SCHOOL OF BUSINESS MISSION

The School of Business achieves its mission and learning goals through a business education program with a strong focus on: globalization sustainability, internships, leadership, development of interpersonal skills, experiential learning opportunities and entrepreneurship student engagement within and beyond the classroom.

Slippery Rock University's School of Business, as part of the College of Business, Information and Social Science strives to help students build the foundation for a successful career. The School of Business offers a Bachelor of Science Degree in Business Administration (BSBA) in five majors: accounting, economics, finance, management, and marketing. Students in each major complete a core of courses that provide quantitative skills, computer skills, and a solid foundation in all functional areas of business. Our pedagogical approach is one of an integrated business curriculum to ensure that our students have a holistic understanding of business processes.

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BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA):
Accounting, Economics, Finance, Management, and Marketing

PROGRAM OUTCOMES

1. CRITICAL THINKING AND PROBLEM-SOLVING

Students graduating with a degree in business administration will demonstrate effective critical thinking and problem-solving skills.
A. Apply critical thinking skills to analyze and interpret financial statements to judge business performance.
B. Apply critical thinking skills using quantitative techniques for problem solving and strategic decision making.

2. COMMUNICATION

Students graduating with a degree in business administration will demonstrate competency in oral and written communication skills.

3. INFORMATION TECHNOLOGY

Students will demonstrate proficiency in the use of computers and software to manage information with statistical analysis, spreadsheet, data base, and other appropriate applications.

4. ETHICS

Students graduating with a degree in business administration will demonstrate an understanding of the legal environment and ethical standards of business and an awareness of the implications of their behavior and actions as a business professional. Students will apply an appropriate framework for examining ethical dilemmas and be able to (1) identify ethical issues and stakeholders, (2) evaluate alternative course(s) of action, and (3) formulate an appropriate action plan.

5. PROFESSIONAL PROFICIENCY

Students graduating with a degree in business administration will have acquired the necessary skills and knowledge to meet professional competencies as business professionals and global citizens. Students will demonstrate:
- An understanding of the history and vocabulary unique to business disciplines.
- Knowledge of procedures, concepts, and technical business skills through practical application (forecasting, budgeting, financial statement analyses, business plans, strategic planning).
- The ability to read and interpret financial statements in the decision-making process.
- Effective team work and collaborative skills in a simulated business environment.

HEALTH CARE ADMINISTRATION AND MANAGEMENT (BS): VISION, MISSION & CORE VALUES

HCAM VISION

To be the program of choice for individuals who aspire to become administrators and managers in health care related industries, and for graduates of the program to enjoy successful health care related careers.

HCAM MISSION

To educate and prepare the next generation of health care's transformational leaders who will be agents of change in both entry-level positions and long-term careers by building a foundation of ethics, interpersonal communication skills, professionalism, engagement, innovation, intellectual diversity, and life-long learning.

HCAM CORE VALUES

1. A high level of personal and professional engagement
2. Life-long learning
3. Passion for innovation and continuous quality improvement
4. Professional, competent, accountable, and ethical reasoning and behaviors
5. Teamwork, collaboration and a systems approach to continuous quality improvement
6. Servant leadership guided by ethical reasoning and behaviors
7. Student-centered experiential learning

PROGRAM OUTCOMES

1. KNOWLEDGE OF THE HEALTHCARE ENVIRONMENT

- Demonstrate an accurate understanding of the health care system and how it functions

2. HEALTHCARE LEGAL ENVIRONMENT AND ETHICS

- Recognize and discern appropriate application of healthcare ethics and the legal environment

3. BUSINESS TECHNOLOGY AND ANALYTICS

- Articulate appropriate application of quality improvement and evidence-based practice guidelines, and
- Demonstrate an ability to properly manage confidential data, and convey such information to technical and non-technical personnel

4. FINANCIAL MANAGEMENT AND ECONOMIC REASONING

- Demonstrate an ability to determine the sound allocation of financial and scare resources

5. COMMUNICATION AND RELATIONSHIP MANAGEMENT

- Demonstrate the ability to collaborate effectively with others and communicate effectively in oral and written formats

6. ORGANIZATIONAL DYNAMICS

- Articulate an applied understanding of behaviors associated with organizational commitment and job performance

INFORMATION SYSTEMS (BS): VISION, MISSION & CORE VALUES

VISION

In collaboration with the institution, the Information Systems faculty will educate the next generation of technology support staff and managers who will become transformational leaders in technology-related industries, prepare individuals to be the most desirable entry-level candidates for any organization who wants to use technology as a competitive advantage as well as support daily operational activities, inspire individuals to be agents of change in dynamic in all areas of technology-related industries through engagement, innovation, intellectual diversity and life-long learning, and instill individuals with a passion to lead ethical and productive careers in the area of technology.

