

Student Learning Outcomes Matrix - Academic Year 2023 – 2024

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO #1 - Communication: Communicate effectively in speech and in writing, using appropriate information sources, presentation formats, and technologies.					
Senior Comprehensive Exam (Direct)	Measure 1: Eighty percent (80%) of students completing the comprehensive senior examination will receive scores of 80 or higher.	27	22	81%	Meets expectation
Electronic Portfolio (Direct)	Measure 2: Eighty percent (80%) of students completing the electronic portfolio will receive scores of 85 or higher.	30	0	0%	Insufficient Data
SLO #2 - Diversity and Ethical Practices: Integrate diversity and ethical principles to prepare culturally responsive and ethically responsible individuals to function effectively in diverse sports environments.					
Diversity Audit (Direct)	Measure 1: Eighty percent (80%) of the students will score 80 or higher on the diversity audit.	39	37	95%	Exceeds Expectations
Diversity Presentation (Direct)	Measure 2: Eighty percent (80%) of the students will score 80 or higher on the diversity presentation.	39	39	100%	Exceeds Expectations
SLO 3 - Legal and Financial Practices: Integrate legal and financial principles to evaluate their impact on decision-making in the sport industry.					
Senior Project (Direct)	Measure 1: Eighty percent (80%) of graduating seniors will score 80 or higher on the senior project assignment.	30	29	97%	Exceeds Expectations
Legal Analysis (Direct)	Measure 2: Eighty percent (80%) of students will score 80 ("Good") or higher on the legal film reflection paper.	22	20	91%	Exceeds Expectations
Internship Supervisor's Final Evaluation (Indirect)	Measure 3: Eighty percent (80%) of agency supervisors will respond "YES" the student completing the internship experience was equipped for the internship (Question #49).	21	21	100%	Exceeds Expectations
Practicum Final Evaluation (Indirect)	Measure 4: Eighty-five percent (85%) of the students will score 85 ("Above Average") or higher on their practicum experience	34	33	97%	Exceeds Expectations
SLO 4- Technological and Global Interdependence: Demonstrate proficiency in the use of current technologies and exhibit an understanding of the global sport industry.					
Electronic Portfolio (Direct)	Measure 1: Eighty percent (80%) of the students will score 85 or higher on the electronic portfolio.	30	0	0%	Insufficient Data
International Research Paper (Direct)	Measure 2: Eighty-five percent (85%) of students will score 80 ("Good") or higher on the international research paper.	55	50	91%	Exceeds

					Expectations
Practicum Final Evaluation (Indirect)	Measure 3: Eighty-five percent (85%) of the students will score 85 ("Above Average") or higher on their practicum experience.	34	33	97%	Exceeds Expectations
SLO 5 - Critical Thinking and Problem Solving: Demonstrate ability to identify, analyze, synthesize, and evaluate information and ideas through professional performance in simulated sport industry environments, such as an internship, practicum, or volunteer experience.					
Internship Supervisor Final Evaluation (Indirect)	Measure 1: Eighty percent (80%) of agency supervisors will respond "YES" the student completing the internship experience was equipped for the internship. Question #49)	21	21	100%	Exceeds Expectations
Practicum Final Evaluation (Indirect)	Measure 2: Eighty-five percent (85%) of the students will score 85 ("Above Average" or higher) on their practicum experience.	34	33	97%	Exceeds Expectations
SLO 6 - Professional Proficiency and Development: Apply knowledge and skills, including soft skills, to meet professional competencies within the sports industry.					
Internship Supervisor Final Evaluation (Indirect)	Measure 1: Eighty percent (80%) of agency supervisors will respond "YES" the student completing the internship experience was equipped for the internship. Question #49)	21	21	100%	Exceeds Expectations
Practicum Final Evaluation (Indirect)	Measure 2: Eighty-five percent (85%) of the students will score 85 ("Above Average" or higher) on their practicum experience.	34	33	97%	Exceeds Expectations

Note: If you are using different direct and indirect measures for different degree programs, please replicate the matrix, using one matrix for each program that has different measures. If different programs use the same measures, only one copy of the matrix is needed.

Student Learning Outcomes Matrix Narrative:

Your outcomes assessment plan must include, at minimum, two direct and two indirect measures across all student learning outcomes. Some measurement tools will be used to measure more than one student learning outcome. Each student learning outcomes must be measured at least once; including more and varied measures is a better practice and is encouraged. Below, narrate how you “close the loop” by describing any **changes and improvements you made and plan to make as a result of your assessment activity**:

- Address ALL SLOs – those that meet or exceed expectations and those that do not.
- Explain why you have measures with insufficient data.
- Describe how this outcomes assessment data drives curricular and other decisions.
- Describe how you have improved/changed this year based on this data (close the loop).

