

FINANCE

COLLEGE OF BUSINESS



MAJORS

- Finance (BSBA)

MINORS

- Accounting
- Business Analytics
- Economics
- Finance
- Information Systems

GRADUATE PROGRAM

- Finance (BSBA) 4+1 Master of Business Administration (MBA)

SlipperyRock
University

A member of Pennsylvania's State System
of Higher Education

EXPERIENCE THE DIFFERENCE

www.sru.edu

WHAT CAN I DO WITH A FINANCE DEGREE?

If you are looking for a rewarding career as a financial decision-maker for businesses, government or individuals, a finance degree is the right choice for you. SRU's finance program will equip you with the professional knowledge and analytical skills necessary for a successful career.

Through our program, students will acquire the essential knowledge for public and private sector jobs, including those with commercial banks, investment firms, brokerage firms, consulting firms, insurance companies, real estate agencies, and government agencies. The National Association of Colleges and Employers consistently ranks finance as the most sought after bachelor-seeking business degree with an average starting salary of \$60,700 (in 2022). The U.S. Bureau of Labor Statistics estimates that the employment of Personal Financial Advisors - with a median salary of \$95,000 - will grow by 13%, while that of Financial Analysts - with a median salary of \$96,000 - will grow by 8% between now and 2032.

FINANCE AT SRU

The finance program will introduce students to varied facets of corporate finance, international finance, investments, and different financial institutions. Since all classes are taught by full-time faculty, students will be exposed to a high rigor of instruction but in a smaller class size that allows for more individualized interaction between students and faculty. The finance program is designed to equip students with analytical and theoretical tools that have real-world application and which can be integrated with related fields including statistics, economics, and mathematics. Students also have opportunities to broaden their business education by minoring in well-recognized areas including accounting, information systems, economics and actuarial science.

WHY CHOOSE SRU FINANCE?

- 1. Small class sizes:** The average class size at SRU is 25, providing students a more individualized classroom experience.
- 2. Experienced faculty:** Students are taught by full-time faculty members with doctoral degrees, not graduate assistants, who bring real-life examples, research and/or industry experiences to enhance the learning experience.
- 3. Support and guidance:** Every undergraduate is assigned an academic adviser within the major to guide them through the program of study and help them make decisions about educational and career goals.
- 4. Business school accreditation:** All degree programs within the School of Business are accredited by the Association to Advance Collegiate Schools of Business (AACSB) and the Accreditation Council for Business Schools and Programs. Only 5% of business schools globally are accredited by AACSB. Accreditation means that our business programs meet or exceed the industry standards developed by experts in higher education.
- 5. Real-life applications:** Upper-level finance courses will provide students with real-life applications and data analysis tools to make informed financial decisions for their professional careers and personal lives.

INTERNSHIP OPPORTUNITIES

SRU finance students have completed internships at various companies including:

- BNY Mellon, Pittsburgh, PA
- Northwestern Mutual, Akron, OH
- Westinghouse, Pittsburgh, PA
- Hershey Entertainment and Resorts, Hershey, PA
- Commercial Bank & Trust, West Newton, PA
- Berkshire Hathaway, Pittsburgh, PA
- Diamond Credit Union, Wyomissing, PA
- Erie Insurance Group, Erie, PA
- Farmers Insurance, Zelienople, PA
- KeyBank, Pittsburgh, PA
- First National Bank, Sarver, PA
- PNC Bank, Pittsburgh, PA

CAREER OUTCOMES

Graduates of the SRU Finance program have successfully secured careers in a variety of areas including:

- Financial analyst, Northwestern Mutual, Cranberry, PA
- Data analyst, Rue 21, Cranberry, PA
- Corporate Banking Analyst, PNC Bank, Pittsburgh, PA
- Auditor, Department of Defense, Cleveland, OH
- Financial Consultant, Equitable Advisors, Erie, PA
- Financial Systems Analyst, Gartner, Inc., Fort Myers, FL
- Operations Analyst, BNY Mellon, Pittsburgh, PA

CLUBS AND ORGANIZATIONS

- Alpha Kappa Psi: Oldest and largest fraternity in the world
- Beta Gamma Sigma: International Business Honor Society
- Finance and Economics Club
- Rock Solid Investment Club



ALUMNI SPOTLIGHT

Brian MacMurdo, '23

Financial Systems Analyst, Gartner, Inc.

"Slippery Rock's finance program prepared me for my career by making me fluent in the language of finance. Throughout my day to day, the thing I recognize most is the specific financial/accounting terms and I can effectively participate in all conversations."

Ashley Burhenn, '22

Financial Consultant, Equitable Advisors, LLC

"The finance program helped me gain knowledge about the principles and characteristics of investing and communication skills from working in a team and presenting projects in the classroom."

Jett Craig, '19

Senior Margin Analyst, BNY Mellon

"The SRU finance program gives students the knowledge they need, both from a technical and terminology standpoint, to excel in financial roles. Numerous courses focused on the use of Excel in this field which translated into the workforce significantly."

ACADEMIC CONTACT: FOR MORE INFORMATION:

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ADMISSIONS OFFICE:

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