

Christopher A. Hill

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EDUCATION

Slippery Rock University of Pennsylvania, Slippery Rock, PA
Bachelor of Science in Business Administration: Marketing
Minor: **Sport Management**

December 2016
QPA: 3.2/4.0

PRACTICAL EXPERIENCE

Operations, Slippery Rock Parks and Recreation, Slippery Rock, PA September 2016 - Present

- Organize and manage 60 participants in Punt, Pass & Kick competition
- Develop and maintain new relationships with individuals in Slippery Rock
- Promote Haunted Hayride attracting 200 customers

Student Worker, Intramural Department, Slippery Rock University, PA March 2016 - November 2016

- Manage recreational activities such as football, softball & volleyball involving 2,500 students by organizing, promoting, and leading each activity in a positive manner
- Collaborate with management and team captains in order to inform and resolve conflicts
- Implement rules and regulations clearly to ensure safety at the facility

Marketing/Sponsorship Assistant, Southern Training Center, Atlanta, GA May 2016 - July 2016

- Assisted the general manager and organized a promotional event with area baseball executives to honor and congratulate dedication to promoting sporting activities in GA
- Developed skills in networking and gained knowledge of network promotion resolution
- Actively compiled informational documents describing service offerings and benefits

Marketing and Operations, Smithson Sports Complex, Smith, PA September 2015 - December 2015

- Partnered with select sponsors to develop strategies, and oversaw game day operations
- Initiated a telephone, e-mail, and mail marketing strategy which successfully attracted 45 clients to participate in flag football, deck hockey and basketball
- Performed cold calls to the local business community to secure sponsorships raising \$5,500

CAMPUS LEADERSHIP & INVOLVEMENT

President, Sport Management Alliance, SRU September 2015 - December 2016

- Increased membership by 12% and fundraising by 10%
- Recruited various speakers for monthly meetings

Marketing/Sponsorship Assistant Director, Sport Management Banquet, SRU January 2016 - April 2016

- Marketed and signed three sponsors to support the Sport Management Banquet

International Sport Facilities/Marketing, SRU January 2016 - December 2015

- Attended spring break sport management trips in France and Ireland and learned and networked globally to develop a better understanding of the industry from a world view

VOLUNTEER WORK

Non-Profit Organization, Care Break 2016, Las Vegas, NV March 2016
Counselor, Lacrosse Camps of America, Cranberry, PA June 2016 - July 2016
Special Olympics, Slippery Rock University, Slippery Rock, PA October 2015
Assistant Basketball Coach, Mars Area School District, Mars, PA December 2015 - February 2016