

Student Learning Outcomes Matrix - Academic Year 2024-2025

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO 1: Communication: Communicate effectively in speech and in writing, using appropriate information sources, presentation formats, and technologies.					
Senior Comprehensive Exam (direct)	80% of students will score 80% or better	30	30	100%	Exceeds Expectations
Budget Analysis of NCAA Athletic Departments (direct)	80% of students will score 80% or better	36	35	97%	Exceeds Expectations
SLO 2: Diversity and Ethical Practices: Integrate diversity and ethical principles to prepare culturally responsive and ethically individuals to function effectively in diverse sports environments					
Diversity Audit (direct)	80% of students will score 80% or better	42	25	59.5%	Did Not Meet Expectations
Practicum Final Evaluation	Eighty- five percent (85%) of the students will score 85 ("Near Target") or higher on their practicum experience.	95	81	85%	Meets Expectations
SLO 3: Legal and Financial Practices: Integrate legal and financial principles to evaluate their impact on decision-making in the sport industry.					
Budget Analysis of NCAA Athletic Departments (direct)	80% of students will score 80% or better	36	35	97%	Exceeds Expectations
Senior Project (direct)	80% of students will score 85% or better	33	27	81.8%	Meets Expectations
SLO 4: Technological and Global Interdependence: Demonstrate proficiency in the use of current technologies and exhibit an understanding of the global sport industry.					
Advertising or Social Media Campaign	80% of students will score 80% or better	36	36	100%	Exceeds Expectations

Analysis (direct)					
Practicum Final Evaluation (indirect)	Eighty- five percent (85%) of the students will score 85 (“Near Target’) or higher on their practicum experience.	95	81	85%	Meets Expectations
Senior Project (direct)	80% of students will score 85% or better	33	27	81.8%	Meets Expectations
SLO 5: Critical Thinking and Problem Solving: Demonstrate ability to apply knowledge and skills while identifying, analyzing, synthesizing, and evaluating information and ideas through professional performance in internships, practicums, and volunteer experiences.					
Internship Supervisor Final Evaluation (Indirect)	Measure 1: Eighty percent (80%) of agency supervisors will respond “YES” Question #49	12	12	100%	Exceeds Expectations
Practicum Final Evaluation (Indirect)	Measure 2: Eighty-five percent (85%) of the students will score 85 (“Above Average” or higher) on their practicum experience.	95	81	85%	Meets Expectations
SLO 6 - Professional Proficiency and Development: Apply knowledge and skills, including soft skills, to meet professional competencies within the sports industry.					
Internship Supervisor Final Evaluation (Indirect)	Measure 1: Eighty percent (80%) of agency supervisors will respond “YES” Question #49	12	12	100%	Exceeds Expectations
Practicum Final Evaluation (Indirect)	Measure 2: Eighty-five percent (85%) of the students will score 85 (“Above Average” or higher) on their practicum experience.	95	81	85%	Meets Expectations

STUDENT LEARNING OUTCOMES (SLOs) MATRIX NARRATIVE:

I. SLO That Meet or Exceed Expectation

Meets Expectations – Grade distribution of the scores for fall 24 and spring 2025

A. Senior Comprehensive Exam (Appendix A)

Year	Students Observed	Students scoring above 90%	Students scoring 80-89%	Students scoring 70-79%	Students scoring below 70%
2024-25	30	13.33% (4)	73.33% (22)	13.33% (4)	0

B. Budget Analysis of NCAA DI Athletic Departments (Appendix D)

Year	Students Observed	Students scoring above 90%	Students scoring 80-89%	Students scoring 70-79%	Students scoring below 70%
Fall 2024	35	42.8% (15)	57.2% (20)	0	0

C. Internship Supervisor Evaluation (Appendix F)

Year	Students Observed	Students scoring above 90%	Students scoring 80-89%	Students scoring 70-79%	Students scoring below 70%
2024-25	12	100%	0	0	0

D. Senior Project (Appendix C)

Year	Students Observed	Students scoring above 90%	Students scoring 80-89%	Students scoring 70-79%	Students scoring below 70%
2024-25	33	63.6% (21)	36.4% (12)	0	0

E. Advertising or Social Media Campaign Analysis (Appendix E)

Year	Students Observed	Students scoring above 90%	Students scoring 80-89%	Students scoring 70-79%	Students scoring below 70%
Fall 24	35	48.6% (17)	48.6% (17)	0	2.8% (1)

F. Practicum Final Grades (Appendix I)

Year	Students Observed	Students scoring above 90%	Students scoring 80-89%	Students scoring 70-79%	Students scoring below 70%
24-25	95	65% (62)	20% (19)	10.5% (10)	4.5% (4)

SPMT Faculty plan to continue observing these successful measures to determine if changes are necessary. We recognize that our students have been successful using these metrics, so the plan for 2025-2026 is to review the assessment measures.

II. SLO That Did Not Meet or Exceed Expectation

A. Diversity Audit (Appendix B)

Year	Students Observed	Students scoring above 90%	Students scoring 80-89%	Students scoring 70-79%	Students scoring below 70%
Spring 25	42	31% (13)	29% (12)	38% (16)	2% (1)

This assignment has historically proven to be challenging for students and will be evaluated for inclusion in the spring 2026 course offering. In addition, the faculty will review the outcomes assessment data during the Fall 2025 and Spring 2026 faculty meetings to determine possible curricular changes and/or improvements. The faculty will review all measures and benchmarks. We will determine if the standards/benchmarks should be raised even higher for each measure, and/or if new measures need to be identified.