

MASTER OF BUSINESS ADMINISTRATION

DEPARTMENT OF FINANCE, ACCOUNTING, MARKETING AND ECONOMICS
DEPARTMENT OF MANAGEMENT
COLLEGE OF BUSINESS

DELIVERY METHOD

100% asynchronous online

START TERMS

Fall, Spring or Summer

COMPLETION TIME

12 to 24 months

NUMBER OF CREDITS

30 credits for the General MBA

36 credits for a concentration in
Accounting, Finance,
Human Resources,
Management, or Marketing

ABOUT THE PROGRAM

Embark on a transformative journey with SRU's MBA program, crafted to elevate your skills through a dynamic fusion of knowledge and real-world scenarios.

- **FLEXIBLE** - 100% asynchronous online to meet your busy lifestyle
- **ACCELERATED** - Complete the degree in as little as one year (for students starting in Summer with the General MBA - 30 credits)
- **PRACTICAL** - Dive into practical learning through case studies and real-world data, empowering you to apply knowledge in real-time scenarios
- **STRATEGIC** - Gain a strategic perspective by integrating various business functions, preparing you to tackle challenges with a well-rounded approach
- **INTERDISCIPLINARY** - Our curriculum is enriched with interdisciplinary exercises, nurturing a holistic understanding of key concepts essential for success in today's corporate landscape

By enrolling in SRU's MBA program embark on a journey of professional transformation. Equip yourself with the skills demanded by the corporate world, distinguish yourself in a competitive landscape, navigate the complexities of the corporate ladder, or even venture into entrepreneurship with confidence. Join us and unleash your potential to thrive in any professional arena.

CONCENTRATIONS

Delve into SRU's MBA program, where the flexibility of online learning merges with a rich curriculum covering diverse yet essential fields. Students have the choice of completing the general MBA for a total of 30 credit hours or adding a career focused concentration in one of the five areas listed below. To complete a concentration, students are required to take two elective courses specific to the concentration, for a total of 36 credit hours.

ACCOUNTING

The Accounting concentration is best for students who want to advance their knowledge and skills in accounting. An MBA degree with a concentration in accounting can prepare students to become Certified Public Accountants (CPAs).

FINANCE

The Finance concentration furthers your knowledge in advance corporate finance. An MBA with a concentration in finance can help you develop the financial management expertise required to lead in your business organizations and give you an advantage in the job market.

HUMAN RESOURCES

The Human Resources concentration is for professionals and managers who seek to acquire expertise in enhancing talent management and leadership development capabilities, and managing organizational transformation.

MANAGEMENT

The Management concentration with courses such as Management Seminar and Managing Change for Competitive Advantage furthers your growth potential in managerial positions.

MARKETING

The Marketing concentration furthers your knowledge in Sales Management and advanced marketing techniques. An MBA with a concentration in Marketing can provide you with marketing strategies necessary to reach domestic and foreign customers to successfully compete in today's global market.

THE VALUE OF AN MBA

An MBA degree holds unparalleled value in today's competitive job market. According to the Graduate Management Admissions Council, 92% of corporate recruiters and 95% of staffing firms express a clear preference for recent MBA graduates (Corporate Recruiters Survey 2022).

Beyond providing essential skills, an MBA offers greater career opportunities and flexibility. Projections by the Georgetown University Center for Education and the Workforce indicate that 68% of future jobs require post-secondary education, with over 125,000 management, business operations, finance, and sales roles specifically requiring a graduate degree.



AACSB accreditation has been synonymous with the highest standards in business education. In 2020, all undergraduate and graduate programs in the School of Business at SRU earned AACSB accreditation.

This prestigious recognition places SRU among the top 5% of business schools worldwide offering bachelor level or higher degrees.

SlipperyRock
University

A member of Pennsylvania's State System
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www.sru.edu/graduate



AACSB
ACCREDITED



ADMISSION REQUIREMENTS

Applicants must demonstrate competency in Business Statistics, Pre-Calculus, or higher-level class, with a minimum grade of C.

All applicants must submit the following materials along with a completed online graduate application and non-refundable application fee:

- Official undergraduate degree transcript(s) and any graduate transcripts.
- Two Electronic Recommendation Forms
- Resume
- Official GMAT scores (Focus Edition) may be required for students with a grade point average below 3.0.

In addition to competency in coursework listed above, applicants should also have one or more of the following attributes:

1. The applicant has a business or business-related degree with a GPA of 3.0 or above from a regionally accredited institution.
2. The applicant has demonstrated sufficient professional work experience as determined by the admissions committee.
3. The student has earned a terminal degree or a master's degree from a regionally accredited institution.

Please note:

For more information, visit www.sru.edu/graduate. Transfer course evaluation information can be found on our graduate website, www.sru.edu/mba.

TUITION & ASSISTANTSHIPS

Information on current tuition and assistantships can be found on the main Graduate Admissions website at www.sru.edu/graduate. Financial Aid brochures are available through the Financial Aid Office at www.sru.edu/FinAid or the Office of Graduate Admissions.

CURRICULUM GUIDE (30-36 CREDITS)

MBA Core Requirements - General Concentration
(all core requirements applicable to all concentrations)

ACCT 612	Corporate Accounting	3
ECON 602	Managerial Economics	3
ECON 619	Quantitative Analysis	3
FIN/MRKT 603	Global Dynamics of Business	3
FIN 620	Financial Management	3
MGMT 620	Supply Chain Management	3
MGMT 651	Organizational Dynamics	3
MGMT 658	Strategic Management	3
MIS 610	Business Analysis and Decision Support	3
MRKT 658	Strategic Marketing Management	3
Total Hours		30

Major Code: 9MBA Concentration Code: GENL

CONCENTRATION OPTIONS

Accounting Concentration
Select two of the following: 6

ACCT 620	Forensic Accounting
ACCT 626	Budgeting, Performance Mgmt, and Cost Analysis
ACCT 628	Financial Statement Analysis
ACCT 629	Accounting Data Analysis
ACCT 630	Risk Analysis and Internal Control
ACCT 640	Business Law
Total Hours	36

Major Code: 9MBA Concentration Code: ACCT
UCC: 4.5.2022 Revised 6.30.22

Finance Concentration 6

ACCT 640	Business Law
FIN 636	Advanced Corporate Finance
Total Hours	36

Major Code: 9MBA Concentration Code: FINA
UCC: 4.5.2022 Revised: 6.30.2022

Human Resources Concentration

MGMT 655	Strategic Human Resource Management	3
<i>Select one of the following:</i>		
MGMT 650	Master's Project	3
MGMT 656	Leadership and Talent Development	
MGMT 657	Managing Change for Competitive Advantage	
Total Hours		36

Major Code: 9MBA Concentration Code: HUMA
UCC: 3.1.2022 Revised: 2.6.2023

Management Concentration

<i>Select two of the following:</i>		
MGMT 650	Master's Project	6
MGMT 653	Management Science Methods	
MGMT 654	Management Seminar	
MGMT 657	Managing Change for Competitive Advantage	
Total Hours		36

Major Code: 9MBA Concentration Code: MANG
UCC: 3.22.2022 Revised: 6.30.2022

Marketing Concentration

<i>Select two of the following:</i>		
MGMT 650	Master's Project	6
MRKT 632	Marketing Seminar	
MRKT 636	Sales Management	
MRKT 698	Selected Topics	
Total Hours		36

Major Code: 9MBA Concentration Code: MARK
UCC: 3.22.2022 Revised: 6.30.2022

FOR QUESTIONS ABOUT ACADEMICS AND COURSE SCHEDULING:

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FOR QUESTIONS ABOUT ADMISSIONS:

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