

CAREER RESPONSIBILITIES

The Sport Management program at Slippery Rock University prepares students for careers in areas such as sport event and sport facility management, marketing, promotions, fitness centers, major and minor league sports, operation of professional and collegiate teams, sports information, and other areas of the sport/business, sport/entertainment fields.

Skills Associated With Sport Management Majors

- Strong counseling and/or training skills
- Well-developed organizational, leadership, and coordinating skills
- Ability to motivate and develop others; evaluate skills of potential players
 - Strong decision making and problem solving skills
 - Propensity to working with others as part of a team
 - Interact successfully with players, coaches, etc.

Sample Career Titles:

Athletic Instructor	Fitness instructor	Pharmacy Assistant
Athletic Director	Group Exercise Instructor	Physical Education Teacher
Athletic Enhancement Program Director	Gym Manager	Physical Therapist
Athletic Manager	Health Educator	Physician
Athletic Trainer	Health Information Administrator	Physician's Assistant
Biomechanics	Health Instructor	Professional Team Trainer
Camp Director / Trainer	Health Promoter	Professor
Coach	Health Service Administrator	Public Relations Director
Commercial Wellness Center Director	Health Teacher	Recreation Leader
Community Fitness Director	High School Trainer	Recreational Therapist
Community Health Director	Hospital Administrator	Researcher
Corporate Health Advisor	Hospital Health Educator	School Health Educator
Dietitian	Injury Management Advisor	Sporting Goods Salesman
Director of Operation	Managed Care Administrator	Sports Agent
Director of Recreation	Marketing Specialist	Sports Broadcaster
Employee Fitness Director	Medical Salesperson	Sports Information Director
Event Marketing Representative	Nurse	Sports Manager
Event Promoter	Occupational Physiologist	Sports Nutritionist
Exercise Specialist	Occupational Therapist	Sports Official
Facilities Manager	Personal Stress Manager	Sports Promoter
Fitness Center Director	Personal Trainer	Sports Scout
	Personnel Director	Sports Writer
	Pharmaceutical Salesperson	Wellness Coordinator

** Some careers may require additional training and/or education

To find out more about the daily work of these professions, skills needed, and salary ranges, go to [Occupational Outlook Handbook](#) and type a career title into the search field.

Visit **Career Education & Development**, 124 Bailey Library, to discuss these occupations and career opportunities with a Career Counselor.