

CAREER RESPONSIBILITIES

The highly creative and thought provoking world of communication informs and persuades on behalf of clients in a wide range of organizations and professions. Studying communication offers students the opportunity to learn about communication as well as prepare for careers as widely diverse as broadcasting, audio and video production, web site and electronic graphics design, interactive multimedia production, journalism, public relations, speech and public address, sales, advertising, and other related professions.

Skills Associated with Communication Majors

- Spatial relationships and aptitudes
 - Manual dexterity
- Self-expression, creativity, flexibility, and dedication
 - Ability to work with others as part of a team
 - Ability to work with diverse populations
- Strong written and oral communication skills
 - Ability to stay calm in stressful situations
- Critical analysis and observation, problem solving, and decision-making skills

Sample Career Titles

Account Coordinator	Exhibit / Display Designer	Paid Speech Writer
Admissions Director	Extension Service Specialist	Performer
Advertising Agent	Fashion Coordinator	Personnel Manager
Advertising / Marketing Specialist	Film Maker	Pharmaceutical Sales
Advertising Sales Rep.	Financial Aid Counselor	Photojournalist
Alumni Relations Rep.	Foreign Service Officer	Politician
Announcer	Freelance Designer	Political Consultant
Booking Manager	Graphic Designer	Portfolio Manager
Book Plate Artist	Hotel Manager	Producer
Broadcast Journalist	Human Resource Specialist	Programming Director
Business Manager	Insurance Adjustor	Promotion Specialist
College Professor	Journalist	Public Information Officer
Communications Coordinator	Labor Relations Specialist	Public Relations Specialist
Community Affairs Officer	Legislative Assistant	Radio / TV Announcer
Copy Writer	Magazine Designer	Sales Representative
Corporate Recruiter	Marketing Specialist	Special Events Coordinator
Creative Services Director	Media Manager	Staffing Agency Recruiter
Critic	Media Planner	Technical Communicator
Customer Service Rep.	Media Relations Director	Theatre Manager
Development Office	Media Salesperson	Ticket Sales Coordinator
Editor / Author	Mediator	Web Page Designer
Educator	Ministry	
	Narrator	

** Some careers may require additional training and/or education

To find out more about the daily work of these professions, skills needed, and salary ranges, go to [Occupational Outlook Handbook](#) and type a career title into the search field.

Visit **Career Education & Development**, 124 Bailey Library, to discuss these occupations and career opportunities with a Career Counselor.