Emily McClaine
Kathy Melago
Tim Oldakowski
Timothy Ruppert
John Silvestro

Steve Verba
Amy Warner
Jennifer Willford
Hye Ryung Won
Junko Yamamoto
Alessia Zanin-Yost



Pillar 3: Commitment to Community Impact and Collaboration

Strategy: 3.2.d Develop educational-specific partnerships with industry and philanthropic leaders to enhance student learning experiences while cultivating outside funding sources for program growth.

Assessing current state of community engagement

- Developing a data collection instrument and implementation plan
- Planning to create a database/map of existing partners
- Reviewing for duplication

Increasing internal partnerships and collaboration

- Establishing the guidelines and membership of a campus-wide advisory group

Frances Amatucci
Brandon Berns
Christopher Cole
Amanda Gault
Elizabeth Geib
Teresa Glasgow
Lisa Gray
Denna Hays
Jonathan Helmick

Kim Keeley
Betsy Kemeny
Seth Lee
Melissa Luchynsky
Mark O'Connor
Hope Pietrocarlo
Jim Preston
Jeffrey Rathlef
Ken Reichl

Julia Rismiller
Doug Strahler
Melissa Swauger
Miranda Virone
Jialing Wang
Mingchia Yeh
Matthew Zarit
Norah Spradling (SGA)

Pillar 4: Commitment to Financial Sustainability and Resource Stewardship



Strategy: 4.1.e Encourage collaboration, communication, and connection across campus to minimize the duplication of programs/services and increase variety of options.

Increase Engagement Across Campus and the Community

- Committees to develop strategies for coordinating, advertising, and communicating events.
- Survey Insights Related to Increased Stakeholders' Engagement
- Events Committee for Coordination of CORE and Ad Astra
- Communication of Campus Events /News With Alumni, Community, and Local Businesses

Increase Awareness About Services/Resources Provided

- Process for Sharing Equipment/Resources Focused on End Users and Organizational Efficiency
- Enhanced Transparency to Facilitate Accessible Contacts, Roles, Functions, and Support (beyond a directory)
- Identify and Resolve Unmet (Under met) Faculty and Staff Resource Needs (software, equipment, etc.)

Foster a Culture of Idea-Sharing and Collaboration

- Explore College - Level Development – Alumni - Advancement Committees
- Task Force to Enhance/Explore Initiatives Related to Disability Services
- Feasibility Study to Create a Makers/Interprofessional Collaboration Space - Students, Faculty, and Staff

Scott Albert
Erik Anderson
Drew Chelosky
Louis Christensen
Nicole Dafoe
Tony DeMarsh

Brad Henry
Casey Hyatt
Jaeda Johnston
David Jordan
Cara Kriebel
Patrick McGinty

Brian Mortimer
Kelly Robinson
Deb Schell
Sharyl Vaughn
Krista White
Travis Wunsch

Gratitude