

MANAGEMENT

COLLEGE OF BUSINESS



MAJORS

- Management (BSBA) w/ a concentration in General Management
- Management (BSBA) w/ a concentration in Human Resources
- Management (BSBA) w/ a concentration in Supply Chain Management

MINORS

School of Business students:

- Human Resource Management
- Management
- Sustainable Management

Non-School of Business students:

- Business Administration
- Business Management: Pre-MBA
- Human Resource Management

GRADUATE PROGRAM

- Master of Business Administration (MBA)

SlipperyRock
University

A member of Pennsylvania's State System
of Higher Education

EXPERIENCE THE DIFFERENCE

www.sru.edu

WHAT CAN I DO WITH A MANAGEMENT DEGREE?

Management is one of the most versatile majors that can be applied in both private and public sectors. According to the U.S. Bureau of Labor Statistics, overall employment in management occupations is projected to grow faster than the average for all occupations from 2022 to 2032. SRU's Bachelor of Science in Business Administration (BSBA) in management prepares graduates to assume entry-level managerial positions that facilitate the achievement of organizational goals by mobilizing the efforts of human resources and external stakeholders. Alumni land jobs in fields such as human resources, entrepreneurship and small business management, marketing and sales management, and operations and supply chain management, just to name a few.

A concentration in human resources focuses specifically on issues related to workforce recruitment, training and development, labor and employment law, and compensation. A concentration in supply chain management focuses on procurement, production, operations, logistics, coordination and collaboration, and reverse supply chains.

MANAGEMENT AT SRU

At SRU, our comprehensive program ensures you develop a solid business foundation, including technical and practical skills in accounting, finance, economics, operations, international management, human resources, information systems, and marketing. Furthermore, we place a strong emphasis on nurturing essential soft skills in critical thinking, problem-solving, communication and teamwork. Our program combines theory with experiential learning to prepare you for successful careers and ethical leadership in the business world.

WHY CHOOSE SRU MANAGEMENT?

- 1. Small class sizes:** Our faculty members are available to help you navigate the curriculum and prepare you for career placement. An academic adviser is assigned to every student to guide you through your program of study and help you make decisions about educational and career goals.
- 2. Experiential learning that makes students career ready:** In addition to traditional teaching methods, you will have many experiential learning opportunities such as case studies, simulations, and service learning/consulting projects with local businesses. The degree and program are developed and continually evaluated by external stakeholders to ensure that our graduates are both career ready and successful.
- 3. Experienced faculty:** You will be taught by full-time faculty members who have earned advanced doctoral degrees in their disciplines. They will enhance your learning experiences by bringing their real-world examples based on their research and industry/consulting experiences.
- 4. Career opportunities:** Our graduates work in world leading businesses such as UPMC, PNC, BNY Mellon, Allegheny Health Network, SAP Ariba, Amazon, Highmark and ADP, just to name a few.
- 5. Business school accreditation:** All degree programs within the School of Business are accredited by the Association to Advance Collegiate Schools of Business (AACSB). Less than 6 percent of business schools worldwide have obtained AACSB accreditation. Accreditation means that our business programs meet or exceed the industry standards developed by experts in higher education.

INTERNSHIP OPPORTUNITIES

SRU management students have completed internships at various locations including:

- UPMC
- Mylan
- PNC
- Amazon
- BNY Mellon • EQT
- SAP Ariba
- Highmark
- Enterprise
- Coca Cola
- Northwestern Mutual
- Pepsico
- Sherwin Williams
- Fastenal

CAREER OUTCOMES

According to the BLS, the median annual wage for business and management occupations was \$116,880 in May 2023, which was higher than the median annual wage for all occupations. While many management majors will continue their education after earning their bachelor's degree, graduates have secured careers in the following areas:

- Human resources coordinator at The Tomayko Group
- Associate team lead, Mobility at Aires
- Employment specialist at UPMC
- Human resources coordinator for Enterprise Holdings
- Senior director operations, Truck Brokerage at Hub Group
- Senior operations manager at NT Concepts
- Account Manager with Information Technology at AEC Group
- Project manager at ARMADA Supply Chain Solutions
- Business manager at Clinique
- Distributions unit, team lead at BNY Mellon Wealth Management
- Director, business development, architectural and design at Source Direct Imports

CLUBS AND ORGANIZATIONS

- Alpha Kappa Psi: Professional Business Fraternity
- The American Marketing Association, SRU chapter
- The Sales Club
- The Society for Human Resource Management



ALUMNI SPOTLIGHT

Addison Winterhalter, '20

Services Engagement Manager, Vault RIM at Veeva Systems

"I have a tremendous amount of gratitude and appreciation for my time at SRU. The professionalism and experience of the Management and Marketing department's faculty has rubbed off on me in a very positive way. I credit my success to the excellence displayed daily in courses within the school. SRU truly mimics the real world. Great opportunities are given to those that are deserving of them, and it was those opportunities during my time in college that led me to the path that I'm on today."

Ashley Foster, '20

Marketing Manager, Billco Manufacturing

"Some of the most memorable and useful classes to me were productivity software, principles of marketing, creative advertising, and the leadership courses. Being a member of the American Marketing Association (AMA) my senior year also helped me to get connected with local marketing professionals. I currently sit on the AMA Pittsburgh Professionals Chapter Board of Directors as their Vice President of Programs. The connections that I made with some of my professors while at SRU led me to some great job interviews. There are still a few professors that I have stayed connected with since graduating. You never know how those connections can help you in the future."

ACADEMIC CONTACT: FOR MORE INFORMATION:

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