STUDENT LEARNING OUTCOMES (SLOs) MATRIX NARRATIVE:

I. SLOS THAT MEET OR EXCEED EXPECTATION

I. *Measure – Senior Comprehensive Exam (Direct)*

Meets Expectations – Detailed distribution of the scores for the fall 2023 and spring 2024 semesters are listed below. Eighty-one (81%) of the students scored 80 or above on the exam. See Appendix B.

Table 1: Senior Comprehensive Exam

Year	Total Number of Students Observed	Number (%) of Students scoring EXCEPTIONAL (90-100)	Number (%) of Students scoring ABOVE AVERAGE (89-80)	Number (%) of Students scoring AVERAGE (79-70)	Number (%) of Students scoring BELOW AVERAGE (Below 70)
2019-2020	21 (100%)	4 (19%)	17 (81%)	0 (0%)	0 (0%)
2020-2021	24 (100%)	9 (37.5%)	15 (63%)	0 (0%)	0 (0%)
2021-2022	22 (100%)	4 (18%)	18 (82%)	0 (0%)	0 (0%)
2023 -2024	^27 (100%)	9 (33 %)	13 (48%)	5 (19%)	0 (0%)

^ A total of 30 students were enrolled in the course. Three (3) students did not take the exam because they were not sport management majors.

II. Measure - *Diversity Audit (Direct)*

Exceed Expectations- Detailed distribution of grades for the spring 2024 semester are listed below. Ninety-five (95%) or 37 students scored 85 or above on the diversity audit. See Appendix C.

Table 2: **Diversity Audit (Direct)**

Year	Total Number of Students Observed	Number (%) of Students scoring EXCEPTIONAL (95 100)	Number (%) of Students scoring ABOVE AVERAGE (90 95)	Number (%) of Students scoring AVERAGE (85 90)	Number (%) of Students scoring BELOW AVERAGE (60 65)
2020-2021	33 (100%)	0 (0%)	6 (18%)	27 (82%)	0 (0%)
Spring 2022	9 (100%)	1 (11.1%)	1 (11.1%)	3 (33.3 %)	4 (44.4%)
*Spring 2023	27 (100%)	-----	-----	-----	-----
Spring 2024	39 (100%)	17 (44%)	11 (28%)	9 (23%)	2 (5%)

III. Measure - *Diversity Presentation (Direct)*

Exceed Expectations - Detailed distribution of grades for the spring 2024 semester are listed below. Thirty-nine (39) students or 100% of the students passed with a grade of 80% or higher. See Appendix D.

Table 3: **Diversity Presentation (Direct)**

Year	Total Number of Students Observed	Number (%) of Students scoring EXCEPTIONAL (95 100)	Number (%) of Students scoring ABOVE AVERAGE (90 95)	Number (%) of Students scoring AVERAGE (85 90)	Number (%) of Students scoring BELOW AVERAGE (80 85)
*Spring 2024	39 (100%)	22 (56%)	8 (21%)	6 (15%)	3 (8%)

IV. Measure - Senior Project (Direct)

Meets Expectation- Detailed grade distribution for the fall 2023 and spring 2024 semesters are listed below. Eighty-three (83%) percent (25 students) scored 80 or higher on the senior project assignment. See Appendix E

Table 4: **Senior Project (Direct)**

Year	Total Number of Students Observed	Number (%) of Students scoring EXCEPTIONAL (90-100)	Number (%) of Students scoring ABOVE AVERAGE (89-80)	Number (%) of Students scoring AVERAGE (79-70)	Number (%) of Students scoring BELOW AVERAGE (Below 70)
2019-2020	21 (100%)	18 (86%)	3 (14%)	0 (0%)	0 (0%)
2020-2021	9 (100%)	7 (78%)	2 (22%)	0 (0%)	0 (0%)
2021-2022	12 (100%)	8 (67%)	4 (33%)	0 (0%)	0 (0%)
2023 - 2024	30 (100%)	19 (63.3%)	6 (20%)	4 (13.3%)	1 (3.3%)

V. Measure - Legal Film Reflection Paper (Direct)

Exceeds Expectations – The SPMT 486: Sport Law and Facilities course was not offered during the fall 2023 semester. During the spring 2024 semester, ninety percent (20 students) scored 80 or higher on the legal film reflection paper. See Appendix F

Table 5: **Legal Film Reflection Paper (Direct)**

Year	Total Number of Students Observed	Number (%) of Students scoring EXCEPTIONAL (90 100)	Number (%) of Students scoring ABOVE AVERAGE (85 80)	Number (%) of Students scoring AVERAGE (75 80)	Number (%) of Students scoring BELOW AVERAGE (60 65)
2024	22 (100%)	17 (75%)	3 (15%)	1 (5%)	1 (5%)

