

BUSINESS ADMINISTRATION

MASTER OF BUSINESS ADMINISTRATION
COLLEGE OF BUSINESS

www.sru.edu/mba



DELIVERY METHOD

100% Online or Blended
(online/onsite courses)

START TERMS

Fall, Winter, Spring or Summer

COMPLETION TIME

12 or 24 months

NUMBER OF CREDITS

30 credits for General concentration
36 credits for Accounting/Finance or
Management/Marketing concentration



SlippyRock
University

A member of Pennsylvania's State System
of Higher Education

EXPERIENCE THE DIFFERENCE

www.sru.edu/graduate

ABOUT THE PROGRAM

SRU's MBA offers a unique, blended academic experience with both online and traditional classes, designed to increase your skill level by combining knowledge with specific business situations. SRU's MBA program is:

- **FLEXIBLE** - offering both 100% online and blended options year-round (summer, fall, winter, spring) -- **blended option is subject to change per COVID-19 protocol**
- **CONVENIENT** - located at the Regional Learning Alliance in Cranberry Township, PA -- **this is subject to change as per COVID-19 protocol**
- **ACCELERATED** - the degree can be completed in as little as one year
- **PRACTICAL** - faculty use case studies and real-world data to bring concepts to life and students discuss current topics in the industry to apply knowledge immediately
- **STRATEGIC** - designed to provide a strategic perspective by allowing students to integrate the functional areas of business
- **INTERDISCIPLINARY** - includes business, data analysis, and communication exercises

The content, delivery methods, and expectations reflect the skills required in the corporate world. You will be prepared to compete with other MBAs in the job market and manage challenging situations that arise as you climb the corporate ladder, start your own business, or tackle company problems.

THREE CONCENTRATIONS

The MBA program includes the option of a 100% online program or a blended program (a combination of online/onsite courses) for exceptional flexibility. Coursework covers a wide range of areas, including accounting, communication, economics, and management. Choose from three career-focused concentrations:

GENERAL

The General concentration develops essential management skills and strategies for a broad range of business environments. This concentration requires a total of 30 credit hours.

ACCOUNTING/FINANCE

The Accounting/Finance concentration is designed for those interested in accounting and financial leadership roles. Students are required to take two elective courses specific to the concentration, for a total of 36 credit hours.

MANAGEMENT/MARKETING

The Management/Marketing concentration is designed with an interest in managerial and marketing positions, which includes communication and sales strategies. Students are required to take two elective courses specific to this interest for a total of 36 credit hours.

THE VALUE OF AN MBA

According to the Graduate Management Admissions Council, nearly 9 in 10 (85%) employers hired MBA graduates in 2018. Of the employers with plans to hire recent MBAs, 52 percent say they expect to increase their starting annual base salaries at or above the rate of inflation.

The MBA also allows greater career mobility, advancement, and industry flexibility. Projections by the Georgetown University Center for Education and the Workforce indicate that 68 percent of jobs in 2020 and beyond will require post-secondary education nationally. It also projects that over 125,000 jobs in management, business operations, financial specialist, and sales will require a graduate degree.



ADMISSION REQUIREMENTS

Applicants must demonstrate competency in Business Statistics, Pre-Calculus or higher level class, with a C or better. The Pre-Calculus requirement can be waived as determined by the admissions committee.

All applicants must submit the following materials along with a completed online graduate application and non-refundable application fee:

- Official undergraduate degree transcript(s) and any graduate transcripts.
- Two Recommendation Forms
- Resume
- Students with a grade point average below 3.0 may be required to submit official Graduate Record Examination (GRE) scores

In addition to competency in coursework listed above, applicants should also have one or more of the following attributes:

1. The applicant has a business-or business-related degree with a GPA of 3.0 or above from a regionally accredited institution.
2. The applicant has demonstrated sufficient professional work experience as determined by the admissions committee.
3. The student has earned a terminal degree or a master's degree from a regionally accredited institution.

Please note:

Links are provided online for the application and non-refundable application fee. References have a link to an electronic form for easy submission; applicants are responsible for forwarding the link to two evaluators. Find detailed program information and links to the forms at www.sru.edu/graduate and click on requirements by program.

International students should check with the Office for Global Engagement to review all international documents and visa status.

For more information, visit www.sru.edu/graduate.

Transfer course evaluation information can be found on the PATRAC link located on our graduate website, www.sru.edu/mba

TUITION & ASSISTANTSHIPS

Information on current tuition and assistantships can be found on the main Graduate Admissions website at www.sru.edu/graduate. Financial Aid brochures are available through the Financial Aid Office at www.sru.edu/FinAid or the Office of Graduate Admissions.

CURRICULUM (30-36 CREDITS)

EXAMPLE: FULL-TIME COURSE SEQUENCE
SUMMER START - ONE YEAR

GENERAL CONCENTRATION (30 CREDITS)

SUMMER TERM (July - August)	
MRKT 658: Strategic Marketing Management (online)	
FALL TERM (September - December)	
First 8 weeks - Sept to Oct	Second 8 weeks - Oct to Dec
MIS 610: Business Analysis and Decision Support	ACCT 612: Corporate Accounting
MGMT 651: Organizational Dynamics	ECON 619: Quantitative Analysis
WINTER TERM (December-January)	
Elective or MRKT 658: Strategic Marketing Management or FIN 603: Global Dynamics	
SPRING TERM (January - May)	
First 8 weeks - Jan to Mar	Second 8 weeks - Mar to May
ECON 602: Managerial Economics FIN 620: Financial Management	MGMT 620: Supply Chain Management MGMT 658: Strategic Management
SUMMER TERM (July - August)	
FIN 603: Global Dynamics or MRKT 658: Strategic Marketing Management	Elective

MBA ELECTIVES (Choose two)

- ACCT 620: Forensic Accounting
- ACCT 640: Business Law
- COMM 631: Strategic Corporate Communication
- FIN 636: Advanced Corporate Finance
- MRKT 632: Marketing Seminar
- MRKT 636: Sales Management
- MGMT 650: Master's Project
- MGMT 654: Management Seminar

TESTIMONIALS

"The MBA program at Slippery Rock University allowed me to enhance my business and leadership skills for the workplace. The program was very flexible and convenient with my busy schedule. I would highly recommend this program!" - Michael Boyd, SRU graduate '20

"With instruction from experienced professors willing to work closely with me, the MBA program provided a clear path for my career aspirations. SRU had the proper resources and curriculum to equip me with the applicable tools necessary for my career. Through the MBA hybrid option, I was able to maintain a balanced life while still receiving face-to-face instruction. Being AACSB accredited, SRU's MBA program provides premium education at a very affordable price. I am grateful for my experience!" - Charles, SRU graduate '20

"I loved the MBA program at SRU! The classes were more interactive and most of the material we learned consisted of many real-world scenarios and applications. I am now fully prepared to take my initial step towards an excellent career." Harshani, SRU graduate '18

"SRU has some of the best and most helpful professors I have ever met, so I decided to continue my education and get my MBA." Samantha, SRU graduate '18

"Speaking from a working professional point of view it was a challenging experience but the program is set up perfectly for full time employees." Christopher, SRU graduate '17

FOR QUESTIONS ABOUT ACADEMICS AND COURSE SCHEDULING:

Dr. Eric Swift
Graduate Coordinator
004 Eisenberg Classroom Building
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FOR QUESTIONS ABOUT ADMISSIONS:

Office of Graduate Admissions
104 North Hall, Welcome Center
Slippery Rock, PA 16057
www.sru.edu/graduate
724.738.2051 or 877.SRU.GRAD
graduate.admissions@sru.edu