

# BUSINESS ANALYTICS

## CERTIFICATE

DEPARTMENT OF FINANCE, ACCOUNTING, MARKETING, AND ECONOMICS

COLLEGE OF BUSINESS

### DELIVERY METHOD

100% online

### START TERM

Fall, Spring, or Summer

### COMPLETION TIME

12 months

### NUMBER OF CREDITS

12 credits

## PROGRAM DESCRIPTION

The Business Analytics Certificate prepares students for a competitive advantage with the offered knowledge and skill set. The accounting industry has a need for graduates who understand data analytics and how to generate and use them in their work.

## PROGRAM HIGHLIGHTS

Slippery Rock University's Certificate in Business Analytics offers:

- A 12-credit certificate that can be completed along with the MBA degree
- Flexible enrollment: full-time or part-time (fall, spring, or summer)
- This certificate permits graduate students interested in Business Analytics to pursue related courses

## ADMISSION REQUIREMENTS

All applicants must submit the following materials along with a completed online graduate application and non-refundable application fee:

- Two electronic recommendation forms
- Resume
- Official undergraduate degree transcript(s) and any graduate transcripts
- Students with a GPA below 3.0 may be required to submit official Graduate Record Examination (GRE) scores

## PREREQUISITE REQUIREMENTS

The SRU Business Analytics Certificate requires the completion of the following prerequisite courses prior to the start of the certificate:

- Business Analytics course (probability and statistics)
- Productivity Software course (spreadsheet and database)

## CURRICULUM

**GPA Requirement: Overall GPA: 2.0 or higher**

### Course List

Course List		Credits
ACCT 629	Accounting Data Analytics	3
CPSC 605	Data Mining and Data Analysis	3
CPSC 606	Data Visualization	3
CPSC 623	Database Systems, Modeling and Security	3
<b>Total Hours</b>		<b>12</b>

## TUITION

Information on current tuition can be found on the main Admissions website at [www.sru.edu/admissions](http://www.sru.edu/admissions). Financial Aid brochures are available through the Financial Aid Office at [www.sru.edu/FinAid](http://www.sru.edu/FinAid) or the Office of Graduate Admissions.



The educational policies and procedures are continually being reviewed and changed in keeping with the mission of the university. Consequently, this document cannot be considered binding and is intended to be used as only an informational guide. Students are responsible for being informed of official policies and regulations for meeting all appropriate requirements.

### FOR QUESTIONS ABOUT ACADEMICS AND COURSE SCHEDULING:

Dr. Rhonda Clark  
Graduate Coordinator  
315 Eisenberg Classroom Building  
724.738.2480  
[rhonda.clark@sru.edu](mailto:rhonda.clark@sru.edu)

### FOR QUESTIONS ABOUT ADMISSIONS:

Office of Graduate Admissions  
104 North Hall, Welcome Center  
Slippery Rock, PA 16057  
724.738.2051 or 877.SRU.GRAD  
[graduate.admissions@sru.edu](mailto:graduate.admissions@sru.edu)  
[www.sru.edu/graduate](http://www.sru.edu/graduate)

**SlipperyRock**  
University

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