



Slippery Rock University

Current Revision Date: 05/10/21

Established: 1889 **Location:** Slippery Rock, PA **Mascot:** The Rock
Mascot Name: Rocky **Conference:** NCAA Div II - PSAC

Verbiage

Slippery Rock University™
The Rock™ (Athletics Use Only)
SRU™
Rocky™

Green

PANTONE 342 C
CMYK: 93, 10, 75, 43 | RGB: 0, 103, 71
MADEIRA Rayon: 1351 | RA: 2455

Black

PANTONE Process Black
CMYK: 0, 0, 0, 100 | RGB: 44, 42, 41
MADEIRA Rayon: 1241 | RA: 2296

88% Black

73% Black

60% Black

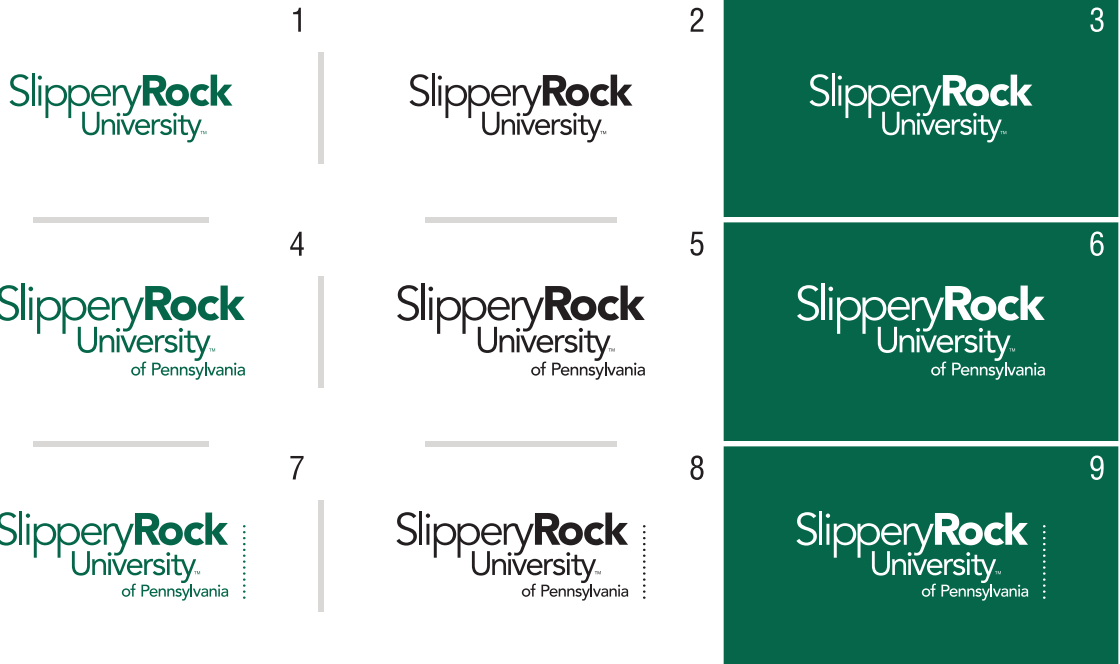
30% Black

Red

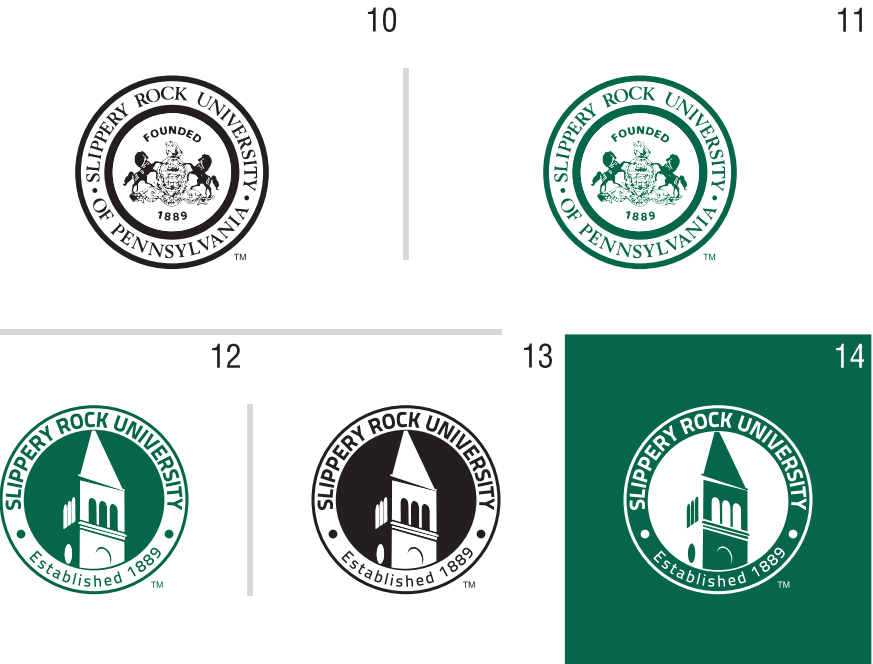
PANTONE 187 C
CMYK: 7, 100, 82, 26 | RGB: 166, 25, 46
MADEIRA Rayon: 1147 | RA: 2623

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Institutional Marks



University Seals



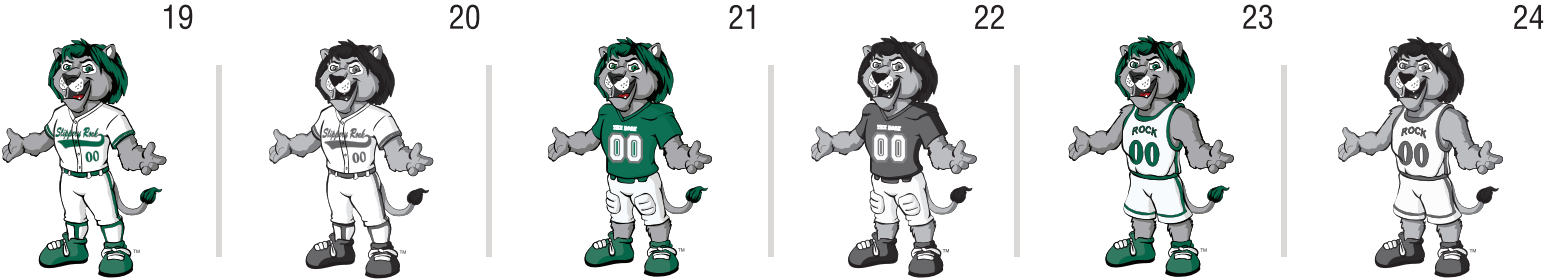
SRU Emblem Marks



Block S Marks



Rocky Marks



Note: Athletically uniformed versions of Rocky are reserved for promotional and athletic communication publications only.

Note

- Do not crop the head of the illustration from the mascot's body.
- The Rocky logo must be used in its entirety and may not be altered or trimmed
- Do not use a past illustration in any form or at any time to represent the University or its mascot.



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Mascot Marks

Club Marks

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Sport-Specific Marks

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Sport-Specific Marks

58		59		60		61		62		63		64	
65		66		67		68		69		70		71	
72		73		74		75		76		77		78	
79		80		81		82		83		84	<div>Font System</div> <div>A B C D E F G H I J K L M N O P Q R S T U V W X Y Z</div>		

ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.