VI. Measure - Internship Supervisor's Final Evaluation (Indirect)

Exceeds Expectation – During fall 2023 (five (5) agency supervisors) and Spring 2024 (14 agency supervisors), all nineteen (19) or one hundred (100%) percent of the supervisors responded “YES” when asked if they felt the student was well equipped for the internship. See Appendix G

Table 6: **Internship Supervisor's Final Evaluation (Indirect)**

Year	Number (%) of Students Observed	Number (%) of Supervisor's Responded “YES”	Number (%) of Supervisor's Responded “NO”	Number (%) of Supervisor's “DID NOT RESPOND”
Fall 2021	10 (100%)	10 (100%)	0 (0%)	0 (0%)
Fall/Spring 2022	16 (100%)	16 (100 %)	0 (0%)	0 (0%)
Fall 2023- Spring 2024	19 (100%)	19 (100%)	0 (0%)	0 (0%)

VII. Measure - Practicum Final Evaluation (Indirect)

Exceeds Expectation – During the Fall 2023 and Spring 2024 semesters, seventy-nine (79%) percent of the students consistently exceeded what was expected (Superior) during the practicum experience. Overall, a total of 33 students (97% of the students) frequently exceeded what is expected (above average) during the practicum experience. See Appendix H

Table 7: Practicum Final Evaluation (Indirect)

<i>Year</i>	<i>Number (%) of Students Observed</i>	<i>Number (%) of Student Scoring Superior</i>	<i>Number (%) of Students Scoring Above Average</i>	<i>Number (%) of Students Scoring Average</i>	<i>Number (%) of Students Scoring Below Average</i>	<i>Fail/ Not Applicable</i>
2019-2020	16 (100%)	15 (92%)	1 (8%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
2020-2021	28 (100%)	21 (75%)	5 (18%)	2 (7%)	0 (0.0%)	0 (0.0%)
2021-2022	51 (100%)	30 (59%)	19 (37%)	2 (4%)	0 (0.0%)	0 (0.0%)
2022-2023	40 (100%)	35 (88%)	3 (6%)	2 (5%)	0 (0.0%)	0 (0.0%)
2023-2024	34 (100%)	27 (79%)	6 (18%)	0 (0.0%)	1 (3%)	0 (0.0%)

VIII. Measure – International Research Paper (Direct)

Exceeds Expectation – The Spring 2024 results were ninety-one (91%) percent of the students scored 80 (above average or higher) on this assignment exceeding the expected outcome of eighty percent (80%) of the students scoring 80 or higher on the assignment. However, the overall percentage of the assignment scores improved compared to the 2021, 2022, and 2023 results. However, 9% of the 55 students received a BELOW AVERAGE score. See Appendix I.

Table 8: International Research Paper

Year	Total Number of Students Observed	Number (%) of Students scoring EXCEPTIONAL (90 100)	Number (%) of Students scoring ABOVE AVERAGE (80 89)	Number (%) of Students scoring AVERAGE (70 79)	Number (%) of Students scoring BELOW AVERAGE (60 69)
2021	57 (100%)	25 (44%)	0 (0%)	17 (30%)	15 (26%)
2022	72 (100%)	11 (15%)	20 (28%)	10 (14%)	31 (43%)
2023	24 (100%)	3 (13%)	14 (58%)	7 (29%)	0 (0%)
2024	55 (100%)	37 (67%)	13 (24%)	0 (0%)	5 (9%)

II. EXPLANATION FOR SLOs WITH INSUFFICIENT DATA

I. Measure - Electronic Portfolio (Direct)

Insufficient Data — Detailed grade distribution scores for the fall 2023 and spring 2024 semesters are not available. The course was taught by another faculty member after the retirement of the previous faculty who taught the course. The assignment was not implemented as a measurement tool during the semesters.

Table 1: Electronic Portfolio (Direct)

Year	Total Number of Students Observed	Number (%) of Students scoring EXCEPTIONAL	Number (%) of Students scoring ABOVE AVERAGE	Number (%) of Students scoring AVERAGE	Number (%) of Students scoring BELOW AVERAGE
2019-2020	21 (100%)	8 (38%)	13 (62%)	0 (0%)	0 (0%)
2020-2021	26 (100%)	6 (23%)	20 (77%)	0 (0%)	0 (0%)
2021-2022	26 (100%)	2 (8%)	24 (92%)	0 (0%)	0 (0%)
^2023 - 2024	30 100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)

DESCRIBE HOW THIS OUTCOMES ASSESSMENT DATA DRIVES CURRICULAR AND OTHER DECISIONS

The faculty will review the outcomes assessment data during the Fall 2024 and Spring 2025 faculty meetings to determine possible curricular changes and/or improvements as we implement the new university strategic plan, new department structure, and the reaffirmation of COSMA accreditation. The faculty will review all measures and benchmarks. We will determine if the standards/benchmarks should be raised even higher for each measure, and/or if new measures need to be identified.