MISSION

The School of Business achieves its mission and learning goals through a business education program with a strong focus on globalization sustainability, internships, leadership, development of interpersonal skills, experiential learning opportunities and entrepreneurship, and student engagement within and beyond the classroom.
Slippery Rock University's School of Business, as part of the College of Business, Information and Social Science strives to help students build the foundation for a successful career. The School of Business offers a Bachelor of Science Degree in Information Systems (BSIS) Students in this major complete a core of courses that provide quantitative skills, computer skills, and a solid foundation in areas within the information systems environment. Our pedagogical approach is one of an integrated technical curriculum to insure that our students have a holistic understanding of information systems processes.

CORE VALUES

1. A high level of personal and professional engagement
2. Life-long learning
3. Passion for innovation and continuous quality improvement
4. Professional, competent, accountable and ethical reasoning and behaviors
5. Teamwork, collaboration and a systems approach to continuous quality improvement
6. Servant leadership guided by ethical reasoning and behaviors
7. Student-centered experiential learning

PROGRAM OUTCOMES
1. CRITICAL THINKING AND PROBLEM SOLVING

Solve business-related problems by analyzing existing systems and processes, & designing and implementing the most feasible alternative. The student will be able to:

- Demonstrate effective critical thinking and problem solving; effectively evaluate and resolve systems and business or other contemporary challenges using appropriate systems methodology demonstrating good decision-making skills and application of both traditional and new concepts and skills
- Use systems concepts for understanding and framing problems
- Understand that a system consists of people, procedures, hardware, software, and data within a global environment

2. COMMUNICATION AND INTERPERSONAL SKILLS

Use written, oral and electronic methods for effective communication. The student will be able to:

- Participate effectively on teams to accomplish a common goal

- Communicate effectively with a range of audiences using various mechanisms, formally or informally with excellent oral, written, and listening skills
- Analyze and incorporate diverse ideas and bropader perspectives represented in the diversity of people
- Demonstrate persistence, flexibility, curiosity, creativity, risk-taking, and a tolerance of these abilities in others
- Devise effective user interfaces for information systems

3. ETHICAL & PROFESSIONAL RESPONSIBILITIES

Discern and articulate the impact of technologies on society. The student will be able to:

- Understand professional responsibilities in terms of the ethical, legal, security, and social aspects of any given problem and its solution
- Demonstrate an understanding of the cognitive, social, legal, ethical, diversity, and security perspectives surrounding a given problem
- Assess the impact of information systems and associated technologies on individuals, groups, organizations, society, and the world for the purpose of making informed decisions from a sociological, governmental, legal, and/or security perspective
- Critically evaluate and possibly act on current ethical issues in the IS field
- Apply IS professional codes of conduct

4. INFORMATION TECHNOLOGY

Have proficient use of computers and software to manage information statistical analysis, spreadsheet, database, and other appropriate applications. The student will be able to:

- Understand, apply and adapt various problem-solving strategies, using appropriate technology and methods
- Identify information systems problems and/or opportunities in terms of the human, organizational, informational and technology dimensions
- Analyze issues surrounding the problem and/or opportunity in terms of the human, organizational, informational, and technology dimensions; and determine the requirements appropriate to understanding the situation
- Design systems, architectures, processes, components, or programs to meet desired needs of the human context at varying levels of analysis (e.g., individual, group, organization, society, and/or world)
- Evaluate the success of systems, architecture, processes, components, or programs intended to meet desired needs of the human context at varying levels of analysis (e.g., individual, group, organization, society, and/or world)

5. PROFESSIONAL PROFICIENCY

Evaluate the necessary skills and knowledge to meet professional competencies as information systems professionals and global citizens. The student will be able to:

- Define the history and vocabulary unique to information systems professionals
- Understand and apply the interdisciplinary, theoretical knowledge of information systems
- Define and explain the core concepts, principles, processes, and theories within the academic major of IS
- Apply the core concepts of the academic majors of IS to real-world problems
- Collaborate with other professionals as well as perform successfully at the individual level