# ECONOMICS <u>College of Business</u>



### MAJORS

• Economics (BSBA)

### MINORS

- Accounting
- Business Analytics
- Economics
- Finance
- Information Systems
- Management
- Marketing

### **GRADUATE PROGRAM**

• Economics (BSBA) 4+1 Master of Business Administration (MBA)



A member of Pennsylvania's State System of Higher Education

EXPERIENCE THE DIFFERENCE www.sru.edu

### WHAT CAN I DO WITH AN ECONOMICS DEGREE?

A degree in economics provides an excellent background for positions in business and government and is the preferred degree for those pursuing post-graduate degrees in law and business. Many of today's top business leaders and policymakers got their start studying economics and many firms and government agencies have research teams of economists. Understanding both economic analysis and how economies function is especially useful in business decision-making and in shaping public policy. If you choose to major in economics, you will be prepared for a variety of careers, serving in many different roles and working in areas such as: banking; data analysis; operation and market research; policy analysis; economic consulting; government and nonprofits; international relations; compensation and benefit management; and actuarial science. Studying economics at SRU will help you develop analytical skills that are essential to problem-solving that is always in high demand.

### **ECONOMICS AT SRU**

When you study economics at SRU, you are not just looking at numbers and figures. You will learn about how trade disputes, global warming and government regulation affects our economy, our world and our lives. You will gain valuable insight into how different events, from new policy to emerging technologies, influence different markets for goods and services. You will also learn how markets determine output, employment and prices, which is important knowledge you can put to work with a career in business or government. As a student in the economics program, you will learn to do the following: think clearly about complex economic issues; understand how different economies function; learn how to use logical thinking in decisionmaking and problem-solving; and conduct data analysis. These are valuable skills regardless of your chosen career path.

### WHY CHOOSE SRU ECONOMICS?

- **1. Small class sizes:** Reinforces the interactions between the faculty and the students. Introductory level class sizes are no more than 45 students per section. Advanced level class sizes are around 30 students.
- **2. Experienced faculty:** You will be taught by full-time faculty members, not graduate assistants, who bring real-life examples, research and/or industry experience to enhance your learning experience.
- **3. Business school accreditation:** All degree programs within the School of Business are accredited by the Association to Advance Collegiate Schools of Business (AACSB) and the Accreditation Council for Business Schools and Programs. Only 5% of business schools globally are accredited by AACSB. Accreditation means that our business programs meet or exceed the industry standards developed by experts in higher education.
- **4. Quantitative skills:** You will develop strong quantitative skills and have the opportunity to analyze real-world economic data. You will learn to conduct data analysis to keep pace with the data-driven world.
- **5. Current economic issues:** Studying economics at SRU will teach you how to evaluate and develop government policies that stabilize the economy.

## EXPERIENCE THE DIFFERENCE

### **INTERNSHIP OPPORTUNITIES**

Slippery**Rock** University

SRU economics students have completed internships at various locations including:

- Pfizer Data Analytics, New York, NY
- Sustainability Entrepreneurship Accelerator, Slippery Rock, PA
- Walt Disney World, Orlando, FL
- Budget Analyst, Allegheny County Airport Authority, Pittsburgh, PA
- Enterprise Rent-a-Car, Pittsburgh, PA
- The Lynch Law Group, Cranberry Township, PA

### **CAREER OUTCOMES**

Economics majors are prepared for employment in a variety of industries, from banking and insurance to real estate and public service, and serving in many different business roles and working in areas such as:

- Banking
- Data analysis
- Market research
- Policy analysis
- Economic consulting
- Government and nonprofits
- International relations
- Compensation and benefit management
- Actuarial science

### **CLUBS AND ORGANIZATIONS**

- Alpha Kappa Psi: Largest business fraternity in the world
- Beta Gamma Sigma: International Business Honor Society
- Finance and Economics Club
- Rock Solid Investment Club

Slippery Rock University has partnered with Widener Law Commonwealth on a 3+3 program which provides students the opportunity to complete their undergraduate degrees and law degrees in six years. Economics is an excellent pre-law major that best prepares our students to successfully complete the program.



### **ALUMNI SPOTLIGHT**

Lindsey Fadden, '23 Real Estate Banking Anaylst at PNC Bank

Megan Bozzer, '22 JD candidate, Pennsylvania State University Law School

**Austin Frameli, '20** Pricing Analyst at Buchan Ingersoll & Rooney PC

**Drew Silinski, '15** Senior district manager at ADP

**Jeremy Edge, '13** Founder and managing partner at Edge Wealth Strategies

**Clark Liebler, '12** Vice president of operations at Potomac Mineral Group

Matthew Ligman, '11 Vice president, retirement plan adviser at PNC Bank

**Nicholas Mastrian, '07** Vice president, investment operations and trading at Rayliant Global Advisors

**Dan Yerace, '05** Co-founder, vice president of operations at Coeptis

#### ACADEMIC CONTACT: FOR MORE INFORMATION:

Eisenberg Classroom Building Thuy Bui, chairperson thuy.bui@sru.edu 724-738-2576

www.sru.edu/majors

**ADMISSIONS OFFICE:** 

North Hall Welcome Center asktherock@sru.edu 724.738.2015

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